



**CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.**

**PRESQUE ISLE :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	77,903
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**Housing Status**

( in housing units unless noted )

Total	42,897
Occupied	33,814
Owner-occupied	24,141
Population in owner-occupied ( number of individuals )	57,764
Renter-occupied	9,673
Population in renter-occupied ( number of individuals )	18,083
Households with individuals under 18	8,474
Vacant	9,083
Vacant: for rent	955
Vacant: for sale	717

**Population by Sex/Age**

Male	38,332
Female	39,571
Under 18	15,394
18 & over	62,509
20 - 24	4,048
25 - 34	7,344
35 - 49	15,393
50 - 64	18,591
65 & over	15,133

**Population by Ethnicity**

Hispanic or Latino	702
Non Hispanic or Latino	77,201

**Population by Race**

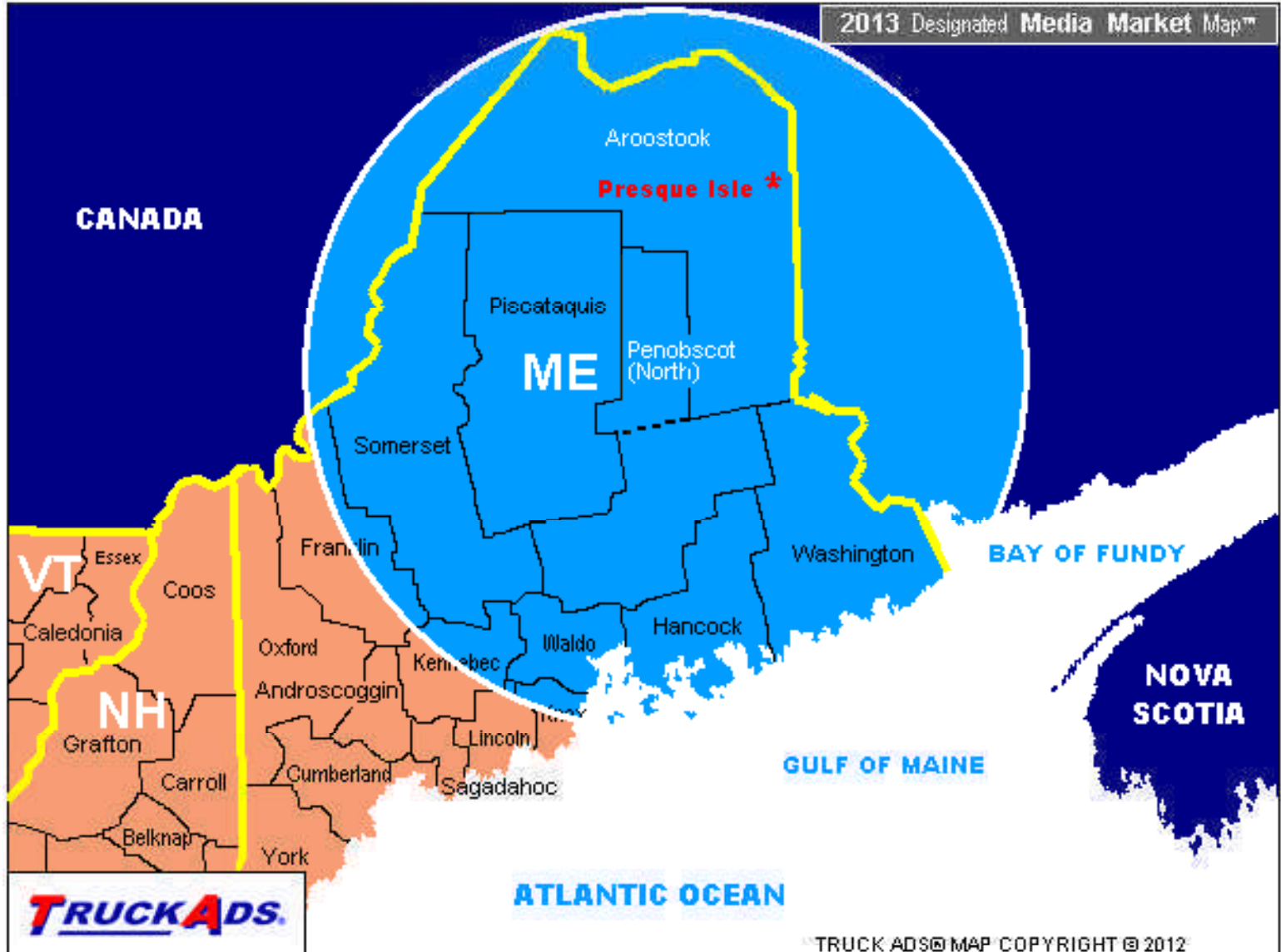
White	74,646
African American	468
Asian	333
American Indian and Alaska Native	1,268
Native Hawaiian and Pacific Islander	17
Other	142
Identified by two or more	1,029

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# PRESQUE ISLE :::

BROADCAST TV MARKET AREA



## 2 COUNTIES IN THIS DESIGNATED MARKET

MAINE: Aroostook, ME ~ Penobscot, ME (Split)

## ME - Aroostook County

### Population

Total Population	71,870
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### Housing Status

( in housing units unless noted )

Total	39,529
Occupied	30,961
Owner-occupied	22,037
Population in owner-occupied ( number of individuals )	53,130
Renter-occupied	8,924
Population in renter-occupied ( number of individuals )	16,735
Households with individuals under 18	7,897
Vacant	8,568
Vacant: for rent	849
Vacant: for sale	622

### Population by Sex/Age

Male	35,387
Female	36,483
Under 18	14,384
18 & over	57,486
20 - 24	3,826
25 - 34	6,909
35 - 49	14,261
50 - 64	16,944
65 & over	13,651

### Population by Ethnicity

Hispanic or Latino	667
Non Hispanic or Latino	71,203

### Population by Race

White	68,759
African American	455
Asian	312
American Indian and Alaska Native	1,225
Native Hawaiian and Pacific Islander	11
Other	130
Identified by two or more	978

## ME - Penobscot County (Partial - Split County)

### Population

Total Population	6,033
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### Housing Status

( in housing units unless noted )

Total	3,368
Occupied	2,853
Owner-occupied	2,104
Population in owner-occupied ( number of individuals )	4,634
Renter-occupied	749
Population in renter-occupied ( number of individuals )	1,348
Households with individuals under 18	577
Vacant	515
Vacant: for rent	106
Vacant: for sale	95

### Population by Sex/Age

Male	2,945
Female	3,088
Under 18	1,010
18 & over	5,023
20 - 24	222
25 - 34	435
35 - 49	1,132
50 - 64	1,647
65 & over	1,482

### Population by Ethnicity

Hispanic or Latino	35
Non Hispanic or Latino	5,998

### Population by Race

White	5,887
African American	13
Asian	21
American Indian and Alaska Native	43
Native Hawaiian and Pacific Islander	6
Other	12
Identified by two or more	51