



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**CORPUS CHRISTI VICTORIA :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	663,373
------------------	---------

**Housing Status**

( in housing units unless noted )

Total	279,136
Occupied	239,185
Owner-occupied	153,887
Population in owner-occupied ( number of individuals )	425,021
Renter-occupied	85,298
Population in renter-occupied ( number of individuals )	218,129
Households with individuals under 18	87,277
Vacant	39,951
Vacant: for rent	106,631
Vacant: for sale	3,411

**Population by Sex/Age**

Male	330,890
Female	332,483
Under 18	171,883
18 & over	491,490
20 - 24	47,102
25 - 34	86,189
35 - 49	126,594
50 - 64	125,175
65 & over	86,611

**Population by Ethnicity**

Hispanic or Latino	387,786
Non Hispanic or Latino	275,587

**Population by Race**

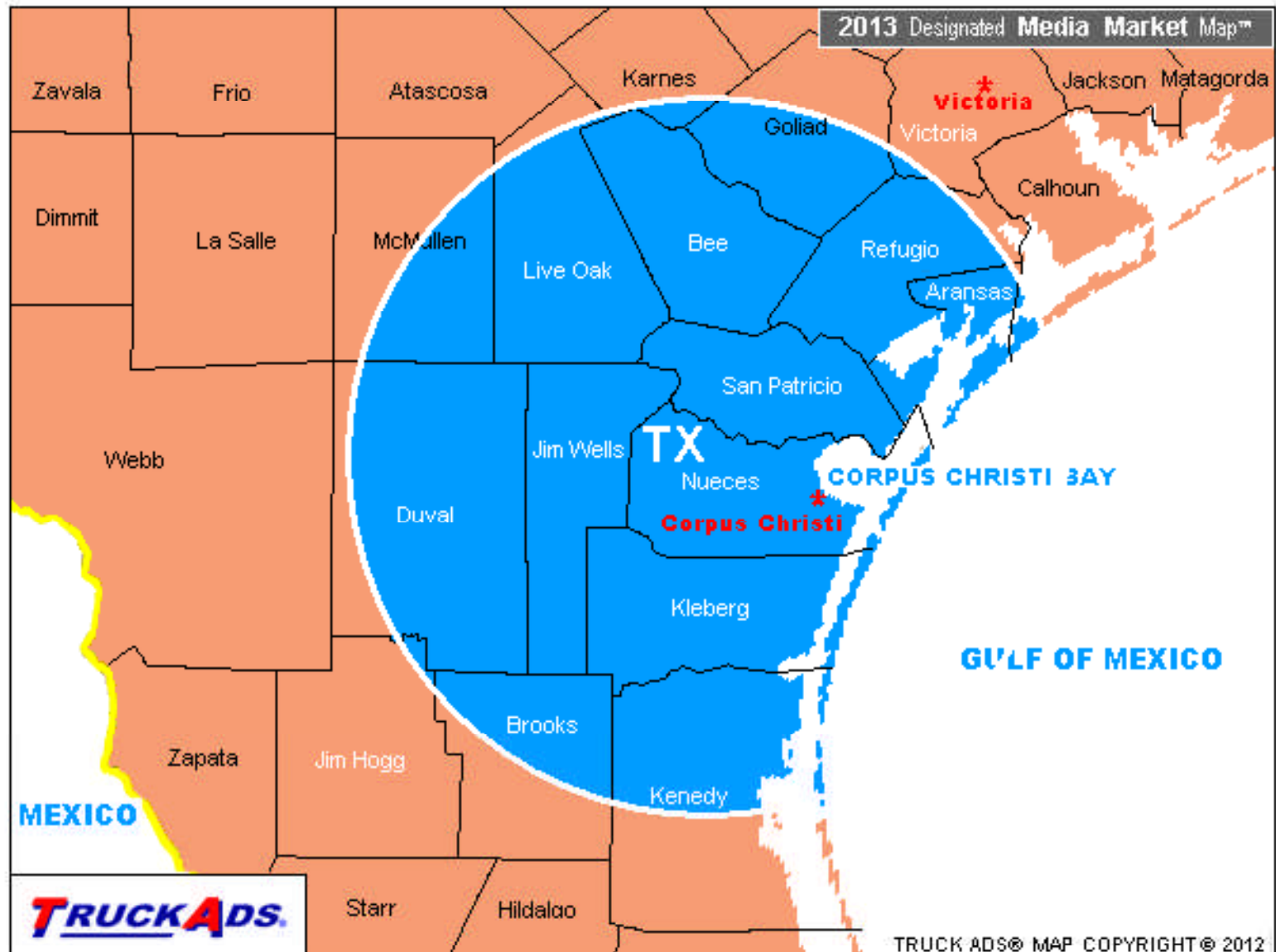
White	546,426
African American	25,713
Asian	8,850
American Indian and Alaska Native	4,049
Native Hawaiian and Pacific Islander	430
Other	62,580
Identified by two or more	15,325

TRUCKADS® and TRUCK ADS® are  
Registered Trademarks. All contents  
Copyright © 2013. All Rights Reserved.



# CORPUS CHRISTI VICTORIA :::

## BROADCAST TV MARKET AREA



### 13 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Aransas, TX ~ Bee, TX ~ Brooks, TX ~ Duval, TX ~ Jim Hogg, TX ~ Jim Wells, TX ~ Kenedy, TX ~ Kleberg, TX ~ Live Oak, TX ~ Nueces, TX ~ Refugio, TX ~ San Patricio, TX ~ Victoria, TX

## TX - Aransas County

### Population

Total Population	23,158
------------------	--------

### Housing Status

( in housing units unless noted )

Total	15,355
Occupied	9,795
Owner-occupied	7,326
Population in owner-occupied ( number of individuals )	16,746
Renter-occupied	2,469
Population in renter-occupied ( number of individuals )	5,953
Households with individuals under 18	2,419
Vacant	5,560
Vacant: for rent	827
Vacant: for sale	318

### Population by Sex/Age

Male	11,485
Female	11,673
Under 18	4,523
18 & over	18,635
20 - 24	1,032
25 - 34	1,972
35 - 49	3,934
50 - 64	5,599
65 & over	5,602

### Population by Ethnicity

Hispanic or Latino	5,690
Non Hispanic or Latino	17,468

### Population by Race

White	20,231
African American	303
Asian	455
American Indian and Alaska Native	171
Native Hawaiian and Pacific Islander	8
Other	1,467
Identified by two or more	523

## TX - Bee County

### Population

Total Population	31,861
------------------	--------

### Housing Status

( in housing units unless noted )

Total	10,649
Occupied	9,042
Owner-occupied	5,845
Population in owner-occupied ( number of individuals )	15,637
Renter-occupied	3,197
Population in renter-occupied ( number of individuals )	8,725
Households with individuals under 18	3,421
Vacant	1,607
Vacant: for rent	283
Vacant: for sale	109

### Population by Sex/Age

Male	19,063
Female	12,798
Under 18	6,989
18 & over	24,872
20 - 24	2,564
25 - 34	5,204
35 - 49	7,151
50 - 64	5,523
65 & over	3,436

### Population by Ethnicity

Hispanic or Latino	17,906
Non Hispanic or Latino	13,955

### Population by Race

White	25,092
African American	2,592
Asian	177
American Indian and Alaska Native	165
Native Hawaiian and Pacific Islander	17
Other	3,080
Identified by two or more	738

## TX - Brooks County

### Population

Total Population	7,223
------------------	-------

### Housing Status

( in housing units unless noted )

Total	3,239
Occupied	2,642
Owner-occupied	1,829
Population in owner-occupied ( number of individuals )	4,960
Renter-occupied	813
Population in renter-occupied ( number of individuals )	2,196
Households with individuals under 18	989
Vacant	597
Vacant: for rent	51
Vacant: for sale	22

### Population by Sex/Age

Male	3,579
Female	3,644
Under 18	2,006
18 & over	5,217
20 - 24	474
25 - 34	734
35 - 49	1,162
50 - 64	1,394
65 & over	1,226

### Population by Ethnicity

Hispanic or Latino	6,590
Non Hispanic or Latino	633

### Population by Race

White	6,471
African American	37
Asian	21
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	1
Other	570
Identified by two or more	98

## TX - Duval County

### Population

Total Population	11,782
------------------	--------

### Housing Status

( in housing units unless noted )

Total	5,523
Occupied	4,090
Owner-occupied	3,172
Population in owner-occupied ( number of individuals )	8,698
Renter-occupied	918
Population in renter-occupied ( number of individuals )	2,506
Households with individuals under 18	1,508
Vacant	1,433
Vacant: for rent	76
Vacant: for sale	26

### Population by Sex/Age

Male	6,077
Female	5,705
Under 18	3,075
18 & over	8,707
20 - 24	780
25 - 34	1,365
35 - 49	2,223
50 - 64	2,080
65 & over	1,891

### Population by Ethnicity

Hispanic or Latino	10,424
Non Hispanic or Latino	1,358

### Population by Race

White	10,247
African American	110
Asian	22
American Indian and Alaska Native	45
Native Hawaiian and Pacific Islander	5
Other	1,152
Identified by two or more	201



## TX - Jim Hogg County

### Population

Total Population	5,300
------------------	-------

### Housing Status

( in housing units unless noted )

Total	2,441
Occupied	1,902
Owner-occupied	1,387
Population in owner-occupied ( number of individuals )	3,846
Renter-occupied	515
Population in renter-occupied ( number of individuals )	1,438
Households with individuals under 18	750
Vacant	539
Vacant: for rent	69
Vacant: for sale	18

### Population by Sex/Age

Male	2,616
Female	2,684
Under 18	1,538
18 & over	3,762
20 - 24	327
25 - 34	629
35 - 49	945
50 - 64	957
65 & over	789

### Population by Ethnicity

Hispanic or Latino	4,907
Non Hispanic or Latino	393

### Population by Race

White	4,658
African American	22
Asian	15
American Indian and Alaska Native	20
Native Hawaiian and Pacific Islander	0
Other	504
Identified by two or more	81

## TX - Jim Wells County

### Population

Total Population	40,838
------------------	--------

### Housing Status

( in housing units unless noted )

Total	16,147
Occupied	13,961
Owner-occupied	10,171
Population in owner-occupied ( number of individuals )	29,813
Renter-occupied	3,790
Population in renter-occupied ( number of individuals )	10,668
Households with individuals under 18	5,802
Vacant	2,186
Vacant: for rent	280
Vacant: for sale	132

### Population by Sex/Age

Male	20,107
Female	20,731
Under 18	11,758
18 & over	29,080
20 - 24	2,588
25 - 34	4,887
35 - 49	7,531
50 - 64	7,495
65 & over	5,332

### Population by Ethnicity

Hispanic or Latino	32,254
Non Hispanic or Latino	8,584

### Population by Race

White	35,620
African American	237
Asian	151
American Indian and Alaska Native	270
Native Hawaiian and Pacific Islander	9
Other	3,892
Identified by two or more	659



## TX - Kenedy County

### Population

Total Population	416
------------------	-----

### Housing Status

( in housing units unless noted )

Total	233
Occupied	147
Owner-occupied	52
Population in owner-occupied ( number of individuals )	143
Renter-occupied	95
Population in renter-occupied ( number of individuals )	273
Households with individuals under 18	53
Vacant	86
Vacant: for rent	1
Vacant: for sale	0

### Population by Sex/Age

Male	212
Female	204
Under 18	102
18 & over	314
20 - 24	34
25 - 34	43
35 - 49	79
50 - 64	92
65 & over	59

### Population by Ethnicity

Hispanic or Latino	319
Non Hispanic or Latino	97

### Population by Race

White	364
African American	5
Asian	1
American Indian and Alaska Native	6
Native Hawaiian and Pacific Islander	0
Other	28
Identified by two or more	12

## TX - Kleberg County

### Population

Total Population	32,061
------------------	--------

### Housing Status

( in housing units unless noted )

Total	12,787
Occupied	11,097
Owner-occupied	6,292
Population in owner-occupied ( number of individuals )	17,757
Renter-occupied	4,805
Population in renter-occupied ( number of individuals )	12,330
Households with individuals under 18	4,072
Vacant	1,690
Vacant: for rent	498
Vacant: for sale	124

### Population by Sex/Age

Male	16,337
Female	15,724
Under 18	8,050
18 & over	24,011
20 - 24	4,049
25 - 34	4,355
35 - 49	5,240
50 - 64	4,923
65 & over	3,681

### Population by Ethnicity

Hispanic or Latino	22,495
Non Hispanic or Latino	9,566

### Population by Race

White	25,618
African American	1,201
Asian	751
American Indian and Alaska Native	196
Native Hawaiian and Pacific Islander	37
Other	3,494
Identified by two or more	764

## TX - Live Oak County

### Population

Total Population	11,531
------------------	--------

### Housing Status

( in housing units unless noted )

Total	6,065
Occupied	4,257
Owner-occupied	3,383
Population in owner-occupied ( number of individuals )	8,104
Renter-occupied	874
Population in renter-occupied ( number of individuals )	2,263
Households with individuals under 18	1,244
Vacant	1,808
Vacant: for rent	93
Vacant: for sale	84

### Population by Sex/Age

Male	6,195
Female	5,336
Under 18	2,354
18 & over	9,177
20 - 24	577
25 - 34	1,374
35 - 49	2,298
50 - 64	2,466
65 & over	2,217

### Population by Ethnicity

Hispanic or Latino	4,060
Non Hispanic or Latino	7,471

### Population by Race

White	10,107
African American	502
Asian	57
American Indian and Alaska Native	92
Native Hawaiian and Pacific Islander	3
Other	592
Identified by two or more	178

## TX - Nueces County

### Population

Total Population	340,223
------------------	---------

### Housing Status

( in housing units unless noted )

Total	141,033
Occupied	124,587
Owner-occupied	75,646
Population in owner-occupied ( number of individuals )	212,423
Renter-occupied	48,941
Population in renter-occupied ( number of individuals )	122,008
Households with individuals under 18	45,344
Vacant	16,446
Vacant: for rent	6,114
Vacant: for sale	1,801

### Population by Sex/Age

Male	167,038
Female	173,185
Under 18	88,255
18 & over	251,968
20 - 24	25,061
25 - 34	46,200
35 - 49	65,567
50 - 64	64,209
65 & over	40,913

### Population by Ethnicity

Hispanic or Latino	206,293
Non Hispanic or Latino	133,930

### Population by Race

White	277,402
African American	13,637
Asian	5,731
American Indian and Alaska Native	2,128
Native Hawaiian and Pacific Islander	269
Other	32,797
Identified by two or more	8,259

## TX - Refugio County

### Population

Total Population	7,383
------------------	-------

### Housing Status

( in housing units unless noted )

Total	3,726
Occupied	2,841
Owner-occupied	2,080
Population in owner-occupied ( number of individuals )	5,321
Renter-occupied	761
Population in renter-occupied ( number of individuals )	1,933
Households with individuals under 18	924
Vacant	885
Vacant: for rent	53
Vacant: for sale	27

### Population by Sex/Age

Male	3,669
Female	3,714
Under 18	1,781
18 & over	5,602
20 - 24	365
25 - 34	658
35 - 49	1,391
50 - 64	1,547
65 & over	1,440

### Population by Ethnicity

Hispanic or Latino	3,487
Non Hispanic or Latino	3,896

### Population by Race

White	5,943
African American	483
Asian	33
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	0
Other	735
Identified by two or more	147

## TX - San Patricio County

### Population

Total Population	64,804
------------------	--------

### Housing Status

( in housing units unless noted )

Total	26,521
Occupied	22,637
Owner-occupied	15,560
Population in owner-occupied ( number of individuals )	44,507
Renter-occupied	7,077
Population in renter-occupied ( number of individuals )	19,617
Households with individuals under 18	9,098
Vacant	3,884
Vacant: for rent	1,155
Vacant: for sale	426

### Population by Sex/Age

Male	32,163
Female	32,641
Under 18	18,275
18 & over	46,529
20 - 24	3,798
25 - 34	7,689
35 - 49	12,734
50 - 64	12,096
65 & over	8,361

### Population by Ethnicity

Hispanic or Latino	35,248
Non Hispanic or Latino	29,556

### Population by Race

White	55,660
African American	1,071
Asian	537
American Indian and Alaska Native	386
Native Hawaiian and Pacific Islander	58
Other	5,522
Identified by two or more	1,570



## TX - Victoria County

### Population

Total Population	86,793
------------------	--------

### Housing Status

( in housing units unless noted )

Total	35,417
Occupied	32,187
Owner-occupied	21,144
Population in owner-occupied ( number of individuals )	57,066
Renter-occupied	11,043
Population in renter-occupied ( number of individuals )	28,219
Households with individuals under 18	11,653
Vacant	3,230
Vacant: for rent	1,131
Vacant: for sale	324

### Population by Sex/Age

Male	42,349
Female	44,444
Under 18	23,177
18 & over	63,616
20 - 24	5,453
25 - 34	11,079
35 - 49	16,339
50 - 64	16,794
65 & over	11,664

### Population by Ethnicity

Hispanic or Latino	38,113
Non Hispanic or Latino	48,680

### Population by Race

White	69,013
African American	5,513
Asian	899
American Indian and Alaska Native	503
Native Hawaiian and Pacific Islander	23
Other	8,747
Identified by two or more	2,095