



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

BILOXI GULFPORT :::

BROADCAST TV MARKET AREA

Population

Total Population	349,351
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Housing Status

(in housing units unless noted)

Total	154,578
Occupied	131,663
Owner-occupied	88,189
Population in owner-occupied (number of individuals)	231,735
Renter-occupied	43,474
Population in renter-occupied (number of individuals)	110,310
Households with individuals under 18	47,423
Vacant	22,915
Vacant: for rent	10,360
Vacant: for sale	3,011

Population by Sex/Age

Male	173,304
Female	176,047
Under 18	87,513
18 & over	261,838
20 - 24	24,144
25 - 34	47,680
35 - 49	71,581
50 - 64	66,063
65 & over	42,172

Population by Ethnicity

Hispanic or Latino	16,768
Non Hispanic or Latino	332,583

Population by Race

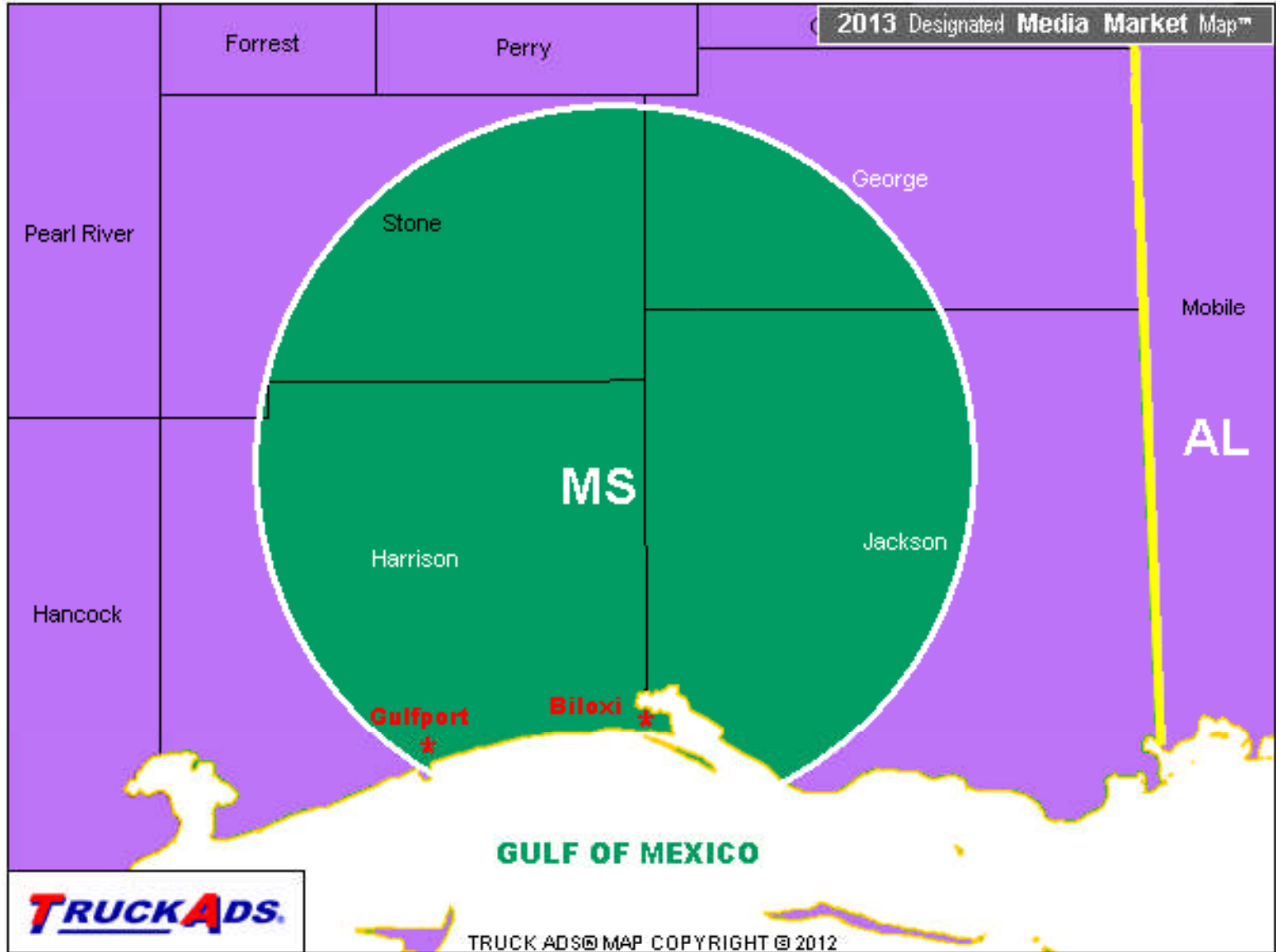
White	251,367
African American	73,256
Asian	8,392
American Indian and Alaska Native	1,497
Native Hawaiian and Pacific Islander	342
Other	6,680
Identified by two or more	7,817

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BILOXI GULFPORT :::

BROADCAST TV MARKET AREA



3 COUNTIES IN THIS DESIGNATED MARKET

MISSISSIPPI: George, MS ~ Harrison, MS ~ Jackson, MS

MS - George County

Population

Total Population	22,578
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Housing Status

(in housing units unless noted)

Total	9,330
Occupied	7,982
Owner-occupied	6,569
Population in owner-occupied (number of individuals)	18,211
Renter-occupied	1,413
Population in renter-occupied (number of individuals)	3,803
Households with individuals under 18	3,125
Vacant	1,348
Vacant: for rent	241
Vacant: for sale	144

Population by Sex/Age

Male	11,421
Female	11,157
Under 18	6,060
18 & over	16,518
20 - 24	1,376
25 - 34	2,750
35 - 49	4,745
50 - 64	4,091
65 & over	2,879

Population by Ethnicity

Hispanic or Latino	453
Non Hispanic or Latino	22,125

Population by Race

White	20,266
African American	1,829
Asian	47
American Indian and Alaska Native	69
Native Hawaiian and Pacific Islander	0
Other	159
Identified by two or more	208

MS - Harrison County

Population

Total Population	187,105
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Housing Status

(in housing units unless noted)

Total	85,181
Occupied	71,476
Owner-occupied	44,198
Population in owner-occupied (number of individuals)	113,641
Renter-occupied	27,278
Population in renter-occupied (number of individuals)	68,012
Households with individuals under 18	24,993
Vacant	13,705
Vacant: for rent	6,766
Vacant: for sale	1,720

Population by Sex/Age

Male	93,033
Female	94,072
Under 18	45,853
18 & over	141,252
20 - 24	14,309
25 - 34	26,842
35 - 49	37,462
50 - 64	34,867
65 & over	21,952

Population by Ethnicity

Hispanic or Latino	9,937
Non Hispanic or Latino	177,168

Population by Race

White	130,366
African American	41,393
Asian	5,322
American Indian and Alaska Native	863
Native Hawaiian and Pacific Islander	263
Other	3,911
Identified by two or more	4,987

MS - Jackson County

Population

Total Population	139,668
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Housing Status

(in housing units unless noted)

Total	60,067
Occupied	52,205
Owner-occupied	37,422
Population in owner-occupied (number of individuals)	99,883
Renter-occupied	14,783
Population in renter-occupied (number of individuals)	38,495
Households with individuals under 18	19,305
Vacant	7,862
Vacant: for rent	3,353
Vacant: for sale	1,147

Population by Sex/Age

Male	68,850
Female	70,818
Under 18	35,600
18 & over	104,068
20 - 24	8,459
25 - 34	18,088
35 - 49	29,374
50 - 64	27,105
65 & over	17,341

Population by Ethnicity

Hispanic or Latino	6,378
Non Hispanic or Latino	133,290

Population by Race

White	100,735
African American	30,034
Asian	3,023
American Indian and Alaska Native	565
Native Hawaiian and Pacific Islander	79
Other	2,610
Identified by two or more	2,622