



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**CHICAGO :::**  
**BROADCAST TV MARKET AREA**

**Population**

Total Population	9,528,359
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**Housing Status**  
( in housing units unless noted )

Total	3,830,552
Occupied	3,503,781
Owner-occupied	2,321,253
Population in owner-occupied ( number of individuals )	6,469,293
Renter-occupied	1,182,528
Population in renter-occupied ( number of individuals )	2,892,962
Households with individuals under 18	1,223,446
Vacant	326,771
Vacant: for rent	121,497
Vacant: for sale	62,351

**Population by Sex/Age**

Male	4,658,140
Female	4,870,219
Under 18	2,391,845
18 & over	7,136,514
20 - 24	622,005
25 - 34	1,370,889
35 - 49	962,094
50 - 64	1,754,594
65 & over	1,100,659

**Population by Ethnicity**

Hispanic or Latino	1,952,236
Non Hispanic or Latino	8,576,123

**Population by Race**

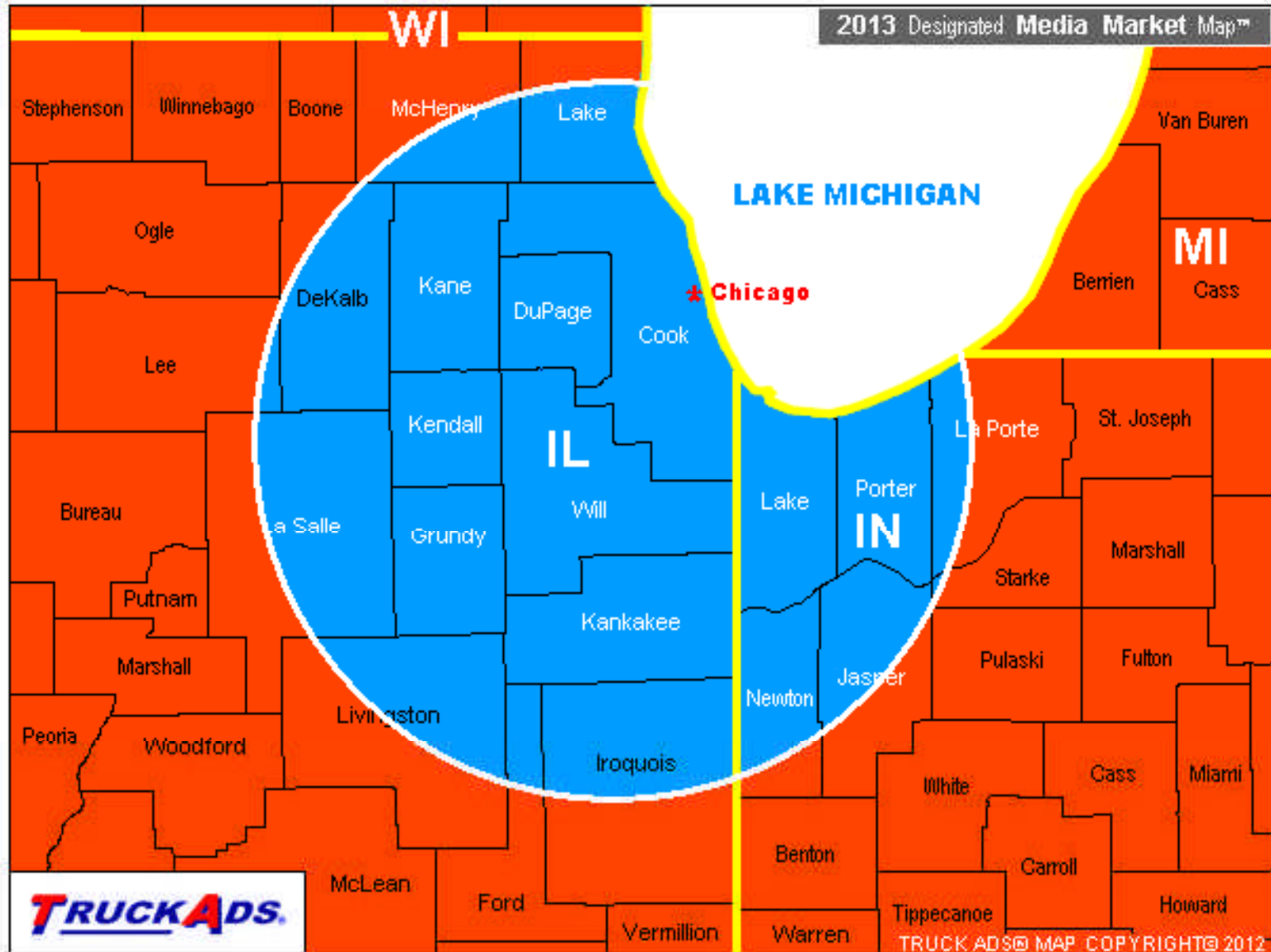
White	6,242,972
African American	1,659,583
Asian	530,367
American Indian and Alaska Native	36,325
Native Hawaiian and Pacific Islander	2,920
Other	826,313
Identified by two or more	229,879

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# CHICAGO :::

## BROADCAST TV MARKET AREA



## 15 COUNTIES IN THIS DESIGNATED MARKET

**ILLINOIS:** Cook, IL ~ DuPage, IL ~ Grundy, IL ~ Kane, IL ~ Kankakee, IL ~ Kendall, IL ~ Lake, IL ~ La Salle, IL ~ McHenry, IL ~ Will, IL ~ **INDIANA:** Jasper, IN ~ Lake, IN ~ La Porte, IN ~ Newton, IN ~ Porter, IN

## IL - Cook County

### Population

Total Population	5,194,675
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### Housing Status

( in housing units unless noted )

Total	2,180,359
Occupied	1,966,356
Owner-occupied	1,143,857
Population in owner-occupied ( number of individuals )	3,116,535
Renter-occupied	822,499
Population in renter-occupied ( number of individuals )	1,987,858
Households with individuals under 18	631,369
Vacant	214,003
Vacant: for rent	87,844
Vacant: for sale	35,879

### Population by Sex/Age

Male	2,514,314
Female	2,680,361
Under 18	1,232,280
18 & over	3,962,395
20 - 24	372,503
25 - 34	831,563
35 - 49	1,067,351
50 - 64	928,833
65 & over	620,329

### Population by Ethnicity

Hispanic or Latino	1,244,762
Non Hispanic or Latino	3,949,913

### Population by Race

White	2,877,212
African American	1,287,767
Asian	322,672
American Indian and Alaska Native	21,559
Native Hawaiian and Pacific Islander	1,724
Other	551,971
Identified by two or more	131,770

## IL - DuPage County

### Population

Total Population	916,924
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### Housing Status

( in housing units unless noted )

Total	356,179
Occupied	337,132
Owner-occupied	251,835
Population in owner-occupied ( number of individuals )	703,144
Renter-occupied	85,297
Population in renter-occupied ( number of individuals )	201,640
Households with individuals under 18	119,774
Vacant	19,047
Vacant: for rent	7,390
Vacant: for sale	5,199

### Population by Sex/Age

Male	449,351
Female	467,573
Under 18	227,430
18 & over	689,494
20 - 24	54,497
25 - 34	117,222
35 - 49	200,795
50 - 64	187,448
65 & over	106,398

### Population by Ethnicity

Hispanic or Latino	121,506
Non Hispanic or Latino	795,418

### Population by Race

White	714,140
African American	42,346
Asian	92,304
American Indian and Alaska Native	2,415
Native Hawaiian and Pacific Islander	217
Other	45,106
Identified by two or more	20,396

## IL - Grundy County

### Population

Total Population	50,063
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### Housing Status

( in housing units unless noted )

Total	19,996
Occupied	18,546
Owner-occupied	13,930
Population in owner-occupied ( number of individuals )	38,997
Renter-occupied	4,616
Population in renter-occupied ( number of individuals )	10,812
Households with individuals under 18	7,151
Vacant	1,450
Vacant: for rent	452
Vacant: for sale	339

### Population by Sex/Age

Male	24,977
Female	25,086
Under 18	13,657
18 & over	36,406
20 - 24	2,567
25 - 34	6,804
35 - 49	11,223
50 - 64	9,016
65 & over	5,546

### Population by Ethnicity

Hispanic or Latino	4,096
Non Hispanic or Latino	45,967

### Population by Race

White	46,933
African American	605
Asian	327
American Indian and Alaska Native	114
Native Hawaiian and Pacific Islander	15
Other	1,336
Identified by two or more	733

## IL - Kendall County

### Population

Total Population	114,736
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### Housing Status

( in housing units unless noted )

Total	40,321
Occupied	38,022
Owner-occupied	32,554
Population in owner-occupied ( number of individuals )	99,471
Renter-occupied	5,468
Population in renter-occupied ( number of individuals )	15,057
Households with individuals under 18	18,205
Vacant	2,299
Vacant: for rent	459
Vacant: for sale	973

### Population by Sex/Age

Male	56,821
Female	57,915
Under 18	36,066
18 & over	78,670
20 - 24	5,318
25 - 34	17,511
35 - 49	28,298
50 - 64	16,583
65 & over	8,382

### Population by Ethnicity

Hispanic or Latino	17,898
Non Hispanic or Latino	96,838

### Population by Race

White	95,891
African American	6,585
Asian	3,467
American Indian and Alaska Native	316
Native Hawaiian and Pacific Islander	33
Other	5,768
Identified by two or more	2,676



## IL - Kane County

### Population

Total Population	515,269
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### Housing Status

( in housing units unless noted )

Total	182,047
Occupied	170,479
Owner-occupied	130,570
Population in owner-occupied ( number of individuals )	394,657
Renter-occupied	39,909
Population in renter-occupied ( number of individuals )	113,825
Households with individuals under 18	72,188
Vacant	11,568
Vacant: for rent	3,831
Vacant: for sale	3,502

### Population by Sex/Age

Male	256,815
Female	258,454
Under 18	149,190
18 & over	366,079
20 - 24	29,637
25 - 34	68,904
35 - 49	115,036
50 - 64	89,255
65 & over	49,690

### Population by Ethnicity

Hispanic or Latino	158,390
Non Hispanic or Latino	356,879

### Population by Race

White	384,548
African American	29,422
Asian	17,895
American Indian and Alaska Native	2,887
Native Hawaiian and Pacific Islander	193
Other	66,818
Identified by two or more	13,506

## IL - Kankakee County

### Population

Total Population	113,449
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### Housing Status

( in housing units unless noted )

Total	45,246
Occupied	41,511
Owner-occupied	28,598
Population in owner-occupied ( number of individuals )	76,440
Renter-occupied	12,913
Population in renter-occupied ( number of individuals )	31,902
Households with individuals under 18	14,604
Vacant	3,735
Vacant: for rent	947
Vacant: for sale	805

### Population by Sex/Age

Male	55,731
Female	57,718
Under 18	28,754
18 & over	84,695
20 - 24	7,805
25 - 34	14,133
35 - 49	22,310
50 - 64	21,432
65 & over	15,237

### Population by Ethnicity

Hispanic or Latino	10,167
Non Hispanic or Latino	103,282

### Population by Race

White	87,986
African American	17,187
Asian	1,052
American Indian and Alaska Native	286
Native Hawaiian and Pacific Islander	34
Other	4,502
Identified by two or more	2,402



## IL - Lake County

### Population

Total Population	703,462
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### Housing Status

( in housing units unless noted )

Total	260,310
Occupied	241,712
Owner-occupied	185,213
Population in owner-occupied ( number of individuals )	535,916
Renter-occupied	56,499
Population in renter-occupied ( number of individuals )	146,837
Households with individuals under 18	98,680
Vacant	18,598
Vacant: for rent	5,337
Vacant: for sale	4,291

### Population by Sex/Age

Male	351,119
Female	352,343
Under 18	192,672
18 & over	510,790
20 - 24	42,235
25 - 34	81,060
35 - 49	158,286
50 - 64	135,196
65 & over	73,093

### Population by Ethnicity

Hispanic or Latino	139,987
Non Hispanic or Latino	563,475

### Population by Race

White	528,204
African American	49,033
Asian	44,358
American Indian and Alaska Native	3,279
Native Hawaiian and Pacific Islander	294
Other	60,008
Identified by two or more	18,286

## IL - LaSalle County

### Population

Total Population	113,924
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### Housing Status

( in housing units unless noted )

Total	49,978
Occupied	45,347
Owner-occupied	33,773
Population in owner-occupied ( number of individuals )	85,078
Renter-occupied	11,574
Population in renter-occupied ( number of individuals )	25,896
Households with individuals under 18	13,751
Vacant	4,631
Vacant: for rent	1,168
Vacant: for sale	902

### Population by Sex/Age

Male	56,872
Female	57,052
Under 18	26,218
18 & over	87,706
20 - 24	6,454
25 - 34	13,341
35 - 49	22,695
50 - 64	23,588
65 & over	18,678

### Population by Ethnicity

Hispanic or Latino	9,135
Non Hispanic or Latino	104,789

### Population by Race

White	106,187
African American	2,186
Asian	762
American Indian and Alaska Native	289
Native Hawaiian and Pacific Islander	16
Other	2,838
Identified by two or more	1,646

## IL - McHenry County

### Population

Total Population	308,760
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### Housing Status

( in housing units unless noted )

Total	116,040
Occupied	109,199
Owner-occupied	90,722
Population in owner-occupied ( number of individuals )	259,669
Renter-occupied	18,477
Population in renter-occupied ( number of individuals )	47,444
Households with individuals under 18	43,752
Vacant	6,841
Vacant: for rent	1,741
Vacant: for sale	1,865

### Population by Sex/Age

Male	153,936
Female	154,824
Under 18	84,175
18 & over	224,585
20 - 24	15,468
25 - 34	34,761
35 - 49	75,036
50 - 64	60,013
65 & over	31,320

### Population by Ethnicity

Hispanic or Latino	35,249
Non Hispanic or Latino	273,511

### Population by Race

White	278,257
African American	3,283
Asian	7,807
American Indian and Alaska Native	939
Native Hawaiian and Pacific Islander	80
Other	13,194
Identified by two or more	5,200

## IL - Will County

### Population

Total Population	677,560
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### Housing Status

( in housing units unless noted )

Total	237,501
Occupied	225,256
Owner-occupied	187,425
Population in owner-occupied ( number of individuals )	568,840
Renter-occupied	37,831
Population in renter-occupied ( number of individuals )	100,173
Households with individuals under 18	99,121
Vacant	12,245
Vacant: for rent	3,037
Vacant: for sale	3,713

### Population by Sex/Age

Male	336,556
Female	341,004
Under 18	196,954
18 & over	480,606
20 - 24	36,407
25 - 34	82,963
35 - 49	163,084
50 - 64	117,160
65 & over	62,814

### Population by Ethnicity

Hispanic or Latino	105,817
Non Hispanic or Latino	571,743

### Population by Race

White	514,664
African American	75,743
Asian	30,833
American Indian and Alaska Native	1,703
Native Hawaiian and Pacific Islander	136
Other	39,025
Identified by two or more	15,456

## IN - Jasper County

### Population

Total Population	33,478
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### Housing Status

( in housing units unless noted )

Total	13,168
Occupied	12,232
Owner-occupied	9,404
Population in owner-occupied ( number of individuals )	25,315
Renter-occupied	2,828
Population in renter-occupied ( number of individuals )	7,237
Households with individuals under 18	4,380
Vacant	936
Vacant: for rent	220
Vacant: for sale	205

### Population by Sex/Age

Male	16,666
Female	16,812
Under 18	8,594
18 & over	24,884
20 - 24	2,032
25 - 34	3,830
35 - 49	6,739
50 - 64	6,521
65 & over	4,702

### Population by Ethnicity

Hispanic or Latino	1,823
Non Hispanic or Latino	31,655

### Population by Race

White	32,056
African American	212
Asian	133
American Indian and Alaska Native	68
Native Hawaiian and Pacific Islander	11
Other	655
Identified by two or more	343

## IN - Lake County

### Population

Total Population	496,005
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### Housing Status

( in housing units unless noted )

Total	208,750
Occupied	188,157
Owner-occupied	130,460
Population in owner-occupied ( number of individuals )	347,969
Renter-occupied	57,697
Population in renter-occupied ( number of individuals )	141,687
Households with individuals under 18	64,502
Vacant	20,593
Vacant: for rent	6,284
Vacant: for sale	3,032

### Population by Sex/Age

Male	239,383
Female	256,622
Under 18	127,273
18 & over	368,732
20 - 24	29,346
25 - 34	62,823
35 - 49	98,427
50 - 64	98,406
65 & over	65,870

### Population by Ethnicity

Hispanic or Latino	82,663
Non Hispanic or Latino	413,342

### Population by Race

White	319,412
African American	128,263
Asian	6,142
American Indian and Alaska Native	1,628
Native Hawaiian and Pacific Islander	108
Other	28,792
Identified by two or more	11,660



## IN - LaPorte County

### Population

Total Population	111,467
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### Housing Status

( in housing units unless noted )

Total	48,448
Occupied	42,331
Owner-occupied	31,173
Population in owner-occupied ( number of individuals )	78,309
Renter-occupied	11,158
Population in renter-occupied ( number of individuals )	26,535
Households with individuals under 18	13,106
Vacant	6,117
Vacant: for rent	1,469
Vacant: for sale	704

### Population by Sex/Age

Male	57,641
Female	53,826
Under 18	25,382
18 & over	86,085
20 - 24	6,553
25 - 34	14,400
35 - 49	23,095
50 - 64	23,400
65 & over	15,867

### Population by Ethnicity

Hispanic or Latino	6,093
Non Hispanic or Latino	105,374

### Population by Race

White	93,787
African American	12,001
Asian	583
American Indian and Alaska Native	306
Native Hawaiian and Pacific Islander	21
Other	2,226
Identified by two or more	2,543

## IN - Newton County

### Population

Total Population	14,244
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### Housing Status

( in housing units unless noted )

Total	6,030
Occupied	5,503
Owner-occupied	4,462
Population in owner-occupied ( number of individuals )	11,510
Renter-occupied	1,041
Population in renter-occupied ( number of individuals )	2,564
Households with individuals under 18	1,711
Vacant	527
Vacant: for rent	98
Vacant: for sale	102

### Population by Sex/Age

Male	7,194
Female	7,050
Under 18	3,279
18 & over	10,965
20 - 24	665
25 - 34	1,502
35 - 49	2,952
50 - 64	3,104
65 & over	2,370

### Population by Ethnicity

Hispanic or Latino	717
Non Hispanic or Latino	13,527

### Population by Race

White	13,700
African American	56
Asian	38
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	2
Other	256
Identified by two or more	150

## IN - Porter County

### Population

Total Population	164,343
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### Housing Status

( in housing units unless noted )

Total	66,179
Occupied	61,998
Owner-occupied	47,277
Population in owner-occupied ( number of individuals )	127,443
Renter-occupied	14,721
Population in renter-occupied ( number of individuals )	33,495
Households with individuals under 18	21,152
Vacant	4,181
Vacant: for rent	1,220
Vacant: for sale	840

### Population by Sex/Age

Male	80,764
Female	83,579
Under 18	39,921
18 & over	124,422
20 - 24	10,518
25 - 34	20,072
35 - 49	34,118
50 - 64	34,639
65 & over	20,363

### Population by Ethnicity

Hispanic or Latino	13,933
Non Hispanic or Latino	150,410

### Population by Race

White	149,995
African American	4,894
Asian	1,994
American Indian and Alaska Native	494
Native Hawaiian and Pacific Islander	36
Other	3,818
Identified by two or more	3,112