



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

NORFOLK PORTSMOUTH NEWPORT NEWS :::

BROADCAST TV MARKET AREA

Population

Total Population	1,860,346
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Housing Status

(in housing units unless noted)

Total	792,116
Occupied	703,858
Owner-occupied	451,536
Population in owner-occupied (number of individuals)	1,169,526
Renter-occupied	252,322
Population in renter-occupied (number of individuals)	617,271
Households with individuals under 18	243,142
Vacant	88,258
Vacant: for rent	24,243
Vacant: for sale	11,700

Population by Sex/Age

Male	912,839
Female	947,507
Under 18	436,573
18 & over	1,423,773
20 - 24	153,719
25 - 34	256,105
35 - 49	381,449
50 - 64	351,186
65 & over	224,952

Population by Ethnicity

Hispanic or Latino	95,645
Non Hispanic or Latino	1,764,701

Population by Race

White	1,111,713
African American	589,679
Asian	58,427
American Indian and Alaska Native	7,702
Native Hawaiian and Pacific Islander	2,141
Other	30,539
Identified by two or more	60,145

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VA - Chesapeake city

Population

Total Population	222,209
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Housing Status

(in housing units unless noted)

Total	83,196
Occupied	79,574
Owner-occupied	58,113
Population in owner-occupied (number of individuals)	163,200
Renter-occupied	21,461
Population in renter-occupied (number of individuals)	55,288
Households with individuals under 18	31,995
Vacant	3,622
Vacant: for rent	1,020
Vacant: for sale	1,110

Population by Sex/Age

Male	108,051
Female	114,158
Under 18	57,521
18 & over	164,688
20 - 24	14,046
25 - 34	27,930
35 - 49	50,376
50 - 64	43,045
65 & over	23,146

Population by Ethnicity

Hispanic or Latino	9,706
Non Hispanic or Latino	212,503

Population by Race

White	139,012
African American	66,237
Asian	6,383
American Indian and Alaska Native	871
Native Hawaiian and Pacific Islander	169
Other	2,760
Identified by two or more	6,777

VA - Gloucester County

Population

Total Population	36,858
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Housing Status

(in housing units unless noted)

Total	15,852
Occupied	14,293
Owner-occupied	11,463
Population in owner-occupied (number of individuals)	29,686
Renter-occupied	2,830
Population in renter-occupied (number of individuals)	6,804
Households with individuals under 18	4,684
Vacant	1,559
Vacant: for rent	183
Vacant: for sale	229

Population by Sex/Age

Male	18,239
Female	18,619
Under 18	8,140
18 & over	28,718
20 - 24	1,864
25 - 34	3,871
35 - 49	8,241
50 - 64	8,396
65 & over	5,410

Population by Ethnicity

Hispanic or Latino	935
Non Hispanic or Latino	35,923

Population by Race

White	32,149
African American	3,197
Asian	286
American Indian and Alaska Native	139
Native Hawaiian and Pacific Islander	15
Other	208
Identified by two or more	864

VA - Hampton city

Population

Total Population	137,436
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Housing Status

(in housing units unless noted)

Total	59,566
Occupied	55,031
Owner-occupied	31,974
Population in owner-occupied (number of individuals)	78,802
Renter-occupied	23,057
Population in renter-occupied (number of individuals)	54,180
Households with individuals under 18	17,626
Vacant	4,535
Vacant: for rent	2,067
Vacant: for sale	841

Population by Sex/Age

Male	65,750
Female	71,686
Under 18	31,274
18 & over	106,162
20 - 24	12,774
25 - 34	19,057
35 - 49	26,551
50 - 64	26,055
65 & over	16,856

Population by Ethnicity

Hispanic or Latino	6,241
Non Hispanic or Latino	131,195

Population by Race

White	58,642
African American	68,104
Asian	2,992
American Indian and Alaska Native	594
Native Hawaiian and Pacific Islander	154
Other	1,826
Identified by two or more	5,124

VA - Isle of Wight County

Population

Total Population	35,270
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Housing Status

(in housing units unless noted)

Total	14,633
Occupied	13,718
Owner-occupied	10,976
Population in owner-occupied (number of individuals)	28,388
Renter-occupied	2,742
Population in renter-occupied (number of individuals)	6,572
Households with individuals under 18	4,596
Vacant	915
Vacant: for rent	128
Vacant: for sale	218

Population by Sex/Age

Male	17,177
Female	18,093
Under 18	8,031
18 & over	27,239
20 - 24	1,611
25 - 34	3,307
35 - 49	7,893
50 - 64	8,461
65 & over	5,165

Population by Ethnicity

Hispanic or Latino	658
Non Hispanic or Latino	34,612

Population by Race

White	25,318
African American	8,712
Asian	281
American Indian and Alaska Native	126
Native Hawaiian and Pacific Islander	15
Other	191
Identified by two or more	627

VA - James City County

Population

Total Population	67,009
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Housing Status

(in housing units unless noted)

Total	29,797
Occupied	26,860
Owner-occupied	20,429
Population in owner-occupied (number of individuals)	50,949
Renter-occupied	6,431
Population in renter-occupied (number of individuals)	14,960
Households with individuals under 18	7,961
Vacant	2,937
Vacant: for rent	497
Vacant: for sale	487

Population by Sex/Age

Male	32,346
Female	34,663
Under 18	14,385
18 & over	52,624
20 - 24	3,350
25 - 34	6,391
35 - 49	13,178
50 - 64	14,492
65 & over	13,870

Population by Ethnicity

Hispanic or Latino	3,024
Non Hispanic or Latino	63,985

Population by Race

White	53,792
African American	8,805
Asian	1,506
American Indian and Alaska Native	197
Native Hawaiian and Pacific Islander	55
Other	924
Identified by two or more	1,730

VA - Mathews County

Population

Total Population	8,978
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Housing Status

(in housing units unless noted)

Total	5,669
Occupied	3,858
Owner-occupied	3,240
Population in owner-occupied (number of individuals)	7,405
Renter-occupied	618
Population in renter-occupied (number of individuals)	1,479
Households with individuals under 18	934
Vacant	1,811
Vacant: for rent	70
Vacant: for sale	110

Population by Sex/Age

Male	4,363
Female	4,615
Under 18	1,634
18 & over	7,344
20 - 24	351
25 - 34	632
35 - 49	1,682
50 - 64	2,218
65 & over	2,290

Population by Ethnicity

Hispanic or Latino	104
Non Hispanic or Latino	8,874

Population by Race

White	7,898
African American	823
Asian	31
American Indian and Alaska Native	21
Native Hawaiian and Pacific Islander	2
Other	30
Identified by two or more	173

VA - Newport News city

Population

Total Population	180,719
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Housing Status

(in housing units unless noted)

Total	76,198
Occupied	70,664
Owner-occupied	36,076
Population in owner-occupied (number of individuals)	90,767
Renter-occupied	34,588
Population in renter-occupied (number of individuals)	82,453
Households with individuals under 18	24,416
Vacant	5,534
Vacant: for rent	2,996
Vacant: for sale	919

Population by Sex/Age

Male	87,263
Female	93,456
Under 18	43,913
18 & over	136,806
20 - 24	17,732
25 - 34	28,215
35 - 49	34,837
50 - 64	30,239
65 & over	19,219

Population by Ethnicity

Hispanic or Latino	13,590
Non Hispanic or Latino	167,129

Population by Race

White	88,518
African American	73,514
Asian	4,956
American Indian and Alaska Native	851
Native Hawaiian and Pacific Islander	315
Other	4,850
Identified by two or more	7,715

VA - Norfolk city

Population

Total Population	242,803
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Housing Status

(in housing units unless noted)

Total	95,018
Occupied	86,485
Owner-occupied	39,252
Population in owner-occupied (number of individuals)	97,870
Renter-occupied	47,233
Population in renter-occupied (number of individuals)	112,153
Households with individuals under 18	27,363
Vacant	8,533
Vacant: for rent	4,382
Vacant: for sale	1,547

Population by Sex/Age

Male	125,797
Female	117,006
Under 18	50,612
18 & over	192,191
20 - 24	37,369
25 - 34	41,486
35 - 49	42,588
50 - 64	37,210
65 & over	22,796

Population by Ethnicity

Hispanic or Latino	16,144
Non Hispanic or Latino	226,659

Population by Race

White	114,304
African American	104,672
Asian	7,999
American Indian and Alaska Native	1,200
Native Hawaiian and Pacific Islander	396
Other	5,407
Identified by two or more	8,825

VA - Northampton County

Population

Total Population	12,389
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Housing Status

(in housing units unless noted)

Total	7,301
Occupied	5,323
Owner-occupied	3,553
Population in owner-occupied (number of individuals)	7,996
Renter-occupied	1,770
Population in renter-occupied (number of individuals)	4,067
Households with individuals under 18	1,326
Vacant	1,978
Vacant: for rent	194
Vacant: for sale	156

Population by Sex/Age

Male	5,929
Female	6,460
Under 18	2,436
18 & over	9,953
20 - 24	624
25 - 34	1,210
35 - 49	2,059
50 - 64	3,010
65 & over	2,781

Population by Ethnicity

Hispanic or Latino	874
Non Hispanic or Latino	11,515

Population by Race

White	7,168
African American	4,528
Asian	83
American Indian and Alaska Native	27
Native Hawaiian and Pacific Islander	13
Other	393
Identified by two or more	177

VA - Poquoson city

Population

Total Population	12,150
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Housing Status

(in housing units unless noted)

Total	4,726
Occupied	4,525
Owner-occupied	3,751
Population in owner-occupied (number of individuals)	10,072
Renter-occupied	774
Population in renter-occupied (number of individuals)	2,027
Households with individuals under 18	1,685
Vacant	201
Vacant: for rent	43
Vacant: for sale	57

Population by Sex/Age

Male	5,997
Female	6,153
Under 18	2,969
18 & over	9,181
20 - 24	520
25 - 34	982
35 - 49	2,752
50 - 64	2,711
65 & over	1,891

Population by Ethnicity

Hispanic or Latino	221
Non Hispanic or Latino	11,929

Population by Race

White	11,557
African American	78
Asian	260
American Indian and Alaska Native	38
Native Hawaiian and Pacific Islander	3
Other	39
Identified by two or more	175

VA - Portsmouth city

Population

Total Population	95,535
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Housing Status

(in housing units unless noted)

Total	40,806
Occupied	37,324
Owner-occupied	21,962
Population in owner-occupied (number of individuals)	54,525
Renter-occupied	15,362
Population in renter-occupied (number of individuals)	37,594
Households with individuals under 18	12,257
Vacant	3,482
Vacant: for rent	1,336
Vacant: for sale	775

Population by Sex/Age

Male	45,933
Female	49,602
Under 18	22,666
18 & over	72,869
20 - 24	7,371
25 - 34	14,341
35 - 49	18,071
50 - 64	17,889
65 & over	12,619

Population by Ethnicity

Hispanic or Latino	2,919
Non Hispanic or Latino	92,616

Population by Race

White	39,701
African American	50,878
Asian	1,019
American Indian and Alaska Native	421
Native Hawaiian and Pacific Islander	112
Other	916
Identified by two or more	2,488

VA - Southampton County

Population

Total Population	18,570
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Housing Status

(in housing units unless noted)

Total	7,473
Occupied	6,719
Owner-occupied	5,033
Population in owner-occupied (number of individuals)	12,731
Renter-occupied	1,686
Population in renter-occupied (number of individuals)	4,272
Households with individuals under 18	2,216
Vacant	754
Vacant: for rent	134
Vacant: for sale	143

Population by Sex/Age

Male	9,666
Female	8,904
Under 18	3,918
18 & over	14,652
20 - 24	925
25 - 34	1,830
35 - 49	4,180
50 - 64	4,464
65 & over	2,828

Population by Ethnicity

Hispanic or Latino	203
Non Hispanic or Latino	18,367

Population by Race

White	11,215
African American	6,916
Asian	46
American Indian and Alaska Native	62
Native Hawaiian and Pacific Islander	6
Other	64
Identified by two or more	261

VA - Suffolk city

Population

Total Population	84,585
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Housing Status

(in housing units unless noted)

Total	33,035
Occupied	30,868
Owner-occupied	22,472
Population in owner-occupied (number of individuals)	61,523
Renter-occupied	8,396
Population in renter-occupied (number of individuals)	21,934
Households with individuals under 18	12,034
Vacant	2,167
Vacant: for rent	524
Vacant: for sale	570

Population by Sex/Age

Male	40,588
Female	43,997
Under 18	22,137
18 & over	62,448
20 - 24	4,562
25 - 34	10,137
35 - 49	19,804
50 - 64	16,136
65 & over	9,727

Population by Ethnicity

Hispanic or Latino	2,415
Non Hispanic or Latino	82,170

Population by Race

White	44,197
African American	36,120
Asian	1,350
American Indian and Alaska Native	268
Native Hawaiian and Pacific Islander	54
Other	648
Identified by two or more	1,948

VA - Surry County

Population

Total Population	7,058
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Housing Status

(in housing units unless noted)

Total	3,444
Occupied	2,826
Owner-occupied	2,193
Population in owner-occupied (number of individuals)	5,533
Renter-occupied	633
Population in renter-occupied (number of individuals)	1,525
Households with individuals under 18	837
Vacant	618
Vacant: for rent	54
Vacant: for sale	37

Population by Sex/Age

Male	3,484
Female	3,574
Under 18	1,487
18 & over	5,571
20 - 24	400
25 - 34	641
35 - 49	1,502
50 - 64	1,734
65 & over	1,121

Population by Ethnicity

Hispanic or Latino	86
Non Hispanic or Latino	6,972

Population by Race

White	3,618
African American	3,254
Asian	24
American Indian and Alaska Native	21
Native Hawaiian and Pacific Islander	2
Other	21
Identified by two or more	118

VA - Virginia Beach city

Population

Total Population	437,994
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Housing Status

(in housing units unless noted)

Total	177,879
Occupied	165,089
Owner-occupied	107,778
Population in owner-occupied (number of individuals)	286,690
Renter-occupied	57,311
Population in renter-occupied (number of individuals)	142,051
Households with individuals under 18	59,564
Vacant	12,790
Vacant: for rent	4,593
Vacant: for sale	2,359

Population by Sex/Age

Male	214,441
Female	223,553
Under 18	105,249
18 & over	332,745
20 - 24	35,141
25 - 34	67,528
35 - 49	93,083
50 - 64	78,744
65 & over	46,435

Population by Ethnicity

Hispanic or Latino	28,987
Non Hispanic or Latino	409,007

Population by Race

White	296,670
African American	85,935
Asian	26,769
American Indian and Alaska Native	1,685
Native Hawaiian and Pacific Islander	657
Other	8,622
Identified by two or more	17,656

VA - York County

Population

Total Population	65,464
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Housing Status

(in housing units unless noted)

Total	26,849
Occupied	24,006
Owner-occupied	18,044
Population in owner-occupied (number of individuals)	47,851
Renter-occupied	5,962
Population in renter-occupied (number of individuals)	16,965
Households with individuals under 18	9,608
Vacant	2,843
Vacant: for rent	676
Vacant: for sale	405

Population by Sex/Age

Male	32,001
Female	33,463
Under 18	17,276
18 & over	48,188
20 - 24	3,606
25 - 34	6,806
35 - 49	14,730
50 - 64	13,408
65 & over	7,934

Population by Ethnicity

Hispanic or Latino	2,892
Non Hispanic or Latino	62,572

Population by Race

White	50,031
African American	8,751
Asian	3,205
American Indian and Alaska Native	251
Native Hawaiian and Pacific Islander	99
Other	884
Identified by two or more	2,243

NC - Camden County

Population

Total Population	9,980
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Housing Status

(in housing units unless noted)

Total	4,104
Occupied	3,675
Owner-occupied	3,019
Population in owner-occupied (number of individuals)	8,263
Renter-occupied	656
Population in renter-occupied (number of individuals)	1,700
Households with individuals under 18	1,406
Vacant	429
Vacant: for rent	94
Vacant: for sale	74

Population by Sex/Age

Male	5,006
Female	4,974
Under 18	2,557
18 & over	7,423
20 - 24	415
25 - 34	1,000
35 - 49	2,475
50 - 64	2,021
65 & over	1,283

Population by Ethnicity

Hispanic or Latino	215
Non Hispanic or Latino	9,765

Population by Race

White	8,193
African American	1,316
Asian	146
American Indian and Alaska Native	33
Native Hawaiian and Pacific Islander	5
Other	74
Identified by two or more	213

NC - Chowan County

Population

Total Population	14,793
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Housing Status

(in housing units unless noted)

Total	7,289
Occupied	6,059
Owner-occupied	4,195
Population in owner-occupied (number of individuals)	10,016
Renter-occupied	1,864
Population in renter-occupied (number of individuals)	4,504
Households with individuals under 18	1,825
Vacant	1,230
Vacant: for rent	185
Vacant: for sale	138

Population by Sex/Age

Male	7,030
Female	7,763
Under 18	3,317
18 & over	11,476
20 - 24	732
25 - 34	1,534
35 - 49	2,648
50 - 64	3,354
65 & over	2,908

Population by Ethnicity

Hispanic or Latino	467
Non Hispanic or Latino	14,326

Population by Race

White	9,174
African American	5,070
Asian	52
American Indian and Alaska Native	43
Native Hawaiian and Pacific Islander	7
Other	266
Identified by two or more	181

NC - Currituck County

Population

Total Population	23,547
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Housing Status

(in housing units unless noted)

Total	14,453
Occupied	8,880
Owner-occupied	7,163
Population in owner-occupied (number of individuals)	18,825
Renter-occupied	1,717
Population in renter-occupied (number of individuals)	4,587
Households with individuals under 18	3,134
Vacant	5,573
Vacant: for rent	251
Vacant: for sale	314

Population by Sex/Age

Male	11,669
Female	11,878
Under 18	5,591
18 & over	17,956
20 - 24	1,164
25 - 34	2,439
35 - 49	5,568
50 - 64	5,224
65 & over	3,041

Population by Ethnicity

Hispanic or Latino	704
Non Hispanic or Latino	22,843

Population by Race

White	21,268
African American	1,361
Asian	148
American Indian and Alaska Native	107
Native Hawaiian and Pacific Islander	11
Other	223
Identified by two or more	429

NC - Dare County

Population

Total Population	33,920
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Housing Status

(in housing units unless noted)

Total	33,492
Occupied	14,335
Owner-occupied	10,118
Population in owner-occupied (number of individuals)	23,361
Renter-occupied	4,217
Population in renter-occupied (number of individuals)	10,407
Households with individuals under 18	4,034
Vacant	19,157
Vacant: for rent	3,433
Vacant: for sale	411

Population by Sex/Age

Male	16,956
Female	16,964
Under 18	6,792
18 & over	27,128
20 - 24	1,607
25 - 34	4,078
35 - 49	7,368
50 - 64	8,319
65 & over	5,167

Population by Ethnicity

Hispanic or Latino	2,210
Non Hispanic or Latino	31,710

Population by Race

White	31,313
African American	834
Asian	212
American Indian and Alaska Native	125
Native Hawaiian and Pacific Islander	13
Other	810
Identified by two or more	613

NC - Gates County

Population

Total Population	12,197
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Housing Status

(in housing units unless noted)

Total	5,208
Occupied	4,665
Owner-occupied	3,806
Population in owner-occupied (number of individuals)	9,908
Renter-occupied	859
Population in renter-occupied (number of individuals)	2,228
Households with individuals under 18	1,636
Vacant	543
Vacant: for rent	62
Vacant: for sale	68

Population by Sex/Age

Male	5,962
Female	6,235
Under 18	2,903
18 & over	9,294
20 - 24	654
25 - 34	1,178
35 - 49	2,705
50 - 64	2,629
65 & over	1,831

Population by Ethnicity

Hispanic or Latino	173
Non Hispanic or Latino	12,024

Population by Race

White	7,768
African American	4,044
Asian	17
American Indian and Alaska Native	65
Native Hawaiian and Pacific Islander	10
Other	73
Identified by two or more	220

NC - Hertford County

Population

Total Population	24,669
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Housing Status

(in housing units unless noted)

Total	10,635
Occupied	9,334
Owner-occupied	6,251
Population in owner-occupied (number of individuals)	14,996
Renter-occupied	3,083
Population in renter-occupied (number of individuals)	7,376
Households with individuals under 18	2,903
Vacant	1,301
Vacant: for rent	330
Vacant: for sale	133

Population by Sex/Age

Male	12,062
Female	12,607
Under 18	5,197
18 & over	19,472
20 - 24	1,565
25 - 34	2,833
35 - 49	4,762
50 - 64	5,408
65 & over	3,898

Population by Ethnicity

Hispanic or Latino	644
Non Hispanic or Latino	24,025

Population by Race

White	8,786
African American	14,933
Asian	131
American Indian and Alaska Native	274
Native Hawaiian and Pacific Islander	5
Other	235
Identified by two or more	305

NC - Northampton County

Population

Total Population	22,099
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Housing Status

(in housing units unless noted)

Total	11,674
Occupied	9,193
Owner-occupied	6,684
Population in owner-occupied (number of individuals)	15,441
Renter-occupied	2,509
Population in renter-occupied (number of individuals)	5,906
Households with individuals under 18	2,470
Vacant	2,481
Vacant: for rent	211
Vacant: for sale	142

Population by Sex/Age

Male	10,714
Female	11,385
Under 18	4,600
18 & over	17,499
20 - 24	1,188
25 - 34	2,119
35 - 49	4,098
50 - 64	5,232
65 & over	4,336

Population by Ethnicity

Hispanic or Latino	305
Non Hispanic or Latino	21,794

Population by Race

White	8,668
African American	12,895
Asian	39
American Indian and Alaska Native	101
Native Hawaiian and Pacific Islander	2
Other	181
Identified by two or more	213

NC - Pasquotank County

Population

Total Population	40,661
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Housing Status

(in housing units unless noted)

Total	16,833
Occupied	14,956
Owner-occupied	9,753
Population in owner-occupied (number of individuals)	24,702
Renter-occupied	5,203
Population in renter-occupied (number of individuals)	12,896
Households with individuals under 18	5,084
Vacant	1,877
Vacant: for rent	600
Vacant: for sale	341

Population by Sex/Age

Male	19,969
Female	20,692
Under 18	9,199
18 & over	31,462
20 - 24	3,489
25 - 34	5,224
35 - 49	7,915
50 - 64	7,644
65 & over	5,513

Population by Ethnicity

Hispanic or Latino	1,642
Non Hispanic or Latino	39,019

Population by Race

White	23,059
African American	15,355
Asian	454
American Indian and Alaska Native	141
Native Hawaiian and Pacific Islander	19
Other	737
Identified by two or more	896

NC - Perquimans County

Population

Total Population	13,453
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Housing Status

(in housing units unless noted)

Total	6,986
Occupied	5,598
Owner-occupied	4,238
Population in owner-occupied (number of individuals)	10,026
Renter-occupied	1,360
Population in renter-occupied (number of individuals)	3,343
Households with individuals under 18	1,548
Vacant	1,388
Vacant: for rent	180
Vacant: for sale	116

Population by Sex/Age

Male	6,446
Female	7,007
Under 18	2,769
18 & over	10,684
20 - 24	659
25 - 34	1,336
35 - 49	2,383
50 - 64	3,143
65 & over	2,887

Population by Ethnicity

Hispanic or Latino	286
Non Hispanic or Latino	13,167

Population by Race

White	9,694
African American	3,347
Asian	38
American Indian and Alaska Native	41
Native Hawaiian and Pacific Islander	2
Other	157
Identified by two or more	174