



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

OMAHA :::

BROADCAST TV MARKET AREA

Population

| | |
|------------------|-----------|
| Total Population | 1,071,236 |
|------------------|-----------|

Housing Status

(in housing units unless noted)

| | |
|--|---------|
| Total | 454,872 |
| Occupied | 417,421 |
| Owner-occupied | 283,092 |
| Population in owner-occupied (number of individuals) | 746,879 |
| Renter-occupied | 134,329 |
| Population in renter-occupied (number of individuals) | 300,092 |
| Households with individuals under 18 | 139,621 |
| Vacant | 37,451 |
| Vacant: for rent | 14,671 |
| Vacant: for sale | 5,537 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 529,639 |
| Female | 541,597 |
| Under 18 | 276,690 |
| 18 & over | 794,546 |
| 20 - 24 | 69,539 |
| 25 - 34 | 149,440 |
| 35 - 49 | 214,375 |
| 50 - 64 | 198,775 |
| 65 & over | 134,018 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 97,260 |
| Non Hispanic or Latino | 973,976 |

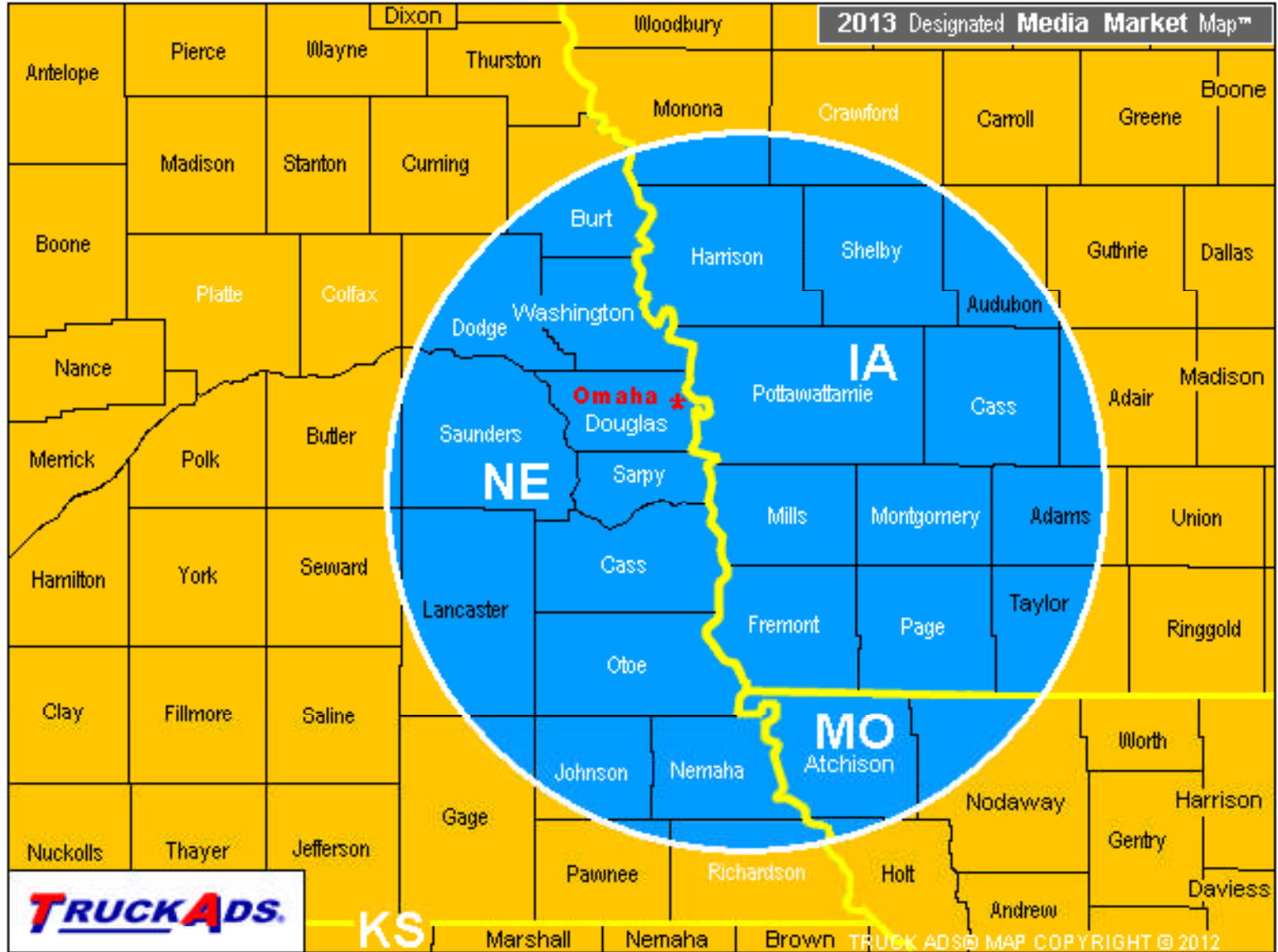
Population by Race

| | |
|--------------------------------------|---------|
| White | 903,076 |
| African American | 69,625 |
| Asian | 18,929 |
| American Indian and Alaska Native | 6,450 |
| Native Hawaiian and Pacific Islander | 814 |
| Other | 47,453 |
| Identified by two or more | 24,889 |



OMAHA :::

BROADCAST TV MARKET AREA



23 COUNTIES IN THIS DESIGNATED MARKET

NEBRASKA: Burt, NE ~ Cass, NE ~ Colfax, NE ~ Dodge, NE ~ Douglas, NE ~ Johnson, NE ~ Nemaha, NE ~ Otoe, NE ~ Platte, NE ~ Richardson, NE ~ Sarpy, NE ~ Saunders, NE ~ Washington, NE ~ **IOWA:** Cass, IA ~ Crawford, IA ~ Fremont, IA ~ Harrison, IA ~ Mills, IA ~ Montgomery, IA ~ Page, IA ~ Pottawattamie, IA ~ Shelby, IA ~ **MISSOURI:** Atchison, MO

NE - Burt County

Population

| | |
|------------------|-------|
| Total Population | 6,858 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,467 |
| Occupied | 2,906 |
| Owner-occupied | 2,197 |
| Population in owner-occupied (number of individuals) | 5,216 |
| Renter-occupied | 709 |
| Population in renter-occupied (number of individuals) | 1,520 |
| Households with individuals under 18 | 751 |
| Vacant | 561 |
| Vacant: for rent | 96 |
| Vacant: for sale | 74 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,361 |
| Female | 3,497 |
| Under 18 | 1,544 |
| 18 & over | 5,314 |
| 20 - 24 | 220 |
| 25 - 34 | 607 |
| 35 - 49 | 1,232 |
| 50 - 64 | 1,539 |
| 65 & over | 1,585 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 126 |
| Non Hispanic or Latino | 6,732 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 6,579 |
| African American | 26 |
| Asian | 17 |
| American Indian and Alaska Native | 115 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 35 |
| Identified by two or more | 84 |

NE - Cass County

Population

| | |
|------------------|--------|
| Total Population | 25,241 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 11,117 |
| Occupied | 9,698 |
| Owner-occupied | 7,839 |
| Population in owner-occupied (number of individuals) | 20,541 |
| Renter-occupied | 1,859 |
| Population in renter-occupied (number of individuals) | 4,403 |
| Households with individuals under 18 | 3,259 |
| Vacant | 1,419 |
| Vacant: for rent | 213 |
| Vacant: for sale | 214 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 12,664 |
| Female | 12,577 |
| Under 18 | 6,393 |
| 18 & over | 18,848 |
| 20 - 24 | 1,071 |
| 25 - 34 | 2,679 |
| 35 - 49 | 5,389 |
| 50 - 64 | 5,537 |
| 65 & over | 3,603 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 608 |
| Non Hispanic or Latino | 24,633 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 24,457 |
| African American | 87 |
| Asian | 85 |
| American Indian and Alaska Native | 83 |
| Native Hawaiian and Pacific Islander | 13 |
| Other | 150 |
| Identified by two or more | 366 |

NE - Colfax County

Population

| | |
|------------------|--------|
| Total Population | 10,515 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 4,097 |
| Occupied | 3,618 |
| Owner-occupied | 2,686 |
| Population in owner-occupied (number of individuals) | 7,551 |
| Renter-occupied | 932 |
| Population in renter-occupied (number of individuals) | 2,856 |
| Households with individuals under 18 | 1,435 |
| Vacant | 479 |
| Vacant: for rent | 99 |
| Vacant: for sale | 47 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 5,426 |
| Female | 5,089 |
| Under 18 | 3,063 |
| 18 & over | 7,452 |
| 20 - 24 | 663 |
| 25 - 34 | 1,351 |
| 35 - 49 | 1,941 |
| 50 - 64 | 1,788 |
| 65 & over | 1,428 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 4,315 |
| Non Hispanic or Latino | 6,200 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 7,635 |
| African American | 89 |
| Asian | 28 |
| American Indian and Alaska Native | 114 |
| Native Hawaiian and Pacific Islander | 5 |
| Other | 2,431 |
| Identified by two or more | 213 |

NE - Dodge County

Population

| | |
|------------------|--------|
| Total Population | 36,691 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 16,584 |
| Occupied | 14,990 |
| Owner-occupied | 9,894 |
| Population in owner-occupied (number of individuals) | 24,451 |
| Renter-occupied | 5,096 |
| Population in renter-occupied (number of individuals) | 11,237 |
| Households with individuals under 18 | 4,595 |
| Vacant | 1,594 |
| Vacant: for rent | 417 |
| Vacant: for sale | 191 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 17,963 |
| Female | 18,728 |
| Under 18 | 8,768 |
| 18 & over | 27,923 |
| 20 - 24 | 2,216 |
| 25 - 34 | 4,335 |
| 35 - 49 | 6,777 |
| 50 - 64 | 6,969 |
| 65 & over | 6,740 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 3,689 |
| Non Hispanic or Latino | 33,002 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 33,337 |
| African American | 205 |
| Asian | 191 |
| American Indian and Alaska Native | 180 |
| Native Hawaiian and Pacific Islander | 75 |
| Other | 2,183 |
| Identified by two or more | 520 |

NE - Douglas County

Population

| | |
|------------------|---------|
| Total Population | 517,110 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|---------|
| Total | 219,580 |
| Occupied | 202,411 |
| Owner-occupied | 127,399 |
| Population in owner-occupied (number of individuals) | 339,582 |
| Renter-occupied | 75,012 |
| Population in renter-occupied (number of individuals) | 165,340 |
| Households with individuals under 18 | 67,131 |
| Vacant | 17,169 |
| Vacant: for rent | 8,645 |
| Vacant: for sale | 2,512 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 254,164 |
| Female | 262,946 |
| Under 18 | 134,719 |
| 18 & over | 382,391 |
| 20 - 24 | 38,775 |
| 25 - 34 | 81,193 |
| 35 - 49 | 102,635 |
| 50 - 64 | 90,517 |
| 65 & over | 54,875 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 57,804 |
| Non Hispanic or Latino | 459,306 |

Population by Race

| | |
|--------------------------------------|---------|
| White | 395,025 |
| African American | 60,071 |
| Asian | 13,755 |
| American Indian and Alaska Native | 3,731 |
| Native Hawaiian and Pacific Islander | 394 |
| Other | 29,645 |
| Identified by two or more | 14,489 |

NE - Johnson County

Population

| | |
|------------------|-------|
| Total Population | 5,217 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,191 |
| Occupied | 1,847 |
| Owner-occupied | 1,370 |
| Population in owner-occupied (number of individuals) | 3,212 |
| Renter-occupied | 477 |
| Population in renter-occupied (number of individuals) | 1,050 |
| Households with individuals under 18 | 512 |
| Vacant | 344 |
| Vacant: for rent | 93 |
| Vacant: for sale | 31 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,015 |
| Female | 2,202 |
| Under 18 | 987 |
| 18 & over | 4,230 |
| 20 - 24 | 251 |
| 25 - 34 | 749 |
| 35 - 49 | 1,110 |
| 50 - 64 | 1,116 |
| 65 & over | 919 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 435 |
| Non Hispanic or Latino | 4,782 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 4,546 |
| African American | 278 |
| Asian | 71 |
| American Indian and Alaska Native | 58 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 238 |
| Identified by two or more | 26 |

NE - Nemaha County

Population

| | |
|------------------|-------|
| Total Population | 7,248 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,498 |
| Occupied | 2,952 |
| Owner-occupied | 2,097 |
| Population in owner-occupied (number of individuals) | 4,949 |
| Renter-occupied | 855 |
| Population in renter-occupied (number of individuals) | 1,813 |
| Households with individuals under 18 | 791 |
| Vacant | 546 |
| Vacant: for rent | 169 |
| Vacant: for sale | 59 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,541 |
| Female | 3,707 |
| Under 18 | 1,566 |
| 18 & over | 5,682 |
| 20 - 24 | 639 |
| 25 - 34 | 701 |
| 35 - 49 | 1,185 |
| 50 - 64 | 1,523 |
| 65 & over | 1,303 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 133 |
| Non Hispanic or Latino | 7,115 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 7,026 |
| African American | 63 |
| Asian | 31 |
| American Indian and Alaska Native | 19 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 36 |
| Identified by two or more | 71 |

NE - Otoe County

Population

| | |
|------------------|--------|
| Total Population | 15,740 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 7,025 |
| Occupied | 6,362 |
| Owner-occupied | 4,659 |
| Population in owner-occupied (number of individuals) | 11,630 |
| Renter-occupied | 1,703 |
| Population in renter-occupied (number of individuals) | 3,772 |
| Households with individuals under 18 | 1,948 |
| Vacant | 663 |
| Vacant: for rent | 165 |
| Vacant: for sale | 110 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 7,714 |
| Female | 8,026 |
| Under 18 | 3,790 |
| 18 & over | 11,950 |
| 20 - 24 | 711 |
| 25 - 34 | 1,610 |
| 35 - 49 | 3,045 |
| 50 - 64 | 3,298 |
| 65 & over | 2,971 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 902 |
| Non Hispanic or Latino | 14,838 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 14,932 |
| African American | 75 |
| Asian | 68 |
| American Indian and Alaska Native | 46 |
| Native Hawaiian and Pacific Islander | 18 |
| Other | 422 |
| Identified by two or more | 179 |

NE - Platte County

Population

| | |
|------------------|--------|
| Total Population | 32,237 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 13,378 |
| Occupied | 12,658 |
| Owner-occupied | 9,213 |
| Population in owner-occupied (number of individuals) | 24,284 |
| Renter-occupied | 3,445 |
| Population in renter-occupied (number of individuals) | 7,477 |
| Households with individuals under 18 | 4,163 |
| Vacant | 720 |
| Vacant: for rent | 223 |
| Vacant: for sale | 100 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 16,141 |
| Female | 16,096 |
| Under 18 | 8,514 |
| 18 & over | 23,723 |
| 20 - 24 | 1,689 |
| 25 - 34 | 3,860 |
| 35 - 49 | 6,120 |
| 50 - 64 | 6,395 |
| 65 & over | 4,802 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 4,452 |
| Non Hispanic or Latino | 27,785 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 29,021 |
| African American | 145 |
| Asian | 151 |
| American Indian and Alaska Native | 219 |
| Native Hawaiian and Pacific Islander | 12 |
| Other | 2,213 |
| Identified by two or more | 476 |

NE - Richardson County

Population

| | |
|------------------|-------|
| Total Population | 8,363 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 4,393 |
| Occupied | 3,718 |
| Owner-occupied | 2,776 |
| Population in owner-occupied (number of individuals) | 6,223 |
| Renter-occupied | 942 |
| Population in renter-occupied (number of individuals) | 1,985 |
| Households with individuals under 18 | 932 |
| Vacant | 675 |
| Vacant: for rent | 112 |
| Vacant: for sale | 71 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 4,132 |
| Female | 4,231 |
| Under 18 | 1,797 |
| 18 & over | 6,566 |
| 20 - 24 | 318 |
| 25 - 34 | 754 |
| 35 - 49 | 1,514 |
| 50 - 64 | 1,880 |
| 65 & over | 1,916 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 112 |
| Non Hispanic or Latino | 8,251 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 7,886 |
| African American | 15 |
| Asian | 27 |
| American Indian and Alaska Native | 250 |
| Native Hawaiian and Pacific Islander | 1 |
| Other | 31 |
| Identified by two or more | 153 |

NE - Sarpy County

Population

| | |
|------------------|---------|
| Total Population | 158,840 |
|------------------|---------|

Housing Status

(in housing units unless noted)

| | |
|--|---------|
| Total | 61,938 |
| Occupied | 58,102 |
| Owner-occupied | 41,350 |
| Population in owner-occupied (number of individuals) | 118,480 |
| Renter-occupied | 16,752 |
| Population in renter-occupied (number of individuals) | 39,083 |
| Households with individuals under 18 | 23,734 |
| Vacant | 3,836 |
| Vacant: for rent | 2,006 |
| Vacant: for sale | 665 |

Population by Sex/Age

| | |
|-----------|---------|
| Male | 78,886 |
| Female | 79,954 |
| Under 18 | 45,722 |
| 18 & over | 113,118 |
| 20 - 24 | 10,246 |
| 25 - 34 | 24,504 |
| 35 - 49 | 34,978 |
| 50 - 64 | 26,050 |
| 65 & over | 13,544 |

Population by Ethnicity

| | |
|------------------------|---------|
| Hispanic or Latino | 11,569 |
| Non Hispanic or Latino | 147,271 |

Population by Race

| | |
|--------------------------------------|---------|
| White | 138,879 |
| African American | 6,321 |
| Asian | 3,353 |
| American Indian and Alaska Native | 733 |
| Native Hawaiian and Pacific Islander | 168 |
| Other | 4,426 |
| Identified by two or more | 4,960 |

NE - Saunders County

Population

| | |
|------------------|--------|
| Total Population | 20,780 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 9,221 |
| Occupied | 8,040 |
| Owner-occupied | 6,407 |
| Population in owner-occupied (number of individuals) | 16,726 |
| Renter-occupied | 1,633 |
| Population in renter-occupied (number of individuals) | 3,719 |
| Households with individuals under 18 | 2,677 |
| Vacant | 1,181 |
| Vacant: for rent | 192 |
| Vacant: for sale | 101 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 10,516 |
| Female | 10,264 |
| Under 18 | 5,374 |
| 18 & over | 15,406 |
| 20 - 24 | 842 |
| 25 - 34 | 2,147 |
| 35 - 49 | 4,353 |
| 50 - 64 | 4,384 |
| 65 & over | 3,220 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 415 |
| Non Hispanic or Latino | 20,365 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 20,201 |
| African American | 71 |
| Asian | 83 |
| American Indian and Alaska Native | 53 |
| Native Hawaiian and Pacific Islander | 1 |
| Other | 150 |
| Identified by two or more | 221 |

NE - Washington County

Population

| | |
|------------------|--------|
| Total Population | 20,234 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 8,301 |
| Occupied | 7,761 |
| Owner-occupied | 6,081 |
| Population in owner-occupied (number of individuals) | 16,066 |
| Renter-occupied | 1,680 |
| Population in renter-occupied (number of individuals) | 3,633 |
| Households with individuals under 18 | 2,624 |
| Vacant | 540 |
| Vacant: for rent | 161 |
| Vacant: for sale | 94 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 10,077 |
| Female | 10,157 |
| Under 18 | 5,092 |
| 18 & over | 15,142 |
| 20 - 24 | 1,024 |
| 25 - 34 | 2,010 |
| 35 - 49 | 4,262 |
| 50 - 64 | 4,405 |
| 65 & over | 2,841 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 419 |
| Non Hispanic or Latino | 19,815 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 19,673 |
| African American | 122 |
| Asian | 54 |
| American Indian and Alaska Native | 44 |
| Native Hawaiian and Pacific Islander | 8 |
| Other | 136 |
| Identified by two or more | 197 |

IA - Cass County

Population

| | |
|------------------|--------|
| Total Population | 13,956 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 6,591 |
| Occupied | 5,980 |
| Owner-occupied | 4,331 |
| Population in owner-occupied (number of individuals) | 10,171 |
| Renter-occupied | 1,649 |
| Population in renter-occupied (number of individuals) | 3,481 |
| Households with individuals under 18 | 1,613 |
| Vacant | 611 |
| Vacant: for rent | 122 |
| Vacant: for sale | 87 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 6,819 |
| Female | 7,137 |
| Under 18 | 3,188 |
| 18 & over | 10,768 |
| 20 - 24 | 623 |
| 25 - 34 | 1,435 |
| 35 - 49 | 2,490 |
| 50 - 64 | 3,021 |
| 65 & over | 2,924 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 253 |
| Non Hispanic or Latino | 13,703 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 13,636 |
| African American | 35 |
| Asian | 30 |
| American Indian and Alaska Native | 28 |
| Native Hawaiian and Pacific Islander | 45 |
| Other | 96 |
| Identified by two or more | 86 |

IA - Crawford County

Population

| | |
|------------------|--------|
| Total Population | 17,096 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 6,943 |
| Occupied | 6,413 |
| Owner-occupied | 4,688 |
| Population in owner-occupied (number of individuals) | 12,282 |
| Renter-occupied | 1,725 |
| Population in renter-occupied (number of individuals) | 4,229 |
| Households with individuals under 18 | 2,130 |
| Vacant | 530 |
| Vacant: for rent | 120 |
| Vacant: for sale | 80 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 8,685 |
| Female | 8,411 |
| Under 18 | 4,516 |
| 18 & over | 12,580 |
| 20 - 24 | 960 |
| 25 - 34 | 1,853 |
| 35 - 49 | 3,130 |
| 50 - 64 | 3,296 |
| 65 & over | 2,793 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 4,131 |
| Non Hispanic or Latino | 12,965 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 14,168 |
| African American | 208 |
| Asian | 104 |
| American Indian and Alaska Native | 59 |
| Native Hawaiian and Pacific Islander | 16 |
| Other | 2,262 |
| Identified by two or more | 279 |

IA - Fremont County

Population

| | |
|------------------|-------|
| Total Population | 7,441 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 3,431 |
| Occupied | 3,064 |
| Owner-occupied | 2,291 |
| Population in owner-occupied (number of individuals) | 5,563 |
| Renter-occupied | 773 |
| Population in renter-occupied (number of individuals) | 1,743 |
| Households with individuals under 18 | 891 |
| Vacant | 367 |
| Vacant: for rent | 69 |
| Vacant: for sale | 56 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 3,695 |
| Female | 3,746 |
| Under 18 | 1,699 |
| 18 & over | 5,742 |
| 20 - 24 | 314 |
| 25 - 34 | 717 |
| 35 - 49 | 1,354 |
| 50 - 64 | 1,734 |
| 65 & over | 1,456 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 187 |
| Non Hispanic or Latino | 7,254 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 7,212 |
| African American | 39 |
| Asian | 20 |
| American Indian and Alaska Native | 23 |
| Native Hawaiian and Pacific Islander | 1 |
| Other | 79 |
| Identified by two or more | 67 |

IA - Harrison County

Population

| | |
|------------------|--------|
| Total Population | 14,928 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 6,731 |
| Occupied | 5,987 |
| Owner-occupied | 4,631 |
| Population in owner-occupied (number of individuals) | 11,692 |
| Renter-occupied | 1,356 |
| Population in renter-occupied (number of individuals) | 2,953 |
| Households with individuals under 18 | 1,850 |
| Vacant | 744 |
| Vacant: for rent | 110 |
| Vacant: for sale | 107 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 7,348 |
| Female | 7,580 |
| Under 18 | 3,595 |
| 18 & over | 11,333 |
| 20 - 24 | 639 |
| 25 - 34 | 1,469 |
| 35 - 49 | 3,014 |
| 50 - 64 | 3,206 |
| 65 & over | 2,659 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 183 |
| Non Hispanic or Latino | 14,745 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 14,658 |
| African American | 25 |
| Asian | 42 |
| American Indian and Alaska Native | 43 |
| Native Hawaiian and Pacific Islander | 0 |
| Other | 34 |
| Identified by two or more | 126 |

IA - Mills County

Population

| | |
|------------------|--------|
| Total Population | 15,059 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 6,109 |
| Occupied | 5,605 |
| Owner-occupied | 4,467 |
| Population in owner-occupied (number of individuals) | 11,754 |
| Renter-occupied | 1,138 |
| Population in renter-occupied (number of individuals) | 2,697 |
| Households with individuals under 18 | 1,893 |
| Vacant | 504 |
| Vacant: for rent | 108 |
| Vacant: for sale | 92 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 7,572 |
| Female | 7,487 |
| Under 18 | 3,819 |
| 18 & over | 11,240 |
| 20 - 24 | 615 |
| 25 - 34 | 1,577 |
| 35 - 49 | 3,131 |
| 50 - 64 | 3,552 |
| 65 & over | 2,023 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 359 |
| Non Hispanic or Latino | 14,700 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 14,639 |
| African American | 57 |
| Asian | 55 |
| American Indian and Alaska Native | 49 |
| Native Hawaiian and Pacific Islander | 10 |
| Other | 84 |
| Identified by two or more | 165 |

IA - Montgomery County

Population

| | |
|------------------|--------|
| Total Population | 10,740 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 5,239 |
| Occupied | 4,558 |
| Owner-occupied | 3,283 |
| Population in owner-occupied (number of individuals) | 7,760 |
| Renter-occupied | 1,275 |
| Population in renter-occupied (number of individuals) | 2,767 |
| Households with individuals under 18 | 1,288 |
| Vacant | 681 |
| Vacant: for rent | 135 |
| Vacant: for sale | 94 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 5,209 |
| Female | 5,531 |
| Under 18 | 2,511 |
| 18 & over | 8,229 |
| 20 - 24 | 405 |
| 25 - 34 | 1,038 |
| 35 - 49 | 2,018 |
| 50 - 64 | 2,398 |
| 65 & over | 2,141 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 305 |
| Non Hispanic or Latino | 10,435 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 10,460 |
| African American | 25 |
| Asian | 23 |
| American Indian and Alaska Native | 38 |
| Native Hawaiian and Pacific Islander | 5 |
| Other | 90 |
| Identified by two or more | 99 |

IA - Page County

Population

| | |
|------------------|--------|
| Total Population | 15,932 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 7,181 |
| Occupied | 6,393 |
| Owner-occupied | 4,588 |
| Population in owner-occupied (number of individuals) | 10,779 |
| Renter-occupied | 1,805 |
| Population in renter-occupied (number of individuals) | 3,685 |
| Households with individuals under 18 | 1,699 |
| Vacant | 788 |
| Vacant: for rent | 222 |
| Vacant: for sale | 137 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 8,261 |
| Female | 7,671 |
| Under 18 | 3,506 |
| 18 & over | 12,426 |
| 20 - 24 | 775 |
| 25 - 34 | 1,727 |
| 35 - 49 | 2,986 |
| 50 - 64 | 3,425 |
| 65 & over | 3,175 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 438 |
| Non Hispanic or Latino | 15,494 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 15,039 |
| African American | 352 |
| Asian | 116 |
| American Indian and Alaska Native | 86 |
| Native Hawaiian and Pacific Islander | 6 |
| Other | 114 |
| Identified by two or more | 219 |

IA - Pottawattamie County

Population

| | |
|------------------|--------|
| Total Population | 93,158 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|--------|
| Total | 39,330 |
| Occupied | 36,775 |
| Owner-occupied | 25,129 |
| Population in owner-occupied (number of individuals) | 64,331 |
| Renter-occupied | 11,646 |
| Population in renter-occupied (number of individuals) | 26,751 |
| Households with individuals under 18 | 11,657 |
| Vacant | 2,555 |
| Vacant: for rent | 1,012 |
| Vacant: for sale | 486 |

Population by Sex/Age

| | |
|-----------|--------|
| Male | 45,690 |
| Female | 47,468 |
| Under 18 | 22,479 |
| 18 & over | 70,679 |
| 20 - 24 | 5,845 |
| 25 - 34 | 11,547 |
| 35 - 49 | 18,285 |
| 50 - 64 | 18,786 |
| 65 & over | 13,333 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 6,151 |
| Non Hispanic or Latino | 87,007 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 86,558 |
| African American | 1,267 |
| Asian | 570 |
| American Indian and Alaska Native | 441 |
| Native Hawaiian and Pacific Islander | 27 |
| Other | 2,525 |
| Identified by two or more | 1,770 |

IA - Shelby County

Population

| | |
|------------------|--------|
| Total Population | 12,167 |
|------------------|--------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 5,542 |
| Occupied | 5,085 |
| Owner-occupied | 3,948 |
| Population in owner-occupied (number of individuals) | 9,515 |
| Renter-occupied | 1,137 |
| Population in renter-occupied (number of individuals) | 2,432 |
| Households with individuals under 18 | 1,410 |
| Vacant | 457 |
| Vacant: for rent | 86 |
| Vacant: for sale | 80 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 5,942 |
| Female | 6,225 |
| Under 18 | 2,866 |
| 18 & over | 9,301 |
| 20 - 24 | 457 |
| 25 - 34 | 1,047 |
| 35 - 49 | 2,365 |
| 50 - 64 | 2,640 |
| 65 & over | 2,540 |

Population by Ethnicity

| | |
|------------------------|--------|
| Hispanic or Latino | 219 |
| Non Hispanic or Latino | 11,948 |

Population by Race

| | |
|--------------------------------------|--------|
| White | 11,909 |
| African American | 32 |
| Asian | 46 |
| American Indian and Alaska Native | 28 |
| Native Hawaiian and Pacific Islander | 2 |
| Other | 68 |
| Identified by two or more | 82 |

MO - Atchison County

Population

| | |
|------------------|-------|
| Total Population | 5,685 |
|------------------|-------|

Housing Status

(in housing units unless noted)

| | |
|--|-------|
| Total | 2,985 |
| Occupied | 2,498 |
| Owner-occupied | 1,768 |
| Population in owner-occupied (number of individuals) | 4,121 |
| Renter-occupied | 730 |
| Population in renter-occupied (number of individuals) | 1,466 |
| Households with individuals under 18 | 638 |
| Vacant | 487 |
| Vacant: for rent | 96 |
| Vacant: for sale | 49 |

Population by Sex/Age

| | |
|-----------|-------|
| Male | 2,818 |
| Female | 2,867 |
| Under 18 | 1,182 |
| 18 & over | 4,503 |
| 20 - 24 | 241 |
| 25 - 34 | 530 |
| 35 - 49 | 1,061 |
| 50 - 64 | 1,316 |
| 65 & over | 1,227 |

Population by Ethnicity

| | |
|------------------------|-------|
| Hispanic or Latino | 55 |
| Non Hispanic or Latino | 5,630 |

Population by Race

| | |
|--------------------------------------|-------|
| White | 5,600 |
| African American | 17 |
| Asian | 9 |
| American Indian and Alaska Native | 10 |
| Native Hawaiian and Pacific Islander | 3 |
| Other | 5 |
| Identified by two or more | 41 |