



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**BINGHAMTON :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	299,057
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**Housing Status**

( in housing units unless noted )

Total	146,495
Occupied	122,501
Owner-occupied	83,349
Population in owner-occupied ( number of individuals )	202,784
Renter-occupied	39,152
Population in renter-occupied ( number of individuals )	82,901
Households with individuals under 18	33,183
Vacant	23,994
Vacant: for rent	3,449
Vacant: for sale	1,717

**Population by Sex/Age**

Male	147,605
Female	151,452
Under 18	61,443
18 & over	237,614
20 - 24	23,337
25 - 34	32,613
35 - 49	56,162
50 - 64	63,680
65 & over	50,568

**Population by Ethnicity**

Hispanic or Latino	9,267
Non Hispanic or Latino	289,790

**Population by Race**

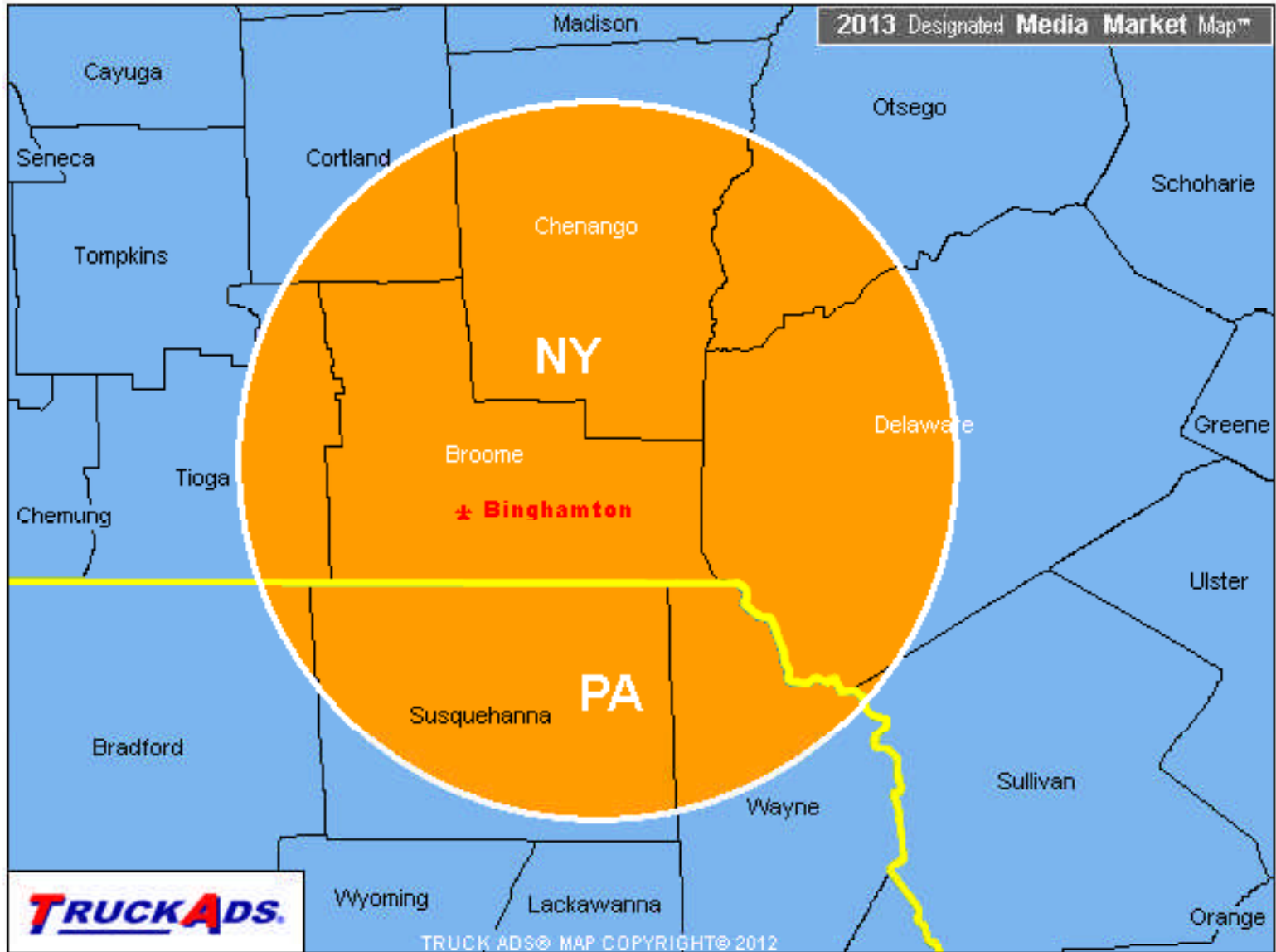
White	271,015
African American	10,738
Asian	7,636
American Indian and Alaska Native	699
Native Hawaiian and Pacific Islander	100
Other	2,511
Identified by two or more	6,358

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# BINGHAMTON :::

## BROADCAST TV MARKET AREA



### 3 COUNTIES IN THIS DESIGNATED MARKET

NEW YORK: Broome, NY ~ Chenango, NY ~ Delaware, NY

## NY - Broome County

### Population

Total Population	200,600
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### Housing Status

( in housing units unless noted )

Total	90,563
Occupied	82,167
Owner-occupied	53,260
Population in owner-occupied ( number of individuals )	129,966
Renter-occupied	28,907
Population in renter-occupied ( number of individuals )	60,493
Households with individuals under 18	21,969
Vacant	8,396
Vacant: for rent	2,522
Vacant: for sale	956

### Population by Sex/Age

Male	98,373
Female	102,227
Under 18	40,559
18 & over	160,041
20 - 24	17,950
25 - 34	22,984
35 - 49	37,176
50 - 64	40,972
65 & over	32,844

### Population by Ethnicity

Hispanic or Latino	6,778
Non Hispanic or Latino	193,822

### Population by Race

White	176,444
African American	9,614
Asian	7,065
American Indian and Alaska Native	396
Native Hawaiian and Pacific Islander	82
Other	1,912
Identified by two or more	5,087

## NY - Chenango County

### Population

Total Population	50,477
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### Housing Status

( in housing units unless noted )

Total	24,710
Occupied	20,436
Owner-occupied	15,321
Population in owner-occupied ( number of individuals )	38,337
Renter-occupied	5,115
Population in renter-occupied ( number of individuals )	11,344
Households with individuals under 18	6,153
Vacant	4,274
Vacant: for rent	362
Vacant: for sale	315

### Population by Sex/Age

Male	25,136
Female	25,341
Under 18	11,479
18 & over	38,998
20 - 24	2,548
25 - 34	5,227
35 - 49	10,226
50 - 64	11,367
65 & over	8,403

### Population by Ethnicity

Hispanic or Latino	929
Non Hispanic or Latino	49,548

### Population by Race

White	48,896
African American	345
Asian	204
American Indian and Alaska Native	172
Native Hawaiian and Pacific Islander	6
Other	205
Identified by two or more	649

## NY - Delaware County

### Population

Total Population	47,980
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### Housing Status

( in housing units unless noted )

Total	31,222
Occupied	19,898
Owner-occupied	14,768
Population in owner-occupied ( number of individuals )	34,481
Renter-occupied	5,130
Population in renter-occupied ( number of individuals )	11,064
Households with individuals under 18	5,061
Vacant	11,324
Vacant: for rent	565
Vacant: for sale	446

### Population by Sex/Age

Male	24,096
Female	23,884
Under 18	9,405
18 & over	38,575
20 - 24	2,839
25 - 34	4,402
35 - 49	8,760
50 - 64	11,341
65 & over	9,321

### Population by Ethnicity

Hispanic or Latino	1,560
Non Hispanic or Latino	46,420

### Population by Race

White	45,675
African American	779
Asian	367
American Indian and Alaska Native	131
Native Hawaiian and Pacific Islander	12
Other	394
Identified by two or more	622