



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

TERRE HAUTE :::

BROADCAST TV MARKET AREA

Population

Total Population	394,214
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Housing Status

(in housing units unless noted)

Total	172,539
Occupied	153,106
Owner-occupied	110,622
Population in owner-occupied (number of individuals)	276,220
Renter-occupied	42,484
Population in renter-occupied (number of individuals)	95,567
Households with individuals under 18	47,111
Vacant	19,433
Vacant: for rent	4,623
Vacant: for sale	2,407

Population by Sex/Age

Male	198,786
Female	195,428
Under 18	88,651
18 & over	305,563
20 - 24	28,211
25 - 34	47,780
35 - 49	77,468
50 - 64	78,625
65 & over	60,554

Population by Ethnicity

Hispanic or Latino	7,240
Non Hispanic or Latino	386,974

Population by Race

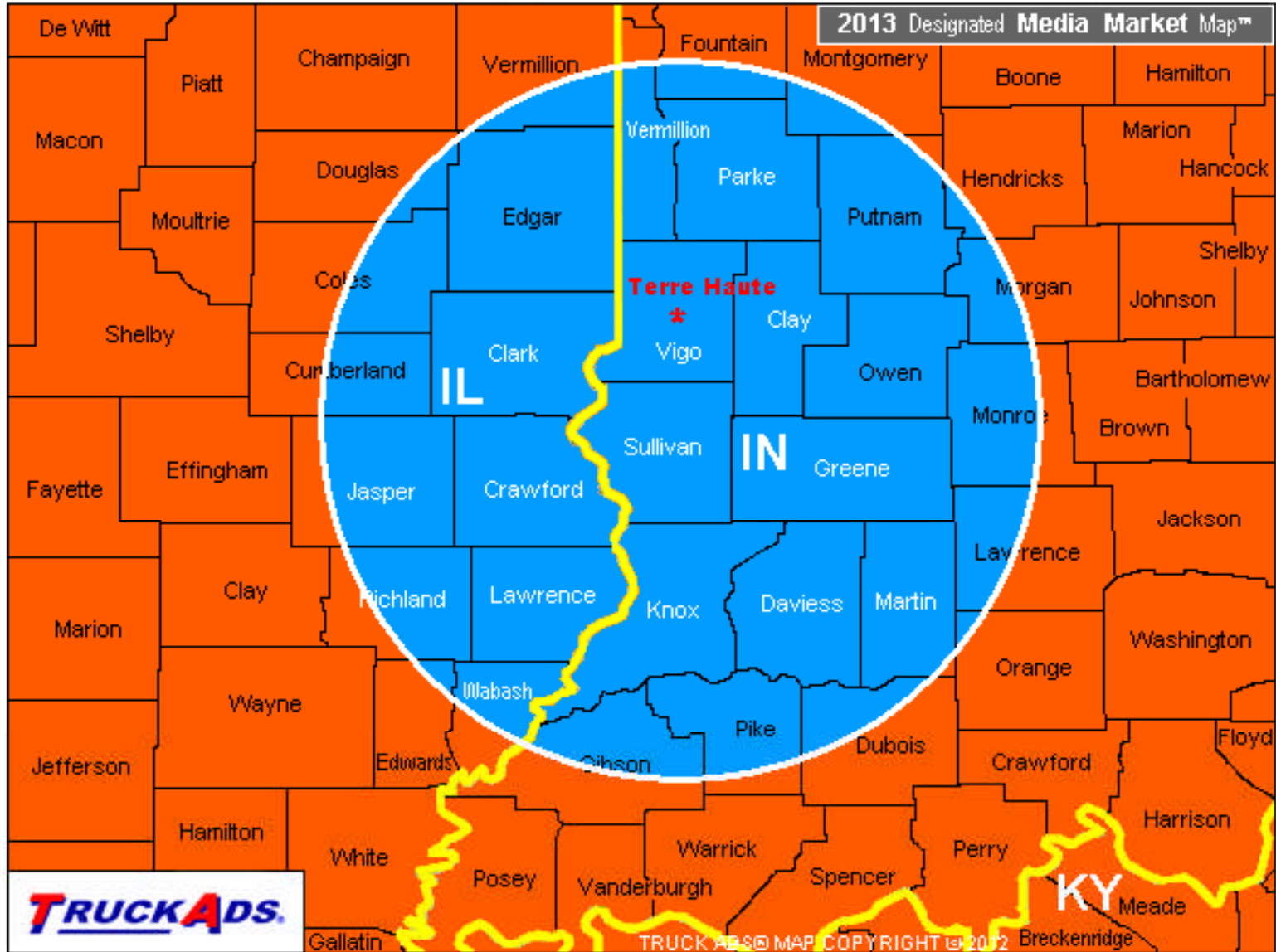
White	369,548
African American	12,902
Asian	2,856
American Indian and Alaska Native	1,019
Native Hawaiian and Pacific Islander	98
Other	2,722
Identified by two or more	5,069

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TERRE HAUTE :::

BROADCAST TV MARKET AREA



15 COUNTIES IN THIS DESIGNATED MARKET

INDIANA: Clay, IN ~ Daviess, IN ~ Greene, IN ~ Knox, IN ~ Martin, IN ~ Parke, IN ~ Sullivan, IN ~ Vermillion, IN ~ Vigo, IN ~ **ILLINOIS:** Clark, IL ~ Crawford, IL ~ Jasper, IL ~ Lawrence, IL ~ Richland, IL ~ Wabash, IL

IN - Clay County

Population

Total Population	26,890
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Housing Status

(in housing units unless noted)

Total	11,703
Occupied	10,447
Owner-occupied	7,898
Population in owner-occupied (number of individuals)	20,242
Renter-occupied	2,549
Population in renter-occupied (number of individuals)	6,307
Households with individuals under 18	3,493
Vacant	1,256
Vacant: for rent	208
Vacant: for sale	174

Population by Sex/Age

Male	13,234
Female	13,656
Under 18	6,441
18 & over	20,449
20 - 24	1,536
25 - 34	3,120
35 - 49	5,527
50 - 64	5,530
65 & over	4,051

Population by Ethnicity

Hispanic or Latino	307
Non Hispanic or Latino	26,583

Population by Race

White	26,303
African American	87
Asian	60
American Indian and Alaska Native	59
Native Hawaiian and Pacific Islander	8
Other	136
Identified by two or more	237

IN - Daviess County

Population

Total Population	31,648
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Housing Status

(in housing units unless noted)

Total	12,471
Occupied	11,329
Owner-occupied	8,453
Population in owner-occupied (number of individuals)	24,100
Renter-occupied	2,876
Population in renter-occupied (number of individuals)	6,967
Households with individuals under 18	4,166
Vacant	1,142
Vacant: for rent	280
Vacant: for sale	180

Population by Sex/Age

Male	15,770
Female	15,878
Under 18	9,120
18 & over	22,528
20 - 24	1,965
25 - 34	3,725
35 - 49	5,758
50 - 64	5,772
65 & over	4,461

Population by Ethnicity

Hispanic or Latino	1,314
Non Hispanic or Latino	30,334

Population by Race

White	30,077
African American	172
Asian	161
American Indian and Alaska Native	71
Native Hawaiian and Pacific Islander	8
Other	818
Identified by two or more	341

IN - Greene County

Population

Total Population	33,165
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Housing Status

(in housing units unless noted)

Total	15,211
Occupied	13,487
Owner-occupied	10,548
Population in owner-occupied (number of individuals)	26,060
Renter-occupied	2,939
Population in renter-occupied (number of individuals)	6,824
Households with individuals under 18	4,293
Vacant	1,724
Vacant: for rent	325
Vacant: for sale	264

Population by Sex/Age

Male	16,557
Female	16,608
Under 18	7,883
18 & over	25,282
20 - 24	1,728
25 - 34	3,664
35 - 49	6,885
50 - 64	6,922
65 & over	5,317

Population by Ethnicity

Hispanic or Latino	322
Non Hispanic or Latino	32,843

Population by Race

White	32,548
African American	49
Asian	96
American Indian and Alaska Native	93
Native Hawaiian and Pacific Islander	4
Other	89
Identified by two or more	286

IN - Knox County

Population

Total Population	38,440
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Housing Status

(in housing units unless noted)

Total	17,038
Occupied	15,249
Owner-occupied	10,175
Population in owner-occupied (number of individuals)	24,761
Renter-occupied	5,074
Population in renter-occupied (number of individuals)	11,034
Households with individuals under 18	4,439
Vacant	1,789
Vacant: for rent	513
Vacant: for sale	230

Population by Sex/Age

Male	19,338
Female	19,102
Under 18	8,192
18 & over	30,248
20 - 24	3,354
25 - 34	4,306
35 - 49	6,911
50 - 64	7,609
65 & over	6,062

Population by Ethnicity

Hispanic or Latino	590
Non Hispanic or Latino	37,850

Population by Race

White	36,475
African American	1,009
Asian	215
American Indian and Alaska Native	73
Native Hawaiian and Pacific Islander	11
Other	186
Identified by two or more	471

IN - Martin County

Population

Total Population	10,334
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Housing Status

(in housing units unless noted)

Total	4,786
Occupied	4,216
Owner-occupied	3,394
Population in owner-occupied (number of individuals)	8,504
Renter-occupied	822
Population in renter-occupied (number of individuals)	1,737
Households with individuals under 18	1,287
Vacant	570
Vacant: for rent	99
Vacant: for sale	35

Population by Sex/Age

Male	5,223
Female	5,111
Under 18	2,481
18 & over	7,853
20 - 24	506
25 - 34	1,088
35 - 49	2,116
50 - 64	2,271
65 & over	1,625

Population by Ethnicity

Hispanic or Latino	70
Non Hispanic or Latino	10,264

Population by Race

White	10,164
African American	10
Asian	29
American Indian and Alaska Native	30
Native Hawaiian and Pacific Islander	0
Other	24
Identified by two or more	77

IN - Parke County

Population

Total Population	17,339
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Housing Status

(in housing units unless noted)

Total	8,085
Occupied	6,222
Owner-occupied	4,923
Population in owner-occupied (number of individuals)	12,387
Renter-occupied	1,299
Population in renter-occupied (number of individuals)	3,211
Households with individuals under 18	1,855
Vacant	1,863
Vacant: for rent	160
Vacant: for sale	113

Population by Sex/Age

Male	8,123
Female	9,216
Under 18	3,713
18 & over	13,626
20 - 24	1,019
25 - 34	2,085
35 - 49	3,662
50 - 64	3,704
65 & over	2,709

Population by Ethnicity

Hispanic or Latino	215
Non Hispanic or Latino	17,124

Population by Race

White	16,671
African American	397
Asian	34
American Indian and Alaska Native	64
Native Hawaiian and Pacific Islander	4
Other	70
Identified by two or more	99

IN - Sullivan County

Population

Total Population	21,475
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Housing Status

(in housing units unless noted)

Total	8,939
Occupied	7,823
Owner-occupied	6,017
Population in owner-occupied (number of individuals)	15,069
Renter-occupied	1,806
Population in renter-occupied (number of individuals)	4,108
Households with individuals under 18	2,480
Vacant	1,116
Vacant: for rent	188
Vacant: for sale	163

Population by Sex/Age

Male	11,668
Female	9,807
Under 18	4,590
18 & over	16,885
20 - 24	1,305
25 - 34	2,873
35 - 49	4,612
50 - 64	4,324
65 & over	3,186

Population by Ethnicity

Hispanic or Latino	294
Non Hispanic or Latino	21,181

Population by Race

White	20,132
African American	961
Asian	40
American Indian and Alaska Native	58
Native Hawaiian and Pacific Islander	1
Other	64
Identified by two or more	219

IN - Vermillion County

Population

Total Population	16,212
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Housing Status

(in housing units unless noted)

Total	7,488
Occupied	6,619
Owner-occupied	5,101
Population in owner-occupied (number of individuals)	12,510
Renter-occupied	1,518
Population in renter-occupied (number of individuals)	3,493
Households with individuals under 18	2,023
Vacant	869
Vacant: for rent	174
Vacant: for sale	113

Population by Sex/Age

Male	8,021
Female	8,191
Under 18	3,744
18 & over	12,468
20 - 24	782
25 - 34	1,709
35 - 49	3,270
50 - 64	3,587
65 & over	2,736

Population by Ethnicity

Hispanic or Latino	130
Non Hispanic or Latino	16,082

Population by Race

White	15,932
African American	24
Asian	31
American Indian and Alaska Native	37
Native Hawaiian and Pacific Islander	5
Other	48
Identified by two or more	135

IN - Vigo County

Population

Total Population	107,848
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Housing Status

(in housing units unless noted)

Total	46,006
Occupied	41,361
Owner-occupied	26,374
Population in owner-occupied (number of individuals)	65,326
Renter-occupied	14,987
Population in renter-occupied (number of individuals)	32,977
Households with individuals under 18	12,480
Vacant	4,645
Vacant: for rent	1,848
Vacant: for sale	665

Population by Sex/Age

Male	54,545
Female	53,303
Under 18	23,049
18 & over	84,799
20 - 24	10,799
25 - 34	14,197
35 - 49	20,461
50 - 64	20,317
65 & over	14,511

Population by Ethnicity

Hispanic or Latino	2,469
Non Hispanic or Latino	105,379

Population by Race

White	95,207
African American	7,437
Asian	1,781
American Indian and Alaska Native	364
Native Hawaiian and Pacific Islander	36
Other	637
Identified by two or more	2,386

IL - Clark County

Population

Total Population	16,335
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Housing Status

(in housing units unless noted)

Total	7,772
Occupied	6,782
Owner-occupied	5,160
Population in owner-occupied (number of individuals)	12,576
Renter-occupied	1,622
Population in renter-occupied (number of individuals)	3,538
Households with individuals under 18	2,055
Vacant	990
Vacant: for rent	200
Vacant: for sale	113

Population by Sex/Age

Male	7,962
Female	8,373
Under 18	3,718
18 & over	12,617
20 - 24	866
25 - 34	1,750
35 - 49	3,362
50 - 64	3,303
65 & over	2,946

Population by Ethnicity

Hispanic or Latino	172
Non Hispanic or Latino	16,163

Population by Race

White	16,027
African American	48
Asian	55
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	3
Other	56
Identified by two or more	121

IL - Crawford County

Population

Total Population	19,817
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Housing Status

(in housing units unless noted)

Total	8,661
Occupied	7,763
Owner-occupied	6,114
Population in owner-occupied (number of individuals)	14,744
Renter-occupied	1,649
Population in renter-occupied (number of individuals)	3,578
Households with individuals under 18	2,216
Vacant	898
Vacant: for rent	184
Vacant: for sale	94

Population by Sex/Age

Male	10,287
Female	9,530
Under 18	4,053
18 & over	15,764
20 - 24	1,183
25 - 34	2,471
35 - 49	4,100
50 - 64	4,128
65 & over	3,336

Population by Ethnicity

Hispanic or Latino	362
Non Hispanic or Latino	19,455

Population by Race

White	18,381
African American	934
Asian	103
American Indian and Alaska Native	48
Native Hawaiian and Pacific Islander	8
Other	162
Identified by two or more	181

IL - Jasper County

Population

Total Population	9,698
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Housing Status

(in housing units unless noted)

Total	4,345
Occupied	3,940
Owner-occupied	3,306
Population in owner-occupied (number of individuals)	8,209
Renter-occupied	634
Population in renter-occupied (number of individuals)	1,435
Households with individuals under 18	1,171
Vacant	405
Vacant: for rent	73
Vacant: for sale	52

Population by Sex/Age

Male	4,832
Female	4,866
Under 18	2,204
18 & over	7,494
20 - 24	503
25 - 34	1,085
35 - 49	1,929
50 - 64	2,056
65 & over	1,689

Population by Ethnicity

Hispanic or Latino	79
Non Hispanic or Latino	9,619

Population by Race

White	9,564
African American	11
Asian	24
American Indian and Alaska Native	13
Native Hawaiian and Pacific Islander	2
Other	26
Identified by two or more	58

IL - Lawrence County

Population

Total Population	16,833
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Housing Status

(in housing units unless noted)

Total	6,936
Occupied	6,130
Owner-occupied	4,551
Population in owner-occupied (number of individuals)	10,838
Renter-occupied	1,579
Population in renter-occupied (number of individuals)	3,524
Households with individuals under 18	1,753
Vacant	806
Vacant: for rent	97
Vacant: for sale	80

Population by Sex/Age

Male	9,423
Female	7,410
Under 18	3,207
18 & over	13,626
20 - 24	1,156
25 - 34	2,504
35 - 49	3,587
50 - 64	3,243
65 & over	2,683

Population by Ethnicity

Hispanic or Latino	553
Non Hispanic or Latino	16,280

Population by Race

White	14,696
African American	1,608
Asian	38
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	2
Other	280
Identified by two or more	171

IL - Richland County

Population

Total Population	16,233
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Housing Status

(in housing units unless noted)

Total	7,513
Occupied	6,726
Owner-occupied	4,886
Population in owner-occupied (number of individuals)	11,732
Renter-occupied	1,840
Population in renter-occupied (number of individuals)	4,137
Households with individuals under 18	1,945
Vacant	787
Vacant: for rent	171
Vacant: for sale	68

Population by Sex/Age

Male	7,957
Female	8,276
Under 18	3,608
18 & over	12,625
20 - 24	882
25 - 34	1,837
35 - 49	3,074
50 - 64	3,278
65 & over	3,110

Population by Ethnicity

Hispanic or Latino	205
Non Hispanic or Latino	16,028

Population by Race

White	15,795
African American	78
Asian	119
American Indian and Alaska Native	25
Native Hawaiian and Pacific Islander	1
Other	64
Identified by two or more	151

IL - Wabash County

Population

Total Population	11,947
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Housing Status

(in housing units unless noted)

Total	5,585
Occupied	5,012
Owner-occupied	3,722
Population in owner-occupied (number of individuals)	9,162
Renter-occupied	1,290
Population in renter-occupied (number of individuals)	2,697
Households with individuals under 18	1,455
Vacant	573
Vacant: for rent	103
Vacant: for sale	63

Population by Sex/Age

Male	5,846
Female	6,101
Under 18	2,648
18 & over	9,299
20 - 24	627
25 - 34	1,366
35 - 49	2,214
50 - 64	2,581
65 & over	2,132

Population by Ethnicity

Hispanic or Latino	158
Non Hispanic or Latino	11,789

Population by Race

White	11,576
African American	77
Asian	70
American Indian and Alaska Native	21
Native Hawaiian and Pacific Islander	5
Other	62
Identified by two or more	136