



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**CHAMPAIGN SPRINGFIELD DECATUR :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	978,809
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**Housing Status**

( in housing units unless noted )

Total	434,117
Occupied	396,392
Owner-occupied	270,184
Population in owner-occupied ( number of individuals )	660,009
Renter-occupied	126,208
Population in renter-occupied ( number of individuals )	274,982
Households with individuals under 18	116,033
Vacant	37,725
Vacant: for rent	12,536
Vacant: for sale	5,836

**Population by Sex/Age**

Male	480,411
Female	498,398
Under 18	218,439
18 & over	760,370
20 - 24	84,703
25 - 34	122,821
35 - 49	182,128
50 - 64	191,513
65 & over	142,856

**Population by Ethnicity**

Hispanic or Latino	30,451
Non Hispanic or Latino	948,358

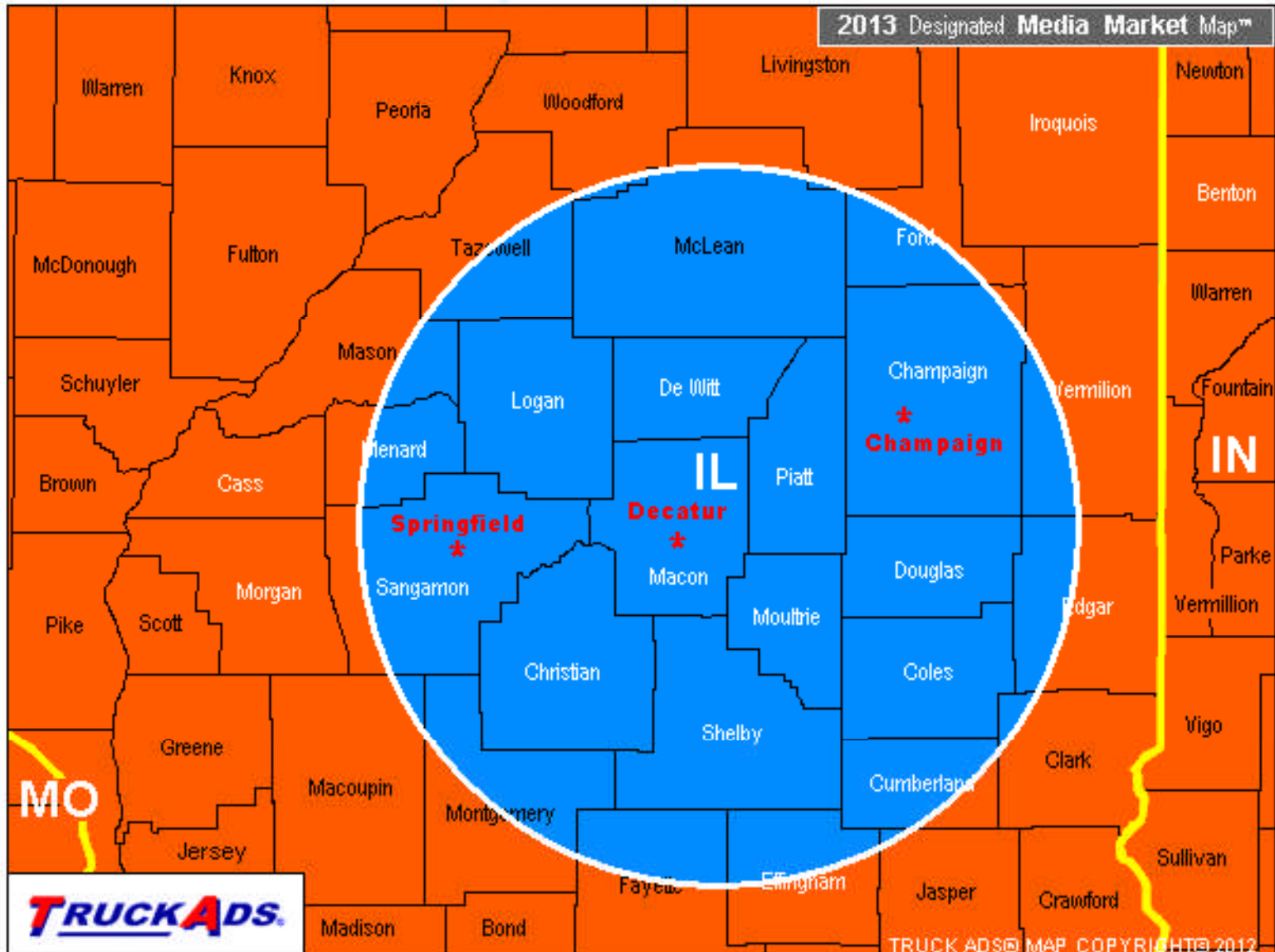
**Population by Race**

White	836,083
African American	85,178
Asian	24,638
American Indian and Alaska Native	2,059
Native Hawaiian and Pacific Islander	297
Other	11,809
Identified by two or more	18,745

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# CHAMPAIGN SPRINGFIELD DECATUR ::: BROADCAST TV MARKET AREA



## 21 COUNTIES IN THIS DESIGNATED MARKET

**ILLINOIS:** Cass, IL ~ Champaign, IL ~ Christian, IL ~ Coles, IL ~ Cumberland, IL ~ De Witt, IL ~ Douglas, IL ~ Edgar, IL ~ Effingham, IL ~ Ford, IL ~ Iroquois, IL ~ Logan, IL ~ Macon, IL ~ Menard, IL ~ Morgan, IL ~ Moultrie, IL ~ Piatt, IL ~ Sangamon, IL ~ Shelby, IL ~ Vermilion, IL ~ **INDIANA:** Benton, IN

## IL - Cass County

### Population

Total Population	13,642
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### Housing Status

( in housing units unless noted )

Total	5,836
Occupied	5,270
Owner-occupied	3,826
Population in owner-occupied ( number of individuals )	9,691
Renter-occupied	1,444
Population in renter-occupied ( number of individuals )	3,767
Households with individuals under 18	1,789
Vacant	566
Vacant: for rent	140
Vacant: for sale	66

### Population by Sex/Age

Male	6,838
Female	6,804
Under 18	3,401
18 & over	10,241
20 - 24	771
25 - 34	1,659
35 - 49	2,755
50 - 64	2,573
65 & over	2,142

### Population by Ethnicity

Hispanic or Latino	2,291
Non Hispanic or Latino	11,351

### Population by Race

White	11,769
African American	419
Asian	44
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	1
Other	1,185
Identified by two or more	186

## IL - Champaign County

### Population

Total Population	201,081
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### Housing Status

( in housing units unless noted )

Total	87,569
Occupied	80,665
Owner-occupied	43,419
Population in owner-occupied ( number of individuals )	106,760
Renter-occupied	37,246
Population in renter-occupied ( number of individuals )	78,192
Households with individuals under 18	20,847
Vacant	6,904
Vacant: for rent	3,844
Vacant: for sale	1,068

### Population by Sex/Age

Male	100,390
Female	100,691
Under 18	39,079
18 & over	162,002
20 - 24	33,849
25 - 34	30,246
35 - 49	32,449
50 - 64	31,458
65 & over	20,066

### Population by Ethnicity

Hispanic or Latino	10,607
Non Hispanic or Latino	190,474

### Population by Race

White	147,600
African American	24,946
Asian	17,969
American Indian and Alaska Native	549
Native Hawaiian and Pacific Islander	134
Other	4,361
Identified by two or more	5,522

## IL - Christian County

### Population

Total Population	34,800
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### Housing Status

( in housing units unless noted )

Total	15,563
Occupied	14,055
Owner-occupied	10,550
Population in owner-occupied ( number of individuals )	25,806
Renter-occupied	3,505
Population in renter-occupied ( number of individuals )	7,384
Households with individuals under 18	4,235
Vacant	1,508
Vacant: for rent	340
Vacant: for sale	225

### Population by Sex/Age

Male	17,654
Female	17,146
Under 18	7,776
18 & over	27,024
20 - 24	1,923
25 - 34	3,985
35 - 49	7,044
50 - 64	7,077
65 & over	6,096

### Population by Ethnicity

Hispanic or Latino	471
Non Hispanic or Latino	34,329

### Population by Race

White	33,610
African American	495
Asian	167
American Indian and Alaska Native	51
Native Hawaiian and Pacific Islander	8
Other	147
Identified by two or more	322

## IL - Coles County

### Population

Total Population	53,873
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### Housing Status

( in housing units unless noted )

Total	23,425
Occupied	21,463
Owner-occupied	12,864
Population in owner-occupied ( number of individuals )	30,837
Renter-occupied	8,599
Population in renter-occupied ( number of individuals )	18,547
Households with individuals under 18	5,473
Vacant	1,962
Vacant: for rent	815
Vacant: for sale	237

### Population by Sex/Age

Male	25,958
Female	27,915
Under 18	9,942
18 & over	43,931
20 - 24	9,123
25 - 34	6,148
35 - 49	8,309
50 - 64	9,366
65 & over	7,431

### Population by Ethnicity

Hispanic or Latino	1,155
Non Hispanic or Latino	52,718

### Population by Race

White	50,029
African American	2,067
Asian	531
American Indian and Alaska Native	104
Native Hawaiian and Pacific Islander	13
Other	310
Identified by two or more	819



## IL - Cumberland County

### Population

Total Population	11,048
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### Housing Status

( in housing units unless noted )

Total	4,874
Occupied	4,377
Owner-occupied	3,589
Population in owner-occupied ( number of individuals )	9,069
Renter-occupied	788
Population in renter-occupied ( number of individuals )	1,862
Households with individuals under 18	1,371
Vacant	497
Vacant: for rent	46
Vacant: for sale	49

### Population by Sex/Age

Male	5,517
Female	5,531
Under 18	2,598
18 & over	8,450
20 - 24	602
25 - 34	1,267
35 - 49	2,121
50 - 64	2,337
65 & over	1,838

### Population by Ethnicity

Hispanic or Latino	75
Non Hispanic or Latino	10,973

### Population by Race

White	10,856
African American	38
Asian	27
American Indian and Alaska Native	17
Native Hawaiian and Pacific Islander	0
Other	24
Identified by two or more	86

## IL - De Witt County

### Population

Total Population	16,561
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### Housing Status

( in housing units unless noted )

Total	7,521
Occupied	6,811
Owner-occupied	5,239
Population in owner-occupied ( number of individuals )	12,836
Renter-occupied	1,572
Population in renter-occupied ( number of individuals )	3,476
Households with individuals under 18	2,047
Vacant	710
Vacant: for rent	177
Vacant: for sale	92

### Population by Sex/Age

Male	8,201
Female	8,360
Under 18	3,822
18 & over	12,739
20 - 24	775
25 - 34	1,909
35 - 49	3,400
50 - 64	3,489
65 & over	2,768

### Population by Ethnicity

Hispanic or Latino	354
Non Hispanic or Latino	16,207

### Population by Race

White	16,035
African American	87
Asian	60
American Indian and Alaska Native	26
Native Hawaiian and Pacific Islander	4
Other	156
Identified by two or more	193



## IL - Douglas County

### Population

Total Population	19,980
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### Housing Status

( in housing units unless noted )

Total	8,390
Occupied	7,720
Owner-occupied	5,918
Population in owner-occupied ( number of individuals )	15,549
Renter-occupied	1,802
Population in renter-occupied ( number of individuals )	4,263
Households with individuals under 18	2,514
Vacant	670
Vacant: for rent	138
Vacant: for sale	139

### Population by Sex/Age

Male	9,847
Female	10,133
Under 18	5,174
18 & over	14,806
20 - 24	1,133
25 - 34	2,396
35 - 49	3,710
50 - 64	3,970
65 & over	3,154

### Population by Ethnicity

Hispanic or Latino	1,210
Non Hispanic or Latino	18,770

### Population by Race

White	19,113
African American	58
Asian	83
American Indian and Alaska Native	34
Native Hawaiian and Pacific Islander	0
Other	461
Identified by two or more	231

## IL - Edgar County

### Population

Total Population	18,576
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### Housing Status

( in housing units unless noted )

Total	8,803
Occupied	7,839
Owner-occupied	5,796
Population in owner-occupied ( number of individuals )	13,740
Renter-occupied	2,043
Population in renter-occupied ( number of individuals )	4,553
Households with individuals under 18	2,238
Vacant	964
Vacant: for rent	177
Vacant: for sale	157

### Population by Sex/Age

Male	9,008
Female	9,568
Under 18	4,121
18 & over	14,455
20 - 24	912
25 - 34	2,038
35 - 49	3,519
50 - 64	4,107
65 & over	3,469

### Population by Ethnicity

Hispanic or Latino	187
Non Hispanic or Latino	18,389

### Population by Race

White	18,268
African American	64
Asian	33
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	4
Other	52
Identified by two or more	130

## IL - Effingham County

### Population

Total Population	34,242
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### Housing Status

( in housing units unless noted )

Total	14,570
Occupied	13,515
Owner-occupied	10,389
Population in owner-occupied ( number of individuals )	27,050
Renter-occupied	3,126
Population in renter-occupied ( number of individuals )	6,752
Households with individuals under 18	4,414
Vacant	1,055
Vacant: for rent	269
Vacant: for sale	165

### Population by Sex/Age

Male	17,009
Female	17,233
Under 18	8,442
18 & over	25,800
20 - 24	1,985
25 - 34	4,164
35 - 49	6,679
50 - 64	6,853
65 & over	5,196

### Population by Ethnicity

Hispanic or Latino	597
Non Hispanic or Latino	33,645

### Population by Race

White	33,429
African American	79
Asian	147
American Indian and Alaska Native	39
Native Hawaiian and Pacific Islander	7
Other	262
Identified by two or more	279

## IL - Ford County

### Population

Total Population	14,081
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### Housing Status

( in housing units unless noted )

Total	6,282
Occupied	5,676
Owner-occupied	4,293
Population in owner-occupied ( number of individuals )	10,566
Renter-occupied	1,383
Population in renter-occupied ( number of individuals )	3,105
Households with individuals under 18	1,738
Vacant	606
Vacant: for rent	94
Vacant: for sale	117

### Population by Sex/Age

Male	6,854
Female	7,227
Under 18	3,347
18 & over	10,734
20 - 24	654
25 - 34	1,482
35 - 49	2,719
50 - 64	2,919
65 & over	2,633

### Population by Ethnicity

Hispanic or Latino	294
Non Hispanic or Latino	13,787

### Population by Race

White	13,677
African American	85
Asian	37
American Indian and Alaska Native	33
Native Hawaiian and Pacific Islander	0
Other	90
Identified by two or more	159

## IL - Iroquois County

### Population

Total Population	29,718
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### Housing Status

( in housing units unless noted )

Total	13,452
Occupied	11,956
Owner-occupied	9,040
Population in owner-occupied ( number of individuals )	22,562
Renter-occupied	2,916
Population in renter-occupied ( number of individuals )	6,688
Households with individuals under 18	3,606
Vacant	1,496
Vacant: for rent	257
Vacant: for sale	208

### Population by Sex/Age

Male	14,519
Female	15,199
Under 18	7,015
18 & over	22,703
20 - 24	1,350
25 - 34	2,982
35 - 49	5,685
50 - 64	6,364
65 & over	5,627

### Population by Ethnicity

Hispanic or Latino	1,584
Non Hispanic or Latino	28,134

### Population by Race

White	28,155
African American	233
Asian	103
American Indian and Alaska Native	51
Native Hawaiian and Pacific Islander	2
Other	779
Identified by two or more	395

## IL - Logan County

### Population

Total Population	30,305
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### Housing Status

( in housing units unless noted )

Total	12,107
Occupied	11,070
Owner-occupied	7,996
Population in owner-occupied ( number of individuals )	19,247
Renter-occupied	3,074
Population in renter-occupied ( number of individuals )	6,697
Households with individuals under 18	3,287
Vacant	1,037
Vacant: for rent	160
Vacant: for sale	233

### Population by Sex/Age

Male	15,368
Female	14,937
Under 18	6,062
18 & over	24,243
20 - 24	2,250
25 - 34	4,111
35 - 49	6,127
50 - 64	5,956
65 & over	4,760

### Population by Ethnicity

Hispanic or Latino	893
Non Hispanic or Latino	29,412

### Population by Race

White	27,008
African American	2,285
Asian	184
American Indian and Alaska Native	60
Native Hawaiian and Pacific Islander	5
Other	371
Identified by two or more	392



## IL - Macon County

### Population

Total Population	110,768
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### Housing Status

( in housing units unless noted )

Total	50,475
Occupied	45,855
Owner-occupied	32,085
Population in owner-occupied ( number of individuals )	76,481
Renter-occupied	13,770
Population in renter-occupied ( number of individuals )	30,228
Households with individuals under 18	13,526
Vacant	4,620
Vacant: for rent	1,537
Vacant: for sale	684

### Population by Sex/Age

Male	52,950
Female	57,818
Under 18	25,284
18 & over	85,484
20 - 24	7,080
25 - 34	12,988
35 - 49	20,543
50 - 64	23,459
65 & over	18,142

### Population by Ethnicity

Hispanic or Latino	2,072
Non Hispanic or Latino	108,696

### Population by Race

White	87,855
African American	18,027
Asian	1,118
American Indian and Alaska Native	226
Native Hawaiian and Pacific Islander	32
Other	756
Identified by two or more	2,754

## IL - Menard County

### Population

Total Population	12,705
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### Housing Status

( in housing units unless noted )

Total	5,654
Occupied	5,140
Owner-occupied	4,089
Population in owner-occupied ( number of individuals )	10,182
Renter-occupied	1,051
Population in renter-occupied ( number of individuals )	2,369
Households with individuals under 18	1,664
Vacant	514
Vacant: for rent	113
Vacant: for sale	71

### Population by Sex/Age

Male	6,181
Female	6,524
Under 18	3,001
18 & over	9,704
20 - 24	592
25 - 34	1,272
35 - 49	2,653
50 - 64	2,899
65 & over	1,978

### Population by Ethnicity

Hispanic or Latino	121
Non Hispanic or Latino	12,584

### Population by Race

White	12,383
African American	76
Asian	30
American Indian and Alaska Native	32
Native Hawaiian and Pacific Islander	2
Other	46
Identified by two or more	136

## IL - Morgan County

### Population

Total Population	35,547
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### Housing Status

( in housing units unless noted )

Total	15,515
Occupied	14,104
Owner-occupied	9,922
Population in owner-occupied ( number of individuals )	23,657
Renter-occupied	4,182
Population in renter-occupied ( number of individuals )	8,826
Households with individuals under 18	3,991
Vacant	1,411
Vacant: for rent	401
Vacant: for sale	237

### Population by Sex/Age

Male	17,861
Female	17,686
Under 18	7,587
18 & over	27,960
20 - 24	2,529
25 - 34	4,217
35 - 49	6,748
50 - 64	7,409
65 & over	5,935

### Population by Ethnicity

Hispanic or Latino	712
Non Hispanic or Latino	34,835

### Population by Race

White	32,321
African American	2,122
Asian	168
American Indian and Alaska Native	78
Native Hawaiian and Pacific Islander	7
Other	273
Identified by two or more	578

## IL - Moultrie County

### Population

Total Population	14,846
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### Housing Status

( in housing units unless noted )

Total	6,260
Occupied	5,758
Owner-occupied	4,441
Population in owner-occupied ( number of individuals )	11,434
Renter-occupied	1,317
Population in renter-occupied ( number of individuals )	3,017
Households with individuals under 18	1,829
Vacant	502
Vacant: for rent	139
Vacant: for sale	80

### Population by Sex/Age

Male	7,212
Female	7,634
Under 18	3,701
18 & over	11,145
20 - 24	747
25 - 34	1,757
35 - 49	2,753
50 - 64	2,916
65 & over	2,618

### Population by Ethnicity

Hispanic or Latino	129
Non Hispanic or Latino	14,717

### Population by Race

White	14,622
African American	41
Asian	31
American Indian and Alaska Native	28
Native Hawaiian and Pacific Islander	0
Other	34
Identified by two or more	90

## IL - Piatt County

### Population

Total Population	16,729
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### Housing Status

( in housing units unless noted )

Total	7,269
Occupied	6,782
Owner-occupied	5,497
Population in owner-occupied ( number of individuals )	13,758
Renter-occupied	1,285
Population in renter-occupied ( number of individuals )	2,899
Households with individuals under 18	2,173
Vacant	487
Vacant: for rent	115
Vacant: for sale	101

### Population by Sex/Age

Male	8,271
Female	8,458
Under 18	4,007
18 & over	12,722
20 - 24	720
25 - 34	1,758
35 - 49	3,425
50 - 64	3,753
65 & over	2,713

### Population by Ethnicity

Hispanic or Latino	167
Non Hispanic or Latino	16,562

### Population by Race

White	16,393
African American	58
Asian	51
American Indian and Alaska Native	29
Native Hawaiian and Pacific Islander	6
Other	35
Identified by two or more	157

## IL - Sangamon County

### Population

Total Population	197,465
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### Housing Status

( in housing units unless noted )

Total	89,901
Occupied	82,986
Owner-occupied	58,351
Population in owner-occupied ( number of individuals )	140,658
Renter-occupied	24,635
Population in renter-occupied ( number of individuals )	52,841
Households with individuals under 18	25,214
Vacant	6,915
Vacant: for rent	2,547
Vacant: for sale	1,137

### Population by Sex/Age

Male	94,780
Female	102,685
Under 18	46,816
18 & over	150,649
20 - 24	11,692
25 - 34	25,490
35 - 49	39,944
50 - 64	41,336
65 & over	27,362

### Population by Ethnicity

Hispanic or Latino	3,480
Non Hispanic or Latino	193,985

### Population by Race

White	165,103
African American	23,335
Asian	3,220
American Indian and Alaska Native	394
Native Hawaiian and Pacific Islander	47
Other	1,047
Identified by two or more	4,319



## IL - Shelby County

### Population

Total Population	22,363
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### Housing Status

( in housing units unless noted )

Total	10,396
Occupied	9,216
Owner-occupied	7,455
Population in owner-occupied ( number of individuals )	18,089
Renter-occupied	1,761
Population in renter-occupied ( number of individuals )	4,069
Households with individuals under 18	2,692
Vacant	1,180
Vacant: for rent	99
Vacant: for sale	126

### Population by Sex/Age

Male	11,138
Female	11,225
Under 18	5,052
18 & over	17,311
20 - 24	1,108
25 - 34	2,275
35 - 49	4,329
50 - 64	4,814
65 & over	4,232

### Population by Ethnicity

Hispanic or Latino	180
Non Hispanic or Latino	22,183

### Population by Race

White	22,045
African American	50
Asian	56
American Indian and Alaska Native	43
Native Hawaiian and Pacific Islander	5
Other	38
Identified by two or more	126

## IL - Vermilion County

### Population

Total Population	81,625
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### Housing Status

( in housing units unless noted )

Total	36,318
Occupied	32,655
Owner-occupied	22,830
Population in owner-occupied ( number of individuals )	55,426
Renter-occupied	9,825
Population in renter-occupied ( number of individuals )	23,296
Households with individuals under 18	10,256
Vacant	3,663
Vacant: for rent	982
Vacant: for sale	580

### Population by Sex/Age

Male	40,470
Female	41,155
Under 18	19,928
18 & over	61,697
20 - 24	4,500
25 - 34	9,696
35 - 49	15,429
50 - 64	16,681
65 & over	13,302

### Population by Ethnicity

Hispanic or Latino	3,441
Non Hispanic or Latino	78,184

### Population by Race

White	67,323
African American	10,571
Asian	564
American Indian and Alaska Native	191
Native Hawaiian and Pacific Islander	17
Other	1,189
Identified by two or more	1,770

## IN - Benton County

### Population

Total Population	8,854
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### Housing Status

( in housing units unless noted )

Total	3,937
Occupied	3,479
Owner-occupied	2,595
Population in owner-occupied ( number of individuals )	6,611
Renter-occupied	884
Population in renter-occupied ( number of individuals )	2,151
Households with individuals under 18	1,129
Vacant	458
Vacant: for rent	146
Vacant: for sale	64

### Population by Sex/Age

Male	4,385
Female	4,469
Under 18	2,284
18 & over	6,570
20 - 24	408
25 - 34	981
35 - 49	1,787
50 - 64	1,777
65 & over	1,394

### Population by Ethnicity

Hispanic or Latino	431
Non Hispanic or Latino	8,423

### Population by Race

White	8,489
African American	42
Asian	15
American Indian and Alaska Native	11
Native Hawaiian and Pacific Islander	3
Other	193
Identified by two or more	101