



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

**ELMIRA :::
BROADCAST TV MARKET AREA**

Population

Total Population	299,269
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**Housing Status
(in housing units unless noted)**

Total	140,266
Occupied	120,413
Owner-occupied	87,111
Population in owner-occupied (number of individuals)	217,504
Renter-occupied	33,302
Population in renter-occupied (number of individuals)	72,438
Households with individuals under 18	36,071
Vacant	19,853
Vacant: for rent	2,576
Vacant: for sale	1,299

Population by Sex/Age

Male	148,337
Female	150,932
Under 18	67,535
18 & over	231,734
20 - 24	17,365
25 - 34	32,622
35 - 49	60,146
50 - 64	65,068
65 & over	48,371

Population by Ethnicity

Hispanic or Latino	4,976
Non Hispanic or Latino	294,293

Population by Race

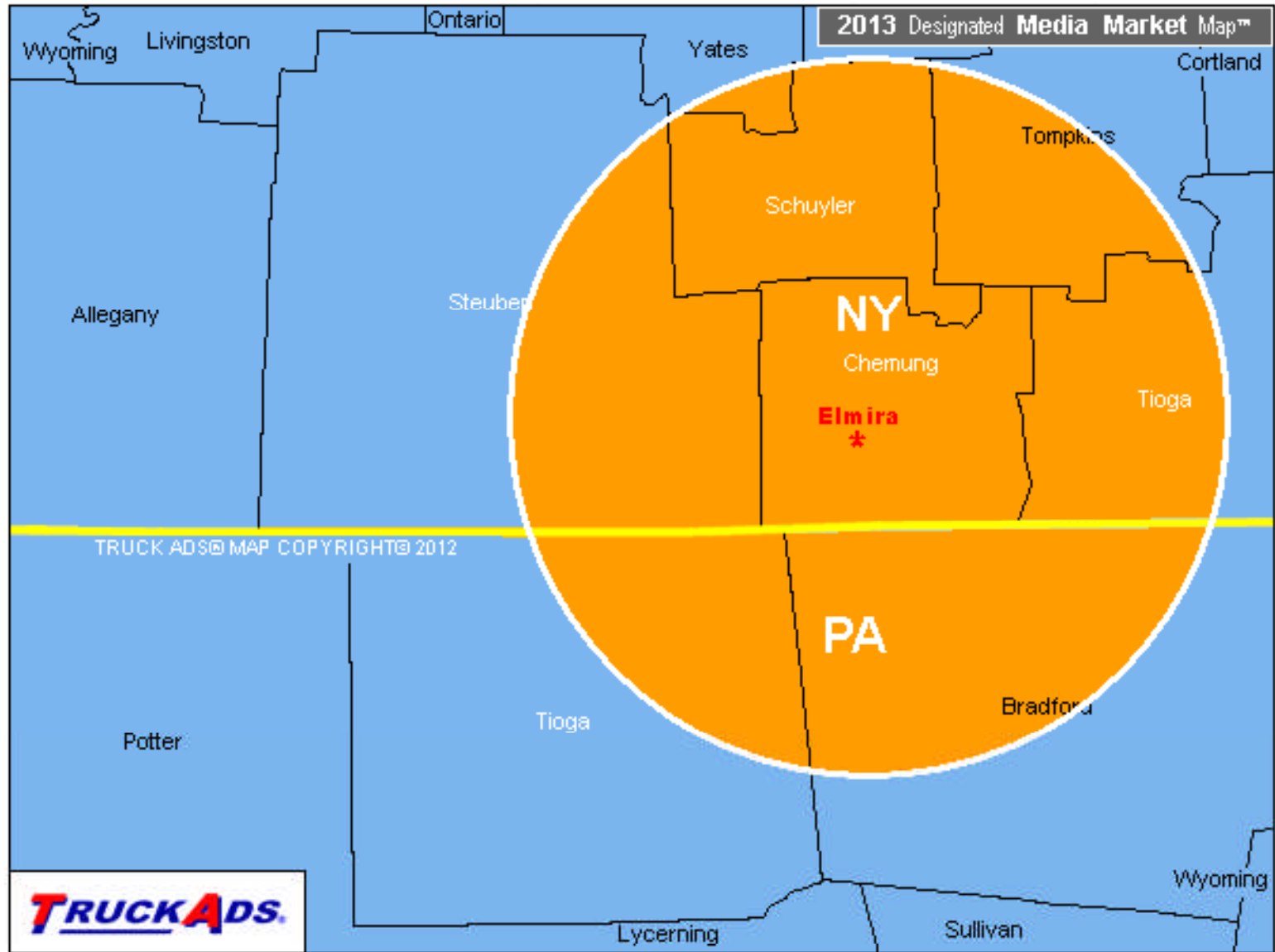
White	281,297
African American	8,235
Asian	2,826
American Indian and Alaska Native	687
Native Hawaiian and Pacific Islander	60
Other	1,155
Identified by two or more	5,009

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ELMIRA :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

NEW YORK: Chemung, NY ~ Schuyler, NY ~ Steuben, NY ~ Tioga, NY ~ PENNSYLVANIA: Tioga, PA

NY - Chemung County

Population

Total Population	88,830
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Housing Status

(in housing units unless noted)

Total	38,369
Occupied	35,462
Owner-occupied	24,011
Population in owner-occupied (number of individuals)	59,079
Renter-occupied	11,451
Population in renter-occupied (number of individuals)	24,835
Households with individuals under 18	10,726
Vacant	2,907
Vacant: for rent	917
Vacant: for sale	377

Population by Sex/Age

Male	44,171
Female	44,659
Under 18	19,880
18 & over	68,950
20 - 24	5,533
25 - 34	10,471
35 - 49	17,805
50 - 64	18,795
65 & over	13,943

Population by Ethnicity

Hispanic or Latino	2,240
Non Hispanic or Latino	86,590

Population by Race

White	78,771
African American	5,828
Asian	1,057
American Indian and Alaska Native	233
Native Hawaiian and Pacific Islander	20
Other	549
Identified by two or more	2,372

NY - Schuyler County

Population

Total Population	18,343
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Housing Status

(in housing units unless noted)

Total	9,455
Occupied	7,530
Owner-occupied	5,731
Population in owner-occupied (number of individuals)	14,089
Renter-occupied	1,799
Population in renter-occupied (number of individuals)	3,900
Households with individuals under 18	2,119
Vacant	1,925
Vacant: for rent	123
Vacant: for sale	75

Population by Sex/Age

Male	9,122
Female	9,221
Under 18	3,890
18 & over	14,453
20 - 24	969
25 - 34	1,787
35 - 49	3,827
50 - 64	4,318
65 & over	3,116

Population by Ethnicity

Hispanic or Latino	234
Non Hispanic or Latino	18,109

Population by Race

White	17,803
African American	159
Asian	53
American Indian and Alaska Native	47
Native Hawaiian and Pacific Islander	4
Other	37
Identified by two or more	240

NY - Steuben County

Population

Total Population	98,990
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Housing Status

(in housing units unless noted)

Total	48,875
Occupied	40,344
Owner-occupied	29,088
Population in owner-occupied (number of individuals)	73,150
Renter-occupied	11,256
Population in renter-occupied (number of individuals)	24,257
Households with individuals under 18	12,225
Vacant	8,531
Vacant: for rent	864
Vacant: for sale	496

Population by Sex/Age

Male	49,126
Female	49,864
Under 18	23,198
18 & over	75,792
20 - 24	5,258
25 - 34	10,944
35 - 49	20,013
50 - 64	21,430
65 & over	15,718

Population by Ethnicity

Hispanic or Latino	1,371
Non Hispanic or Latino	97,619

Population by Race

White	94,315
African American	1,540
Asian	1,161
American Indian and Alaska Native	230
Native Hawaiian and Pacific Islander	17
Other	343
Identified by two or more	1,384

NY - Tioga County

Population

Total Population	51,125
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Housing Status

(in housing units unless noted)

Total	22,203
Occupied	20,350
Owner-occupied	15,803
Population in owner-occupied (number of individuals)	40,447
Renter-occupied	4,547
Population in renter-occupied (number of individuals)	10,155
Households with individuals under 18	6,389
Vacant	1,853
Vacant: for rent	385
Vacant: for sale	183

Population by Sex/Age

Male	25,345
Female	25,780
Under 18	11,977
18 & over	39,148
20 - 24	2,506
25 - 34	5,294
35 - 49	10,645
50 - 64	11,459
65 & over	8,032

Population by Ethnicity

Hispanic or Latino	694
Non Hispanic or Latino	50,431

Population by Race

White	49,556
African American	375
Asian	372
American Indian and Alaska Native	86
Native Hawaiian and Pacific Islander	15
Other	146
Identified by two or more	575

PA - Tioga County

Population

Total Population	41,981
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Housing Status

(in housing units unless noted)

Total	21,364
Occupied	16,727
Owner-occupied	12,478
Population in owner-occupied (number of individuals)	30,739
Renter-occupied	4,249
Population in renter-occupied (number of individuals)	9,291
Households with individuals under 18	4,612
Vacant	4,637
Vacant: for rent	287
Vacant: for sale	168

Population by Sex/Age

Male	20,573
Female	21,408
Under 18	8,590
18 & over	33,391
20 - 24	3,099
25 - 34	4,126
35 - 49	7,856
50 - 64	9,066
65 & over	7,562

Population by Ethnicity

Hispanic or Latino	437
Non Hispanic or Latino	41,544

Population by Race

White	40,852
African American	333
Asian	183
American Indian and Alaska Native	91
Native Hawaiian and Pacific Islander	4
Other	80
Identified by two or more	438