



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

SAN ANGELO :::

BROADCAST TV MARKET AREA

Population

Total Population	150,825
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Housing Status

(in housing units unless noted)

Total	69,840
Occupied	58,187
Owner-occupied	39,373
Population in owner-occupied (number of individuals)	100,355
Renter-occupied	18,814
Population in renter-occupied (number of individuals)	43,392
Households with individuals under 18	18,473
Vacant	11,653
Vacant: for rent	1,981
Vacant: for sale	787

Population by Sex/Age

Male	74,813
Female	76,012
Under 18	35,356
18 & over	115,469
20 - 24	12,296
25 - 34	19,070
35 - 49	26,925
50 - 64	28,650
65 & over	23,000

Population by Ethnicity

Hispanic or Latino	54,416
Non Hispanic or Latino	96,409

Population by Race

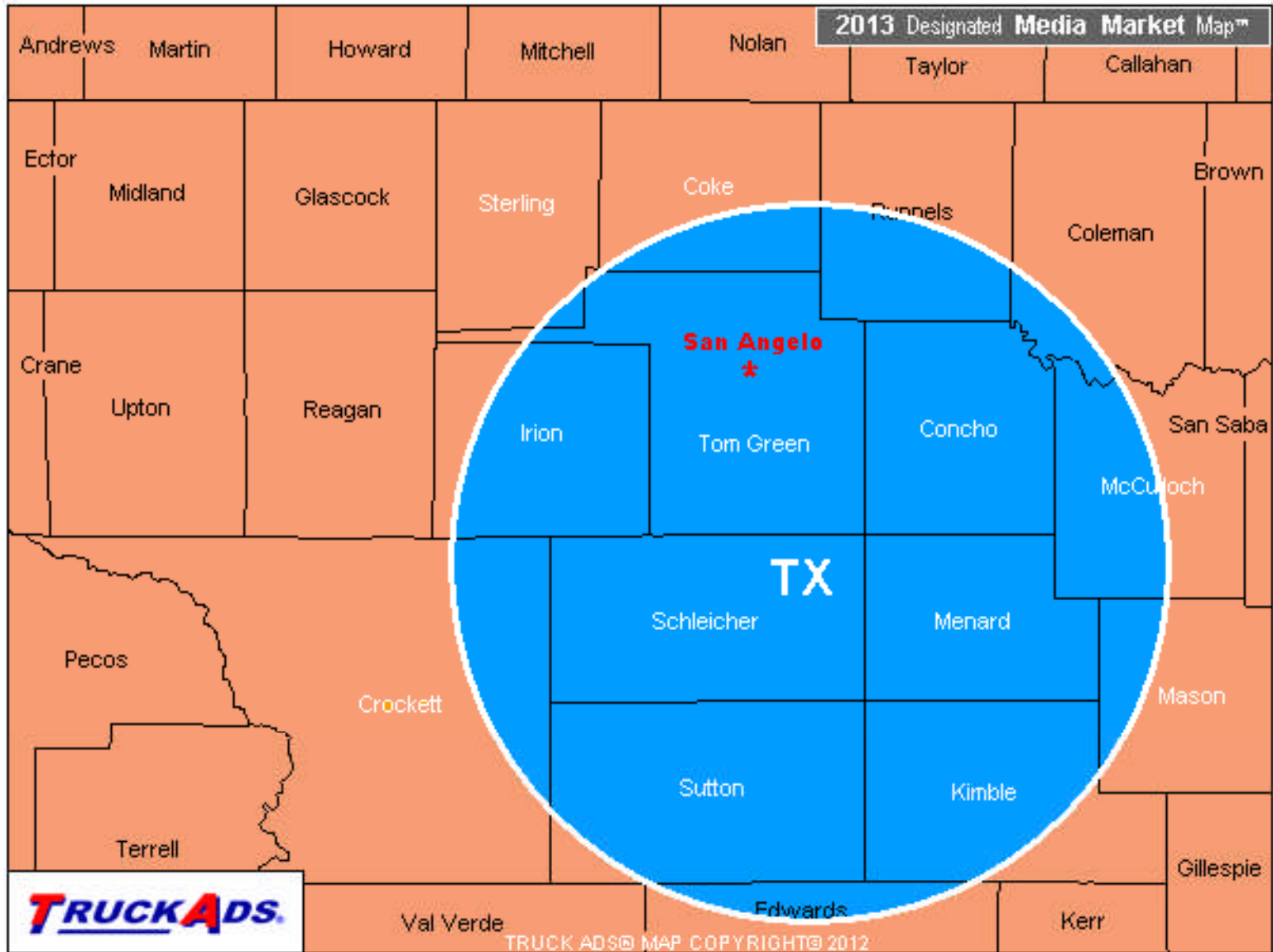
White	125,410
African American	4,849
Asian	1,223
American Indian and Alaska Native	1,156
Native Hawaiian and Pacific Islander	113
Other	14,258
Identified by two or more	3,816

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SAN ANGELO :::

BROADCAST TV MARKET AREA



12 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Coke, TX ~ Concho, TX ~ Crockett, TX ~ Irion, TX ~ Kimble, TX ~ Mason, TX ~ McCulloch, TX ~ Menard, TX ~ Schleicher, TX ~ Sterling, TX ~ Sutton, TX ~ Tom Green, TX

TX - Coke County

Population

Total Population	3,320
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Housing Status

(in housing units unless noted)

Total	2,667
Occupied	1,466
Owner-occupied	1,168
Population in owner-occupied (number of individuals)	2,608
Renter-occupied	298
Population in renter-occupied (number of individuals)	677
Households with individuals under 18	369
Vacant	1,201
Vacant: for rent	35
Vacant: for sale	41

Population by Sex/Age

Male	1,626
Female	1,694
Under 18	699
18 & over	2,621
20 - 24	119
25 - 34	293
35 - 49	577
50 - 64	712
65 & over	862

Population by Ethnicity

Hispanic or Latino	602
Non Hispanic or Latino	2,718

Population by Race

White	3,036
African American	8
Asian	5
American Indian and Alaska Native	37
Native Hawaiian and Pacific Islander	1
Other	169
Identified by two or more	64

TX - Concho County

Population

Total Population	4,087
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Housing Status

(in housing units unless noted)

Total	1,637
Occupied	1,041
Owner-occupied	786
Population in owner-occupied (number of individuals)	1,876
Renter-occupied	255
Population in renter-occupied (number of individuals)	623
Households with individuals under 18	291
Vacant	596
Vacant: for rent	32
Vacant: for sale	19

Population by Sex/Age

Male	2,793
Female	1,294
Under 18	577
18 & over	3,510
20 - 24	198
25 - 34	698
35 - 49	1,209
50 - 64	771
65 & over	560

Population by Ethnicity

Hispanic or Latino	2,173
Non Hispanic or Latino	1,914

Population by Race

White	3,553
African American	77
Asian	14
American Indian and Alaska Native	16
Native Hawaiian and Pacific Islander	5
Other	345
Identified by two or more	77

TX - Crockett County

Population

Total Population	3,719
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Housing Status

(in housing units unless noted)

Total	1,866
Occupied	1,422
Owner-occupied	988
Population in owner-occupied (number of individuals)	2,608
Renter-occupied	434
Population in renter-occupied (number of individuals)	1,062
Households with individuals under 18	521
Vacant	444
Vacant: for rent	42
Vacant: for sale	13

Population by Sex/Age

Male	1,831
Female	1,888
Under 18	994
18 & over	2,725
20 - 24	157
25 - 34	444
35 - 49	697
50 - 64	797
65 & over	545

Population by Ethnicity

Hispanic or Latino	2,352
Non Hispanic or Latino	1,367

Population by Race

White	3,092
African American	30
Asian	13
American Indian and Alaska Native	34
Native Hawaiian and Pacific Islander	3
Other	483
Identified by two or more	64

TX - Irion County

Population

Total Population	1,599
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Housing Status

(in housing units unless noted)

Total	856
Occupied	653
Owner-occupied	505
Population in owner-occupied (number of individuals)	1,243
Renter-occupied	148
Population in renter-occupied (number of individuals)	356
Households with individuals under 18	206
Vacant	203
Vacant: for rent	15
Vacant: for sale	5

Population by Sex/Age

Male	807
Female	792
Under 18	368
18 & over	1,231
20 - 24	63
25 - 34	133
35 - 49	334
50 - 64	364
65 & over	291

Population by Ethnicity

Hispanic or Latino	407
Non Hispanic or Latino	1,192

Population by Race

White	1,464
African American	11
Asian	3
American Indian and Alaska Native	7
Native Hawaiian and Pacific Islander	0
Other	80
Identified by two or more	34

TX - Kimble County

Population

Total Population	4,607
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Housing Status

(in housing units unless noted)

Total	3,371
Occupied	2,016
Owner-occupied	1,504
Population in owner-occupied (number of individuals)	3,384
Renter-occupied	512
Population in renter-occupied (number of individuals)	1,180
Households with individuals under 18	483
Vacant	1,355
Vacant: for rent	41
Vacant: for sale	38

Population by Sex/Age

Male	2,281
Female	2,326
Under 18	939
18 & over	3,668
20 - 24	158
25 - 34	418
35 - 49	803
50 - 64	1,154
65 & over	1,051

Population by Ethnicity

Hispanic or Latino	1,077
Non Hispanic or Latino	3,530

Population by Race

White	4,216
African American	18
Asian	19
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	3
Other	274
Identified by two or more	39

TX - Mason County

Population

Total Population	4,012
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Housing Status

(in housing units unless noted)

Total	2,733
Occupied	1,754
Owner-occupied	1,380
Population in owner-occupied (number of individuals)	3,160
Renter-occupied	374
Population in renter-occupied (number of individuals)	849
Households with individuals under 18	439
Vacant	979
Vacant: for rent	31
Vacant: for sale	33

Population by Sex/Age

Male	1,978
Female	2,034
Under 18	851
18 & over	3,161
20 - 24	125
25 - 34	319
35 - 49	683
50 - 64	976
65 & over	979

Population by Ethnicity

Hispanic or Latino	864
Non Hispanic or Latino	3,148

Population by Race

White	3,731
African American	18
Asian	7
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	0
Other	199
Identified by two or more	39

TX - McCulloch County

Population

Total Population	8,283
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Housing Status

(in housing units unless noted)

Total	4,302
Occupied	3,338
Owner-occupied	2,445
Population in owner-occupied (number of individuals)	6,065
Renter-occupied	893
Population in renter-occupied (number of individuals)	2,109
Households with individuals under 18	1,018
Vacant	964
Vacant: for rent	166
Vacant: for sale	82

Population by Sex/Age

Male	4,057
Female	4,226
Under 18	2,039
18 & over	6,244
20 - 24	369
25 - 34	803
35 - 49	1,461
50 - 64	1,808
65 & over	1,645

Population by Ethnicity

Hispanic or Latino	2,476
Non Hispanic or Latino	5,807

Population by Race

White	6,947
African American	160
Asian	29
American Indian and Alaska Native	55
Native Hawaiian and Pacific Islander	1
Other	941
Identified by two or more	150

TX - Menard County

Population

Total Population	2,242
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Housing Status

(in housing units unless noted)

Total	1,702
Occupied	994
Owner-occupied	740
Population in owner-occupied (number of individuals)	1,658
Renter-occupied	254
Population in renter-occupied (number of individuals)	546
Households with individuals under 18	236
Vacant	708
Vacant: for rent	52
Vacant: for sale	12

Population by Sex/Age

Male	1,133
Female	1,109
Under 18	439
18 & over	1,803
20 - 24	86
25 - 34	192
35 - 49	348
50 - 64	533
65 & over	602

Population by Ethnicity

Hispanic or Latino	790
Non Hispanic or Latino	1,452

Population by Race

White	1,847
African American	13
Asian	3
American Indian and Alaska Native	18
Native Hawaiian and Pacific Islander	0
Other	324
Identified by two or more	37

TX - Schleicher County

Population

Total Population	3,461
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Housing Status

(in housing units unless noted)

Total	1,489
Occupied	1,182
Owner-occupied	835
Population in owner-occupied (number of individuals)	2,206
Renter-occupied	347
Population in renter-occupied (number of individuals)	1,255
Households with individuals under 18	455
Vacant	307
Vacant: for rent	34
Vacant: for sale	13

Population by Sex/Age

Male	1,726
Female	1,735
Under 18	1,103
18 & over	2,358
20 - 24	187
25 - 34	410
35 - 49	600
50 - 64	640
65 & over	440

Population by Ethnicity

Hispanic or Latino	1,536
Non Hispanic or Latino	1,925

Population by Race

White	2,780
African American	38
Asian	4
American Indian and Alaska Native	16
Native Hawaiian and Pacific Islander	0
Other	527
Identified by two or more	96

TX - Sterling County

Population

Total Population	1,143
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Housing Status

(in housing units unless noted)

Total	615
Occupied	440
Owner-occupied	343
Population in owner-occupied (number of individuals)	842
Renter-occupied	97
Population in renter-occupied (number of individuals)	266
Households with individuals under 18	142
Vacant	175
Vacant: for rent	13
Vacant: for sale	4

Population by Sex/Age

Male	576
Female	567
Under 18	279
18 & over	864
20 - 24	64
25 - 34	140
35 - 49	203
50 - 64	247
65 & over	187

Population by Ethnicity

Hispanic or Latino	365
Non Hispanic or Latino	778

Population by Race

White	1,013
African American	14
Asian	0
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	0
Other	71
Identified by two or more	22

TX - Sutton County

Population

Total Population	4,128
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Housing Status

(in housing units unless noted)

Total	2,031
Occupied	1,550
Owner-occupied	1,118
Population in owner-occupied (number of individuals)	3,053
Renter-occupied	432
Population in renter-occupied (number of individuals)	1,062
Households with individuals under 18	595
Vacant	481
Vacant: for rent	90
Vacant: for sale	23

Population by Sex/Age

Male	2,029
Female	2,099
Under 18	1,134
18 & over	2,994
20 - 24	187
25 - 34	451
35 - 49	811
50 - 64	859
65 & over	573

Population by Ethnicity

Hispanic or Latino	2,459
Non Hispanic or Latino	1,669

Population by Race

White	3,662
African American	17
Asian	8
American Indian and Alaska Native	17
Native Hawaiian and Pacific Islander	0
Other	361
Identified by two or more	63

TX - Tom Green County

Population

Total Population	110,224
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Housing Status

(in housing units unless noted)

Total	46,571
Occupied	42,331
Owner-occupied	27,561
Population in owner-occupied (number of individuals)	71,652
Renter-occupied	14,770
Population in renter-occupied (number of individuals)	33,407
Households with individuals under 18	13,718
Vacant	4,240
Vacant: for rent	1,430
Vacant: for sale	504

Population by Sex/Age

Male	53,976
Female	56,248
Under 18	25,934
18 & over	84,290
20 - 24	10,583
25 - 34	14,769
35 - 49	19,199
50 - 64	19,789
65 & over	15,265

Population by Ethnicity

Hispanic or Latino	39,315
Non Hispanic or Latino	70,909

Population by Race

White	90,069
African American	4,445
Asian	1,118
American Indian and Alaska Native	877
Native Hawaiian and Pacific Islander	100
Other	10,484
Identified by two or more	3,131