



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

TRI-CITIES :::

BROADCAST TV MARKET AREA

Population

Total Population	776,983
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Housing Status

(in housing units unless noted)

Total	365,934
Occupied	321,503
Owner-occupied	234,680
Population in owner-occupied (number of individuals)	560,542
Renter-occupied	86,823
Population in renter-occupied (number of individuals)	193,006
Households with individuals under 18	92,498
Vacant	44,431
Vacant: for rent	9,592
Vacant: for sale	5,124

Population by Sex/Age

Male	383,321
Female	393,662
Under 18	159,375
18 & over	617,608
20 - 24	45,978
25 - 34	87,793
35 - 49	162,524
50 - 64	168,873
65 & over	132,025

Population by Ethnicity

Hispanic or Latino	13,121
Non Hispanic or Latino	763,862

Population by Race

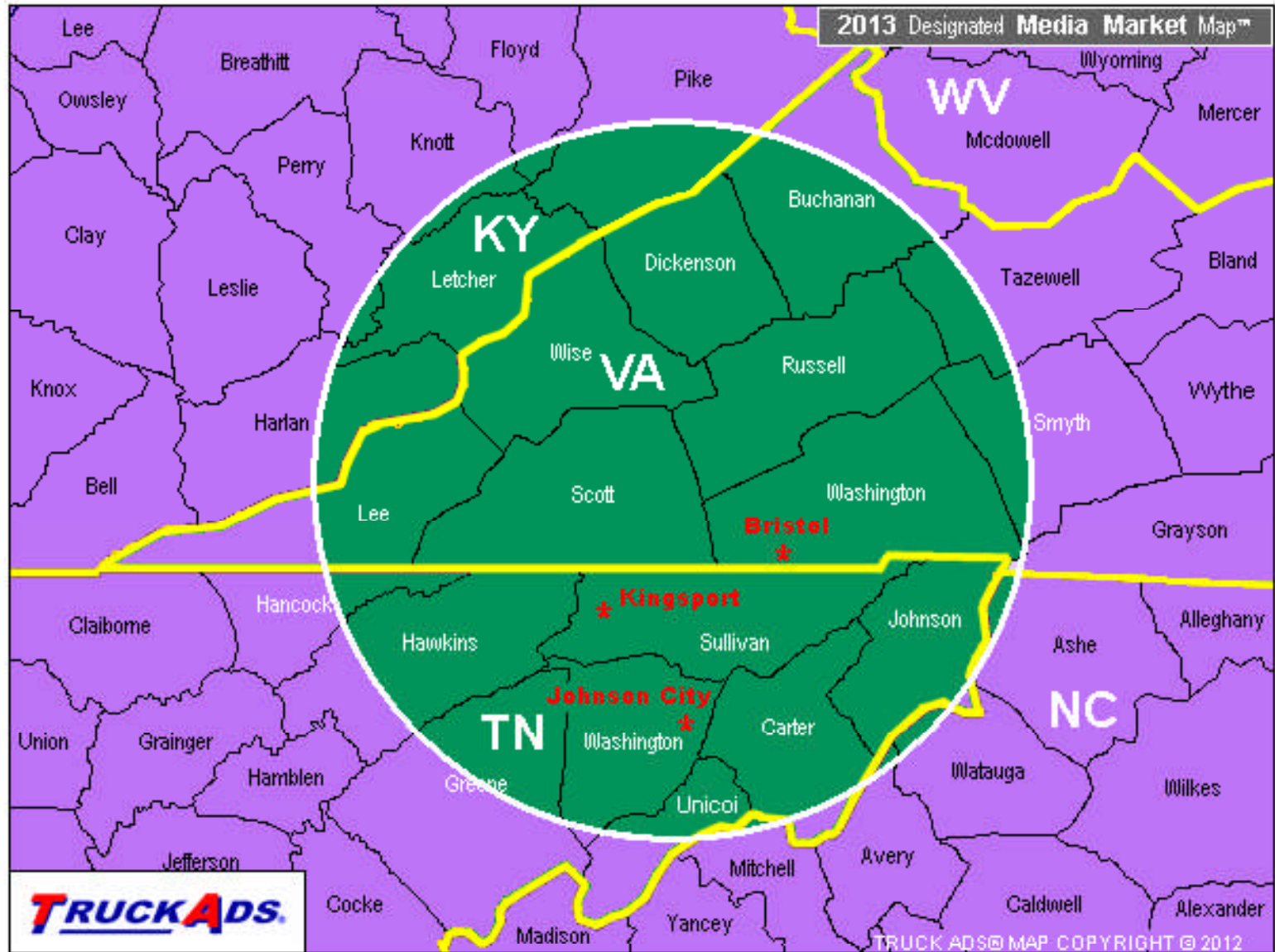
White	740,033
African American	15,988
Asian	3,813
American Indian and Alaska Native	1,776
Native Hawaiian and Pacific Islander	163
Other	5,581
Identified by two or more	8,629

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TRI CITIES :::

BROADCAST TV MARKET AREA



17 COUNTIES IN THIS DESIGNATED MARKET

TENNESSEE: Carter, TN ~ Greene, TN ~ Hancock, TN ~ Hawkins, TN ~ Johnson, TN ~ Sullivan, TN ~ Unicoi, TN ~ Washington, TN ~ **VIRGINIA:** Buchanan, VA ~ Dickenson, VA ~ Lee, VA ~ Russell, VA ~ Scott, VA ~ Smyth, VA ~ Washington, VA ~ Wise, VA ~ **KENTUCKY:** Letcher, KY

TN - Carter County

Population

Total Population	57,424
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Housing Status

(in housing units unless noted)

Total	27,746
Occupied	24,197
Owner-occupied	17,147
Population in owner-occupied (number of individuals)	40,261
Renter-occupied	7,050
Population in renter-occupied (number of individuals)	15,672
Households with individuals under 18	6,860
Vacant	3,549
Vacant: for rent	647
Vacant: for sale	337

Population by Sex/Age

Male	28,097
Female	29,327
Under 18	11,532
18 & over	45,892
20 - 24	3,862
25 - 34	6,221
35 - 49	12,023
50 - 64	12,385
65 & over	9,818

Population by Ethnicity

Hispanic or Latino	890
Non Hispanic or Latino	56,534

Population by Race

White	55,335
African American	760
Asian	181
American Indian and Alaska Native	116
Native Hawaiian and Pacific Islander	8
Other	354
Identified by two or more	670

TN - Greene County

Population

Total Population	68,831
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Housing Status

(in housing units unless noted)

Total	32,025
Occupied	28,018
Owner-occupied	20,836
Population in owner-occupied (number of individuals)	50,134
Renter-occupied	7,182
Population in renter-occupied (number of individuals)	16,945
Households with individuals under 18	8,331
Vacant	4,007
Vacant: for rent	855
Vacant: for sale	487

Population by Sex/Age

Male	33,766
Female	35,065
Under 18	14,583
18 & over	54,248
20 - 24	3,738
25 - 34	7,279
35 - 49	14,396
50 - 64	14,989
65 & over	12,006

Population by Ethnicity

Hispanic or Latino	1,690
Non Hispanic or Latino	67,141

Population by Race

White	65,358
African American	1,373
Asian	251
American Indian and Alaska Native	166
Native Hawaiian and Pacific Islander	21
Other	839
Identified by two or more	823

TN - Hancock County

Population

Total Population	6,819
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Housing Status

(in housing units unless noted)

Total	3,624
Occupied	2,825
Owner-occupied	2,157
Population in owner-occupied (number of individuals)	5,190
Renter-occupied	668
Population in renter-occupied (number of individuals)	1,480
Households with individuals under 18	820
Vacant	799
Vacant: for rent	71
Vacant: for sale	42

Population by Sex/Age

Male	3,366
Female	3,453
Under 18	1,496
18 & over	5,323
20 - 24	323
25 - 34	788
35 - 49	1,331
50 - 64	1,566
65 & over	1,159

Population by Ethnicity

Hispanic or Latino	13
Non Hispanic or Latino	6,806

Population by Race

White	6,682
African American	24
Asian	7
American Indian and Alaska Native	19
Native Hawaiian and Pacific Islander	0
Other	9
Identified by two or more	78

TN - Hawkins County

Population

Total Population	56,833
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Housing Status

(in housing units unless noted)

Total	26,870
Occupied	23,343
Owner-occupied	17,674
Population in owner-occupied (number of individuals)	43,207
Renter-occupied	5,669
Population in renter-occupied (number of individuals)	13,170
Households with individuals under 18	7,276
Vacant	3,527
Vacant: for rent	885
Vacant: for sale	402

Population by Sex/Age

Male	27,829
Female	29,004
Under 18	12,690
18 & over	44,143
20 - 24	2,708
25 - 34	6,058
35 - 49	12,385
50 - 64	12,316
65 & over	9,367

Population by Ethnicity

Hispanic or Latino	669
Non Hispanic or Latino	56,164

Population by Race

White	54,817
African American	740
Asian	278
American Indian and Alaska Native	119
Native Hawaiian and Pacific Islander	11
Other	240
Identified by two or more	628

TN - Johnson County

Population

Total Population	18,244
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Housing Status

(in housing units unless noted)

Total	8,956
Occupied	7,195
Owner-occupied	5,475
Population in owner-occupied (number of individuals)	12,515
Renter-occupied	1,720
Population in renter-occupied (number of individuals)	3,902
Households with individuals under 18	1,925
Vacant	1,761
Vacant: for rent	155
Vacant: for sale	131

Population by Sex/Age

Male	9,833
Female	8,411
Under 18	3,362
18 & over	14,882
20 - 24	1,038
25 - 34	2,211
35 - 49	4,083
50 - 64	3,924
65 & over	3,228

Population by Ethnicity

Hispanic or Latino	269
Non Hispanic or Latino	17,975

Population by Race

White	17,544
African American	378
Asian	35
American Indian and Alaska Native	34
Native Hawaiian and Pacific Islander	4
Other	74
Identified by two or more	175

TN - Sullivan County

Population

Total Population	156,823
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Housing Status

(in housing units unless noted)

Total	73,760
Occupied	66,298
Owner-occupied	48,423
Population in owner-occupied (number of individuals)	114,784
Renter-occupied	17,875
Population in renter-occupied (number of individuals)	39,408
Households with individuals under 18	18,623
Vacant	7,462
Vacant: for rent	2,174
Vacant: for sale	1,284

Population by Sex/Age

Male	75,826
Female	80,997
Under 18	32,293
18 & over	124,530
20 - 24	8,098
25 - 34	16,312
35 - 49	32,900
50 - 64	34,274
65 & over	29,215

Population by Ethnicity

Hispanic or Latino	2,321
Non Hispanic or Latino	154,502

Population by Race

White	149,208
African American	3,329
Asian	884
American Indian and Alaska Native	416
Native Hawaiian and Pacific Islander	34
Other	958
Identified by two or more	1,994

TN - Unicoi County

Population

Total Population	18,313
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Housing Status

(in housing units unless noted)

Total	8,830
Occupied	7,726
Owner-occupied	5,637
Population in owner-occupied (number of individuals)	13,157
Renter-occupied	2,089
Population in renter-occupied (number of individuals)	4,751
Households with individuals under 18	2,126
Vacant	1,104
Vacant: for rent	188
Vacant: for sale	98

Population by Sex/Age

Male	8,963
Female	9,350
Under 18	3,691
18 & over	14,622
20 - 24	865
25 - 34	1,912
35 - 49	3,635
50 - 64	4,221
65 & over	3,601

Population by Ethnicity

Hispanic or Latino	694
Non Hispanic or Latino	17,619

Population by Race

White	17,553
African American	36
Asian	30
American Indian and Alaska Native	45
Native Hawaiian and Pacific Islander	3
Other	444
Identified by two or more	202

TN - Washington County

Population

Total Population	122,979
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Housing Status

(in housing units unless noted)

Total	57,254
Occupied	51,322
Owner-occupied	33,970
Population in owner-occupied (number of individuals)	81,694
Renter-occupied	17,352
Population in renter-occupied (number of individuals)	36,636
Households with individuals under 18	14,301
Vacant	5,932
Vacant: for rent	1,793
Vacant: for sale	1,060

Population by Sex/Age

Male	60,089
Female	62,890
Under 18	24,827
18 & over	98,152
20 - 24	10,098
25 - 34	15,458
35 - 49	25,126
50 - 64	24,592
65 & over	18,761

Population by Ethnicity

Hispanic or Latino	3,633
Non Hispanic or Latino	119,346

Population by Race

White	112,619
African American	4,814
Asian	1,466
American Indian and Alaska Native	377
Native Hawaiian and Pacific Islander	38
Other	1,534
Identified by two or more	2,131

VA - Buchanan County

Population

Total Population	24,098
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Housing Status

(in housing units unless noted)

Total	11,576
Occupied	9,968
Owner-occupied	7,991
Population in owner-occupied (number of individuals)	18,751
Renter-occupied	1,977
Population in renter-occupied (number of individuals)	4,174
Households with individuals under 18	2,708
Vacant	1,608
Vacant: for rent	217
Vacant: for sale	97

Population by Sex/Age

Male	12,310
Female	11,788
Under 18	4,513
18 & over	19,585
20 - 24	1,316
25 - 34	2,858
35 - 49	5,240
50 - 64	5,761
65 & over	3,868

Population by Ethnicity

Hispanic or Latino	95
Non Hispanic or Latino	24,003

Population by Race

White	23,271
African American	616
Asian	53
American Indian and Alaska Native	19
Native Hawaiian and Pacific Islander	2
Other	24
Identified by two or more	113

VA - Dickenson County

Population

Total Population	15,903
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Housing Status

(in housing units unless noted)

Total	7,579
Occupied	6,590
Owner-occupied	5,321
Population in owner-occupied (number of individuals)	12,809
Renter-occupied	1,269
Population in renter-occupied (number of individuals)	2,759
Households with individuals under 18	1,964
Vacant	989
Vacant: for rent	122
Vacant: for sale	54

Population by Sex/Age

Male	7,950
Female	7,953
Under 18	3,323
18 & over	12,580
20 - 24	754
25 - 34	1,875
35 - 49	3,245
50 - 64	3,648
65 & over	2,663

Population by Ethnicity

Hispanic or Latino	86
Non Hispanic or Latino	15,817

Population by Race

White	15,712
African American	51
Asian	18
American Indian and Alaska Native	24
Native Hawaiian and Pacific Islander	0
Other	26
Identified by two or more	72

VA - Lee County

Population

Total Population	25,587
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Housing Status

(in housing units unless noted)

Total	11,745
Occupied	10,159
Owner-occupied	7,395
Population in owner-occupied (number of individuals)	17,529
Renter-occupied	2,764
Population in renter-occupied (number of individuals)	6,352
Households with individuals under 18	2,964
Vacant	1,586
Vacant: for rent	322
Vacant: for sale	159

Population by Sex/Age

Male	13,352
Female	12,235
Under 18	5,177
18 & over	20,410
20 - 24	1,399
25 - 34	3,299
35 - 49	5,479
50 - 64	5,538
65 & over	4,104

Population by Ethnicity

Hispanic or Latino	406
Non Hispanic or Latino	25,181

Population by Race

White	24,092
African American	947
Asian	56
American Indian and Alaska Native	103
Native Hawaiian and Pacific Islander	8
Other	147
Identified by two or more	234

VA - Russell County

Population

Total Population	28,897
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Housing Status

(in housing units unless noted)

Total	13,484
Occupied	11,943
Owner-occupied	9,431
Population in owner-occupied (number of individuals)	22,775
Renter-occupied	2,512
Population in renter-occupied (number of individuals)	5,688
Households with individuals under 18	3,568
Vacant	1,541
Vacant: for rent	266
Vacant: for sale	142

Population by Sex/Age

Male	14,155
Female	14,742
Under 18	5,905
18 & over	22,992
20 - 24	1,529
25 - 34	3,242
35 - 49	6,074
50 - 64	6,743
65 & over	4,740

Population by Ethnicity

Hispanic or Latino	275
Non Hispanic or Latino	28,622

Population by Race

White	28,270
African American	233
Asian	53
American Indian and Alaska Native	55
Native Hawaiian and Pacific Islander	1
Other	117
Identified by two or more	168

VA - Scott County

Population

Total Population	23,177
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Housing Status

(in housing units unless noted)

Total	11,916
Occupied	9,775
Owner-occupied	7,508
Population in owner-occupied (number of individuals)	17,541
Renter-occupied	2,267
Population in renter-occupied (number of individuals)	4,984
Households with individuals under 18	2,647
Vacant	2,141
Vacant: for rent	234
Vacant: for sale	113

Population by Sex/Age

Male	11,498
Female	11,679
Under 18	4,476
18 & over	18,701
20 - 24	1,159
25 - 34	2,456
35 - 49	4,832
50 - 64	5,192
65 & over	4,570

Population by Ethnicity

Hispanic or Latino	234
Non Hispanic or Latino	22,943

Population by Race

White	22,700
African American	135
Asian	36
American Indian and Alaska Native	52
Native Hawaiian and Pacific Islander	12
Other	91
Identified by two or more	151

VA - Smyth County

Population

Total Population	32,208
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Housing Status

(in housing units unless noted)

Total	15,427
Occupied	13,319
Owner-occupied	9,517
Population in owner-occupied (number of individuals)	22,629
Renter-occupied	3,802
Population in renter-occupied (number of individuals)	8,805
Households with individuals under 18	3,958
Vacant	2,108
Vacant: for rent	357
Vacant: for sale	158

Population by Sex/Age

Male	15,705
Female	16,503
Under 18	6,717
18 & over	25,491
20 - 24	1,754
25 - 34	3,332
35 - 49	6,745
50 - 64	6,987
65 & over	5,846

Population by Ethnicity

Hispanic or Latino	527
Non Hispanic or Latino	31,681

Population by Race

White	30,847
African American	640
Asian	82
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	3
Other	287
Identified by two or more	307

VA - Washington County

Population

Total Population	54,876
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Housing Status

(in housing units unless noted)

Total	25,601
Occupied	22,843
Owner-occupied	17,032
Population in owner-occupied (number of individuals)	40,755
Renter-occupied	5,811
Population in renter-occupied (number of individuals)	12,494
Households with individuals under 18	6,259
Vacant	2,758
Vacant: for rent	577
Vacant: for sale	275

Population by Sex/Age

Male	27,070
Female	27,806
Under 18	10,754
18 & over	44,122
20 - 24	2,949
25 - 34	5,975
35 - 49	11,496
50 - 64	12,552
65 & over	9,738

Population by Ethnicity

Hispanic or Latino	724
Non Hispanic or Latino	54,152

Population by Race

White	53,249
African American	690
Asian	203
American Indian and Alaska Native	99
Native Hawaiian and Pacific Islander	16
Other	235
Identified by two or more	384

VA - Wise County

Population

Total Population	41,452
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Housing Status

(in housing units unless noted)

Total	17,940
Occupied	15,968
Owner-occupied	11,422
Population in owner-occupied (number of individuals)	27,816
Renter-occupied	4,546
Population in renter-occupied (number of individuals)	10,505
Households with individuals under 18	5,013
Vacant	1,972
Vacant: for rent	497
Vacant: for sale	208

Population by Sex/Age

Male	21,431
Female	20,021
Under 18	8,606
18 & over	32,846
20 - 24	3,038
25 - 34	5,456
35 - 49	8,478
50 - 64	8,618
65 & over	5,865

Population by Ethnicity

Hispanic or Latino	471
Non Hispanic or Latino	40,981

Population by Race

White	38,561
African American	2,137
Asian	141
American Indian and Alaska Native	53
Native Hawaiian and Pacific Islander	2
Other	173
Identified by two or more	385

KY - Letcher County

Population

Total Population	24,519
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Housing Status

(in housing units unless noted)

Total	11,601
Occupied	10,014
Owner-occupied	7,744
Population in owner-occupied (number of individuals)	18,995
Renter-occupied	2,270
Population in renter-occupied (number of individuals)	5,281
Households with individuals under 18	3,155
Vacant	1,587
Vacant: for rent	232
Vacant: for sale	77

Population by Sex/Age

Male	12,081
Female	12,438
Under 18	5,430
18 & over	19,089
20 - 24	1,350
25 - 34	3,061
35 - 49	5,056
50 - 64	5,567
65 & over	3,476

Population by Ethnicity

Hispanic or Latino	124
Non Hispanic or Latino	24,395

Population by Race

White	24,215
African American	85
Asian	39
American Indian and Alaska Native	37
Native Hawaiian and Pacific Islander	0
Other	29
Identified by two or more	114