



## CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

# FAIRBANKS :::

## BROADCAST TV MARKET AREA

### Population

Total Population	145,928
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### Housing Status

( in housing units unless noted )

Total	62,905
Occupied	50,539
Owner-occupied	30,034
Population in owner-occupied ( number of individuals )	85,692
Renter-occupied	20,505
Population in renter-occupied ( number of individuals )	52,225
Households with individuals under 18	19,563
Vacant	12,366
Vacant: for rent	2,138
Vacant: for sale	607

### Population by Sex/Age

Male	78,412
Female	67,516
Under 18	40,079
18 & over	105,849
20 - 24	13,803
25 - 34	22,603
35 - 49	28,254
50 - 64	26,888
65 & over	9,609

### Population by Ethnicity

Hispanic or Latino	6,422
Non Hispanic or Latino	139,506

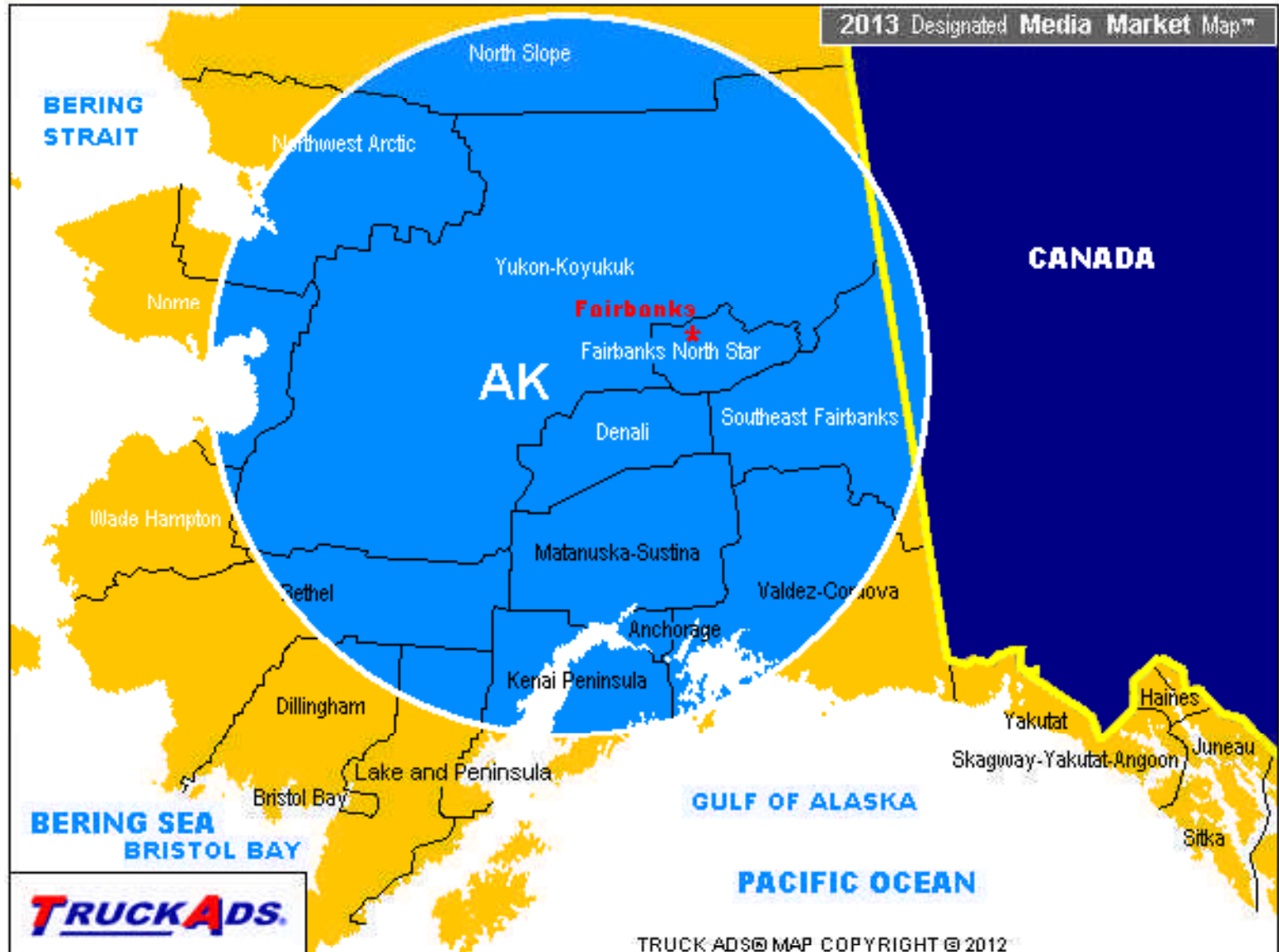
### Population by Race

White	89,452
African American	4,678
Asian	3,269
American Indian and Alaska Native	37,249
Native Hawaiian and Pacific Islander	546
Other	1,647
Identified by two or more	9,087



# FAIRBANKS :::

## BROADCAST TV MARKET AREA



### 8 COUNTIES IN THIS DESIGNATED MARKET

ALASKA: Denali, AK ~ Fairbanks North Star, AK ~ North Slope, AK ~ Northwest Arctic, AK ~ Nome, AK ~ Southeast Fairbanks, AK ~ Wade Hampton, AK ~ Yukon-Koyukuk, AK

## AK - Denali Borough

### Population

Total Population	1,826
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### Housing Status

( in housing units unless noted )

Total	1,771
Occupied	806
Owner-occupied	604
Population in owner-occupied ( number of individuals )	1,393
Renter-occupied	202
Population in renter-occupied ( number of individuals )	397
Households with individuals under 18	220
Vacant	965
Vacant: for rent	50
Vacant: for sale	23

### Population by Sex/Age

Male	1,002
Female	824
Under 18	411
18 & over	1,415
20 - 24	49
25 - 34	232
35 - 49	458
50 - 64	507
65 & over	137

### Population by Ethnicity

Hispanic or Latino	42
Non Hispanic or Latino	1,784

### Population by Race

White	1,637
African American	10
Asian	19
American Indian and Alaska Native	65
Native Hawaiian and Pacific Islander	1
Other	14
Identified by two or more	80

## AK - Fairbanks North Star Borough

### Population

Total Population	97,581
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### Housing Status

( in housing units unless noted )

Total	41,783
Occupied	36,441
Owner-occupied	21,410
Population in owner-occupied ( number of individuals )	57,099
Renter-occupied	15,031
Population in renter-occupied ( number of individuals )	36,169
Households with individuals under 18	12,995
Vacant	5,342
Vacant: for rent	1,502
Vacant: for sale	509

### Population by Sex/Age

Male	51,531
Female	46,050
Under 18	25,001
18 & over	72,580
20 - 24	10,095
25 - 34	16,240
35 - 49	19,092
50 - 64	17,796
65 & over	6,375

### Population by Ethnicity

Hispanic or Latino	5,651
Non Hispanic or Latino	91,930

### Population by Race

White	75,175
African American	4,423
Asian	2,591
American Indian and Alaska Native	6,879
Native Hawaiian and Pacific Islander	396
Other	1,446
Identified by two or more	6,671

## AK - Nome Census Area

### Population

Total Population	9,492
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### Housing Status

( in housing units unless noted )

Total	4,008
Occupied	2,815
Owner-occupied	1,521
Population in owner-occupied ( number of individuals )	5,299
Renter-occupied	1,294
Population in renter-occupied ( number of individuals )	3,974
Households with individuals under 18	1,396
Vacant	1,193
Vacant: for rent	93
Vacant: for sale	14

### Population by Sex/Age

Male	5,058
Female	4,434
Under 18	3,259
18 & over	6,233
20 - 24	730
25 - 34	1,342
35 - 49	1,666
50 - 64	1,517
65 & over	603

### Population by Ethnicity

Hispanic or Latino	115
Non Hispanic or Latino	9,377

### Population by Race

White	1,552
African American	27
Asian	96
American Indian and Alaska Native	7,199
Native Hawaiian and Pacific Islander	9
Other	22
Identified by two or more	587

## AK - North Slope Borough

### Population

Total Population	9,430
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### Housing Status

( in housing units unless noted )

Total	2,500
Occupied	2,029
Owner-occupied	967
Population in owner-occupied ( number of individuals )	3,612
Renter-occupied	1,062
Population in renter-occupied ( number of individuals )	3,166
Households with individuals under 18	996
Vacant	471
Vacant: for rent	116
Vacant: for sale	3

### Population by Sex/Age

Male	5,904
Female	3,526
Under 18	2,251
18 & over	7,179
20 - 24	752
25 - 34	1,400
35 - 49	2,060
50 - 64	2,267
65 & over	402

### Population by Ethnicity

Hispanic or Latino	249
Non Hispanic or Latino	9,181

### Population by Race

White	3,147
African American	94
Asian	425
American Indian and Alaska Native	5,100
Native Hawaiian and Pacific Islander	104
Other	67
Identified by two or more	493



## AK - Northwest Arctic Borough

### Population

Total Population	7,523
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### Housing Status

( in housing units unless noted )

Total	2,707
Occupied	1,919
Owner-occupied	972
Population in owner-occupied ( number of individuals )	4,006
Renter-occupied	947
Population in renter-occupied ( number of individuals )	3,135
Households with individuals under 18	1,087
Vacant	788
Vacant: for rent	50
Vacant: for sale	0

### Population by Sex/Age

Male	4,029
Female	3,494
Under 18	2,655
18 & over	4,868
20 - 24	708
25 - 34	980
35 - 49	1,329
50 - 64	1,072
65 & over	455

### Population by Ethnicity

Hispanic or Latino	58
Non Hispanic or Latino	7,465

### Population by Race

White	846
African American	37
Asian	42
American Indian and Alaska Native	6,121
Native Hawaiian and Pacific Islander	12
Other	17
Identified by two or more	448

## AK - Southeast Fairbanks Census Area

### Population

Total Population	7,029
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### Housing Status

( in housing units unless noted )

Total	3,915
Occupied	2,567
Owner-occupied	1,729
Population in owner-occupied ( number of individuals )	4,657
Renter-occupied	838
Population in renter-occupied ( number of individuals )	2,003
Households with individuals under 18	891
Vacant	1,348
Vacant: for rent	200
Vacant: for sale	42

### Population by Sex/Age

Male	3,917
Female	3,112
Under 18	1,849
18 & over	5,180
20 - 24	377
25 - 34	893
35 - 49	1,479
50 - 64	1,582
65 & over	664

### Population by Ethnicity

Hispanic or Latino	234
Non Hispanic or Latino	6,795

### Population by Race

White	5,651
African American	76
Asian	64
American Indian and Alaska Native	808
Native Hawaiian and Pacific Islander	18
Other	69
Identified by two or more	343



## AK - Wade Hampton Census Area

### Population

Total Population	7,459
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### Housing Status

( in housing units unless noted )

Total	2,183
Occupied	1,745
Owner-occupied	1,247
Population in owner-occupied ( number of individuals )	5,607
Renter-occupied	498
Population in renter-occupied ( number of individuals )	1,843
Households with individuals under 18	1,175
Vacant	438
Vacant: for rent	19
Vacant: for sale	1

### Population by Sex/Age

Male	3,944
Female	3,515
Under 18	3,101
18 & over	4,358
20 - 24	724
25 - 34	847
35 - 49	1,202
50 - 64	868
65 & over	404

### Population by Ethnicity

Hispanic or Latino	7
Non Hispanic or Latino	7,452

### Population by Race

White	201
African American	1
Asian	18
American Indian and Alaska Native	7,085
Native Hawaiian and Pacific Islander	0
Other	3
Identified by two or more	151

## AK - Yukon-Koyukuk Census Area

### Population

Total Population	5,588
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### Housing Status

( in housing units unless noted )

Total	4,038
Occupied	2,217
Owner-occupied	1,584
Population in owner-occupied ( number of individuals )	4,019
Renter-occupied	633
Population in renter-occupied ( number of individuals )	1,538
Households with individuals under 18	803
Vacant	1,821
Vacant: for rent	108
Vacant: for sale	15

### Population by Sex/Age

Male	3,027
Female	2,561
Under 18	1,552
18 & over	4,036
20 - 24	368
25 - 34	669
35 - 49	968
50 - 64	1,279
65 & over	569

### Population by Ethnicity

Hispanic or Latino	66
Non Hispanic or Latino	5,522

### Population by Race

White	1,243
African American	10
Asian	14
American Indian and Alaska Native	3,992
Native Hawaiian and Pacific Islander	6
Other	9
Identified by two or more	314