



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**CHEYENNE SCOTTSBLUFF :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	142,647
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**Housing Status**

( in housing units unless noted )

Total	63,211
Occupied	58,108
Owner-occupied	39,454
Population in owner-occupied ( number of individuals )	97,117
Renter-occupied	18,654
Population in renter-occupied ( number of individuals )	41,969
Households with individuals under 18	18,085
Vacant	5,103
Vacant: for rent	1,487
Vacant: for sale	783

**Population by Sex/Age**

Male	70,948
Female	71,699
Under 18	34,408
18 & over	108,239
20 - 24	9,579
25 - 34	18,227
35 - 49	27,023
50 - 64	29,108
65 & over	20,356

**Population by Ethnicity**

Hispanic or Latino	21,077
Non Hispanic or Latino	121,570

**Population by Race**

White	126,698
African American	2,531
Asian	1,235
American Indian and Alaska Native	1,771
Native Hawaiian and Pacific Islander	173
Other	6,539
Identified by two or more	3,700

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**CHEYENNE SCOTTSBLUFF :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	105,677
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**Housing Status**

( in housing units unless noted )

Total	46,803
Occupied	43,180
Owner-occupied	29,472
Population in owner-occupied ( number of individuals )	72,236
Renter-occupied	13,708
Population in renter-occupied ( number of individuals )	30,727
Households with individuals under 18	13,464
Vacant	3,623
Vacant: for rent	980
Vacant: for sale	604

**Population by Sex/Age**

Male	53,135
Female	52,542
Under 18	25,256
18 & over	80,421
20 - 24	7,398
25 - 34	13,768
35 - 49	20,535
50 - 64	21,683
65 & over	14,141

**Population by Ethnicity**

Hispanic or Latino	13,292
Non Hispanic or Latino	92,385

**Population by Race**

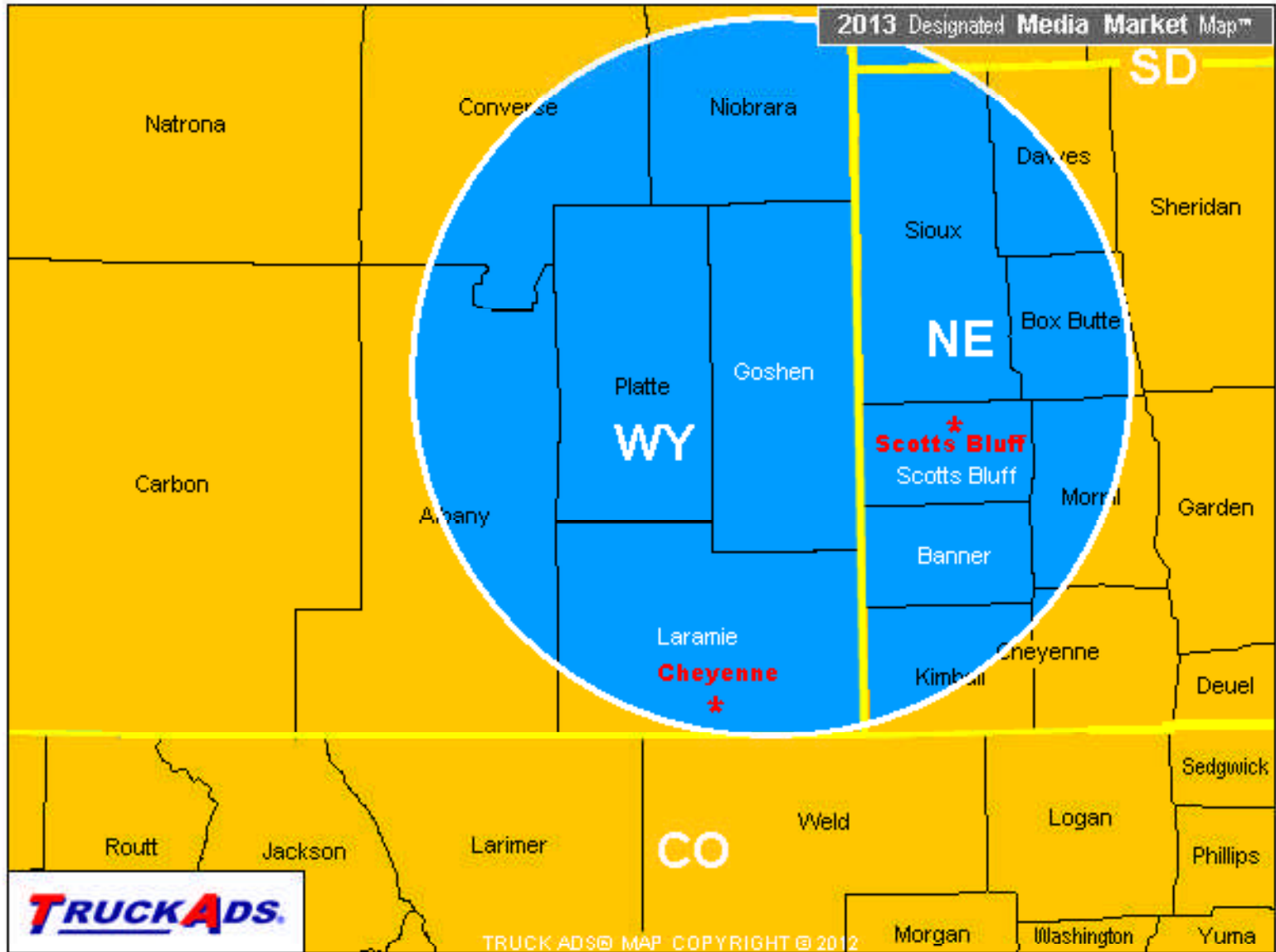
White	94,391
African American	2,327
Asian	1,017
American Indian and Alaska Native	989
Native Hawaiian and Pacific Islander	154
Other	3,820
Identified by two or more	2,979

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# CHEYENNE SCOTTSBLUFF :::

BROADCAST TV MARKET AREA



## 4 COUNTIES IN THIS DESIGNATED MARKET

WYOMING: Goshen, WY ~ Laramie, WY ~ NEBRASKA: Scotts Bluff, NE ~ Banner, NE

## WY - Goshen County

### Population

Total Population	13,249
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### Housing Status

( in housing units unless noted )

Total	5,972
Occupied	5,311
Owner-occupied	3,740
Population in owner-occupied ( number of individuals )	8,665
Renter-occupied	1,571
Population in renter-occupied ( number of individuals )	3,514
Households with individuals under 18	1,400
Vacant	661
Vacant: for rent	103
Vacant: for sale	91

### Population by Sex/Age

Male	6,906
Female	6,343
Under 18	2,701
18 & over	10,548
20 - 24	854
25 - 34	1,362
35 - 49	2,347
50 - 64	3,003
65 & over	2,500

### Population by Ethnicity

Hispanic or Latino	1,288
Non Hispanic or Latino	11,961

### Population by Race

White	12,526
African American	79
Asian	41
American Indian and Alaska Native	108
Native Hawaiian and Pacific Islander	12
Other	320
Identified by two or more	163

## WY - Laramie County

### Population

Total Population	91,738
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### Housing Status

( in housing units unless noted )

Total	40,462
Occupied	37,576
Owner-occupied	25,533
Population in owner-occupied ( number of individuals )	63,125
Renter-occupied	12,043
Population in renter-occupied ( number of individuals )	26,969
Households with individuals under 18	11,983
Vacant	2,886
Vacant: for rent	875
Vacant: for sale	509

### Population by Sex/Age

Male	45,875
Female	45,863
Under 18	22,401
18 & over	69,337
20 - 24	6,512
25 - 34	12,355
35 - 49	18,067
50 - 64	18,494
65 & over	11,505

### Population by Ethnicity

Hispanic or Latino	11,978
Non Hispanic or Latino	79,760

### Population by Race

White	81,205
African American	2,248
Asian	976
American Indian and Alaska Native	878
Native Hawaiian and Pacific Islander	142
Other	3,478
Identified by two or more	2,811

## NE - Banner County

### Population

Total Population	690
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### Housing Status

( in housing units unless noted )

Total	369
Occupied	293
Owner-occupied	199
Population in owner-occupied ( number of individuals )	446
Renter-occupied	94
Population in renter-occupied ( number of individuals )	244
Households with individuals under 18	81
Vacant	76
Vacant: for rent	2
Vacant: for sale	4

### Population by Sex/Age

Male	354
Female	336
Under 18	154
18 & over	536
20 - 24	32
25 - 34	51
35 - 49	121
50 - 64	186
65 & over	136

### Population by Ethnicity

Hispanic or Latino	26
Non Hispanic or Latino	664

### Population by Race

White	660
African American	0
Asian	0
American Indian and Alaska Native	3
Native Hawaiian and Pacific Islander	0
Other	22
Identified by two or more	5

▲ **NE - Scotts Bluff County**



**Population**

Total Population	36,970
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**Housing Status**

( in housing units unless noted )

Total	16,408
Occupied	14,928
Owner-occupied	9,982
Population in owner-occupied ( number of individuals )	24,881
Renter-occupied	4,946
Population in renter-occupied ( number of individuals )	11,242
Households with individuals under 18	4,621
Vacant	1,480
Vacant: for rent	507
Vacant: for sale	179

**Population by Sex/Age**

Male	17,813
Female	19,157
Under 18	9,152
18 & over	27,818
20 - 24	2,181
25 - 34	4,459
35 - 49	6,488
50 - 64	7,425
65 & over	6,215

**Population by Ethnicity**

Hispanic or Latino	7,785
Non Hispanic or Latino	29,185

**Population by Race**

White	32,307
African American	204
Asian	218
American Indian and Alaska Native	782
Native Hawaiian and Pacific Islander	19
Other	2,719
Identified by two or more	721