



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

BLUEFIELD BECKLEY OAK HILL :::

BROADCAST TV MARKET AREA

Population

Total Population	341,058
------------------	---------

Housing Status

(in housing units unless noted)

Total	165,031
Occupied	141,229
Owner-occupied	106,641
Population in owner-occupied (number of individuals)	253,153
Renter-occupied	34,588
Population in renter-occupied (number of individuals)	76,846
Households with individuals under 18	39,956
Vacant	23,802
Vacant: for rent	3,586
Vacant: for sale	1,956

Population by Sex/Age

Male	167,488
Female	173,570
Under 18	69,808
18 & over	271,250
20 - 24	18,827
25 - 34	39,735
35 - 49	66,370
50 - 64	79,378
65 & over	58,851

Population by Ethnicity

Hispanic or Latino	3,064
Non Hispanic or Latino	337,994

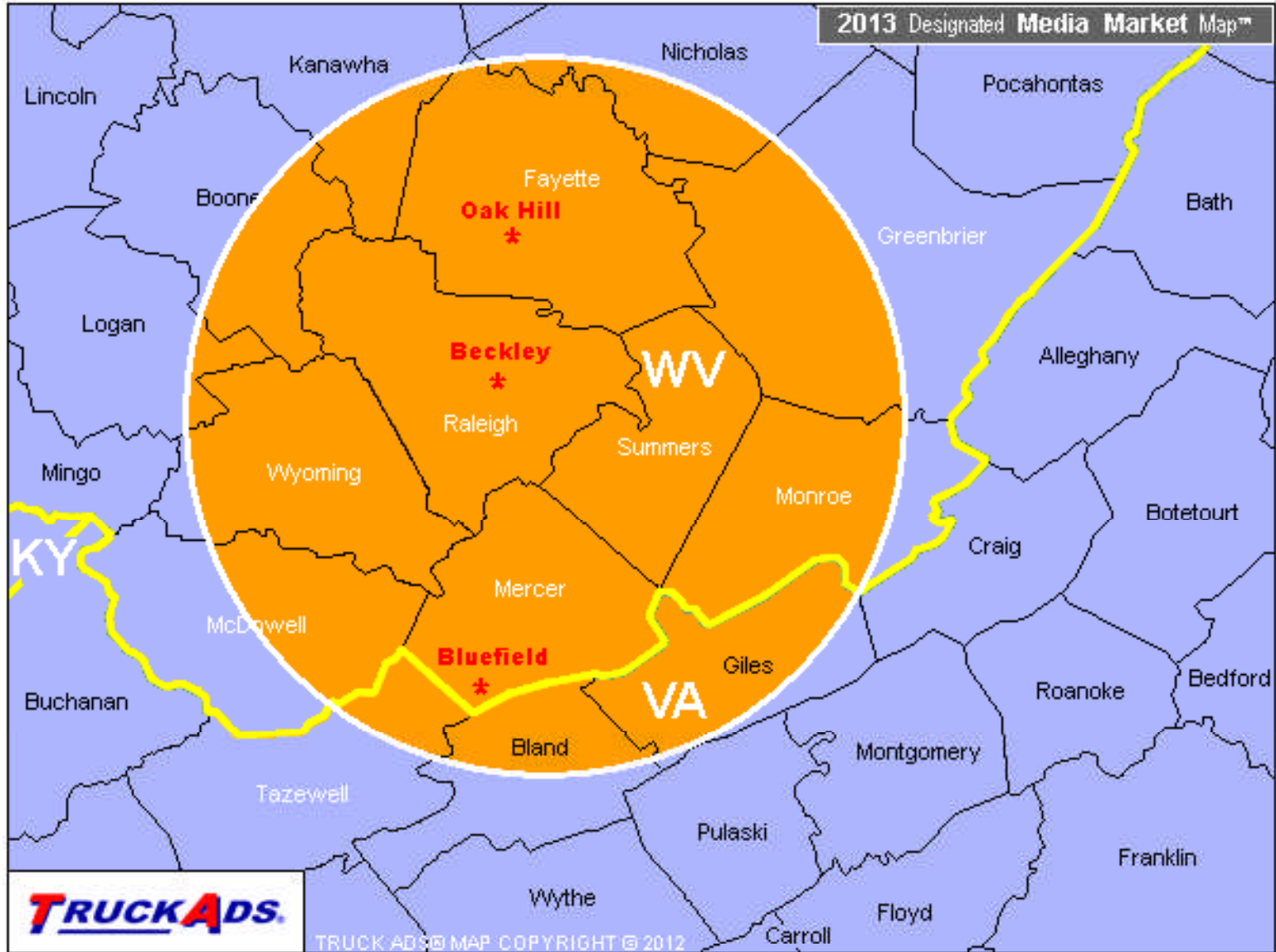
Population by Race

White	315,453
African American	17,674
Asian	1,651
American Indian and Alaska Native	732
Native Hawaiian and Pacific Islander	49
Other	809
Identified by two or more	4,690

TRUCKADS® and TRUCK ADS® are Registered Trademarks. All contents Copyright © 2013. All Rights Reserved.



BLUEFIELD BECKLEY OAK HILL ::: BROADCAST TV MARKET AREA



9 COUNTIES IN THIS DESIGNATED MARKET

WEST VIRGINIA: Fayette, WV ~ Greenbrier, WV ~ McDowell, WV ~ Mercer, WV ~ Monroe, WV ~ Raleigh, WV ~ Summers, WV ~ Wyoming, WV ~ **VIRGINIA:** Tazewell, VA

WV - Fayette County

Population

Total Population	46,039
------------------	--------

Housing Status

(in housing units unless noted)

Total	21,618
Occupied	18,813
Owner-occupied	14,281
Population in owner-occupied (number of individuals)	34,247
Renter-occupied	4,532
Population in renter-occupied (number of individuals)	9,952
Households with individuals under 18	5,372
Vacant	2,805
Vacant: for rent	484
Vacant: for sale	202

Population by Sex/Age

Male	23,085
Female	22,954
Under 18	9,456
18 & over	36,583
20 - 24	2,481
25 - 34	5,362
35 - 49	9,059
50 - 64	10,763
65 & over	7,802

Population by Ethnicity

Hispanic or Latino	402
Non Hispanic or Latino	45,637

Population by Race

White	43,026
African American	2,122
Asian	91
American Indian and Alaska Native	92
Native Hawaiian and Pacific Islander	5
Other	84
Identified by two or more	619

WV - Greenbrier County

Population

Total Population	35,480
------------------	--------

Housing Status

(in housing units unless noted)

Total	18,980
Occupied	15,443
Owner-occupied	11,333
Population in owner-occupied (number of individuals)	26,311
Renter-occupied	4,110
Population in renter-occupied (number of individuals)	8,553
Households with individuals under 18	4,028
Vacant	3,537
Vacant: for rent	444
Vacant: for sale	272

Population by Sex/Age

Male	17,296
Female	18,184
Under 18	7,116
18 & over	28,364
20 - 24	1,935
25 - 34	3,830
35 - 49	6,699
50 - 64	8,301
65 & over	6,838

Population by Ethnicity

Hispanic or Latino	422
Non Hispanic or Latino	35,058

Population by Race

White	33,565
African American	981
Asian	142
American Indian and Alaska Native	112
Native Hawaiian and Pacific Islander	8
Other	138
Identified by two or more	534

WV - McDowell County

Population

Total Population	22,113
------------------	--------

Housing Status

(in housing units unless noted)

Total	11,322
Occupied	9,176
Owner-occupied	7,291
Population in owner-occupied (number of individuals)	17,284
Renter-occupied	1,885
Population in renter-occupied (number of individuals)	4,358
Households with individuals under 18	2,636
Vacant	2,146
Vacant: for rent	324
Vacant: for sale	134

Population by Sex/Age

Male	10,937
Female	11,176
Under 18	4,414
18 & over	17,699
20 - 24	1,206
25 - 34	2,546
35 - 49	4,329
50 - 64	5,456
65 & over	3,658

Population by Ethnicity

Hispanic or Latino	91
Non Hispanic or Latino	22,022

Population by Race

White	19,710
African American	2,107
Asian	15
American Indian and Alaska Native	34
Native Hawaiian and Pacific Islander	0
Other	11
Identified by two or more	236

WV - Mercer County

Population

Total Population	62,264
------------------	--------

Housing Status

(in housing units unless noted)

Total	30,115
Occupied	26,603
Owner-occupied	19,427
Population in owner-occupied (number of individuals)	45,342
Renter-occupied	7,176
Population in renter-occupied (number of individuals)	15,734
Households with individuals under 18	7,388
Vacant	3,512
Vacant: for rent	753
Vacant: for sale	319

Population by Sex/Age

Male	29,754
Female	32,510
Under 18	12,792
18 & over	49,472
20 - 24	3,928
25 - 34	7,031
35 - 49	11,590
50 - 64	13,993
65 & over	11,213

Population by Ethnicity

Hispanic or Latino	480
Non Hispanic or Latino	61,784

Population by Race

White	57,009
African American	3,791
Asian	325
American Indian and Alaska Native	141
Native Hawaiian and Pacific Islander	2
Other	107
Identified by two or more	889

WV - Monroe County

Population

Total Population	13,502
------------------	--------

Housing Status

(in housing units unless noted)

Total	7,601
Occupied	5,655
Owner-occupied	4,691
Population in owner-occupied (number of individuals)	11,104
Renter-occupied	964
Population in renter-occupied (number of individuals)	2,341
Households with individuals under 18	1,549
Vacant	1,946
Vacant: for rent	94
Vacant: for sale	93

Population by Sex/Age

Male	6,680
Female	6,822
Under 18	2,838
18 & over	10,664
20 - 24	633
25 - 34	1,348
35 - 49	2,622
50 - 64	3,138
65 & over	2,651

Population by Ethnicity

Hispanic or Latino	83
Non Hispanic or Latino	13,419

Population by Race

White	13,162
African American	91
Asian	15
American Indian and Alaska Native	27
Native Hawaiian and Pacific Islander	3
Other	22
Identified by two or more	182

WV - Raleigh County

Population

Total Population	78,859
------------------	--------

Housing Status

(in housing units unless noted)

Total	35,931
Occupied	31,831
Owner-occupied	23,678
Population in owner-occupied (number of individuals)	56,694
Renter-occupied	8,153
Population in renter-occupied (number of individuals)	18,308
Households with individuals under 18	9,239
Vacant	4,100
Vacant: for rent	728
Vacant: for sale	443

Population by Sex/Age

Male	39,387
Female	39,472
Under 18	16,380
18 & over	62,479
20 - 24	4,511
25 - 34	10,082
35 - 49	15,474
50 - 64	17,965
65 & over	12,661

Population by Ethnicity

Hispanic or Latino	996
Non Hispanic or Latino	77,863

Population by Race

White	69,800
African American	6,468
Asian	718
American Indian and Alaska Native	194
Native Hawaiian and Pacific Islander	23
Other	288
Identified by two or more	1,368

WV - Summers County

Population

Total Population	13,927
------------------	--------

Housing Status

(in housing units unless noted)

Total	7,680
Occupied	5,572
Owner-occupied	4,282
Population in owner-occupied (number of individuals)	9,664
Renter-occupied	1,290
Population in renter-occupied (number of individuals)	2,934
Households with individuals under 18	1,364
Vacant	2,108
Vacant: for rent	128
Vacant: for sale	85

Population by Sex/Age

Male	6,250
Female	7,677
Under 18	2,523
18 & over	11,404
20 - 24	563
25 - 34	1,653
35 - 49	2,887
50 - 64	3,336
65 & over	2,682

Population by Ethnicity

Hispanic or Latino	189
Non Hispanic or Latino	13,738

Population by Race

White	12,957
African American	664
Asian	31
American Indian and Alaska Native	40
Native Hawaiian and Pacific Islander	0
Other	49
Identified by two or more	186

WV - Wyoming County

Population

Total Population	23,796
------------------	--------

Housing Status

(in housing units unless noted)

Total	10,958
Occupied	9,687
Owner-occupied	7,927
Population in owner-occupied (number of individuals)	19,634
Renter-occupied	1,760
Population in renter-occupied (number of individuals)	4,106
Households with individuals under 18	2,987
Vacant	1,271
Vacant: for rent	192
Vacant: for sale	137

Population by Sex/Age

Male	11,810
Female	11,986
Under 18	5,114
18 & over	18,682
20 - 24	1,235
25 - 34	2,646
35 - 49	4,751
50 - 64	5,902
65 & over	3,589

Population by Ethnicity

Hispanic or Latino	105
Non Hispanic or Latino	23,691

Population by Race

White	23,356
African American	117
Asian	25
American Indian and Alaska Native	35
Native Hawaiian and Pacific Islander	2
Other	12
Identified by two or more	249

VA - Tazewell County

Population

Total Population	45,078
------------------	--------

Housing Status

(in housing units unless noted)

Total	20,826
Occupied	18,449
Owner-occupied	13,731
Population in owner-occupied (number of individuals)	32,873
Renter-occupied	4,718
Population in renter-occupied (number of individuals)	10,560
Households with individuals under 18	5,393
Vacant	2,377
Vacant: for rent	439
Vacant: for sale	280

Population by Sex/Age

Male	22,289
Female	22,789
Under 18	9,175
18 & over	35,903
20 - 24	2,335
25 - 34	5,237
35 - 49	8,959
50 - 64	10,524
65 & over	7,757

Population by Ethnicity

Hispanic or Latino	296
Non Hispanic or Latino	44,782

Population by Race

White	42,868
African American	1,333
Asian	289
American Indian and Alaska Native	57
Native Hawaiian and Pacific Islander	6
Other	98
Identified by two or more	427