



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

MIAMI FT. LAUDERDALE :::

BROADCAST TV MARKET AREA

Population

Total Population	4,356,731
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Housing Status

(in housing units unless noted)

Total	1,867,151
Occupied	1,598,053
Owner-occupied	967,431
Population in owner-occupied (number of individuals)	2,669,283
Renter-occupied	630,622
Population in renter-occupied (number of individuals)	1,626,537
Households with individuals under 18	546,462
Vacant	269,098
Vacant: for rent	68,423
Vacant: for sale	33,224

Population by Sex/Age

Male	2,115,095
Female	2,241,636
Under 18	958,964
18 & over	3,397,767
20 - 24	288,368
25 - 34	579,407
35 - 49	989,786
50 - 64	806,403
65 & over	618,397

Population by Ethnicity

Hispanic or Latino	2,096,420
Non Hispanic or Latino	2,260,311

Population by Race

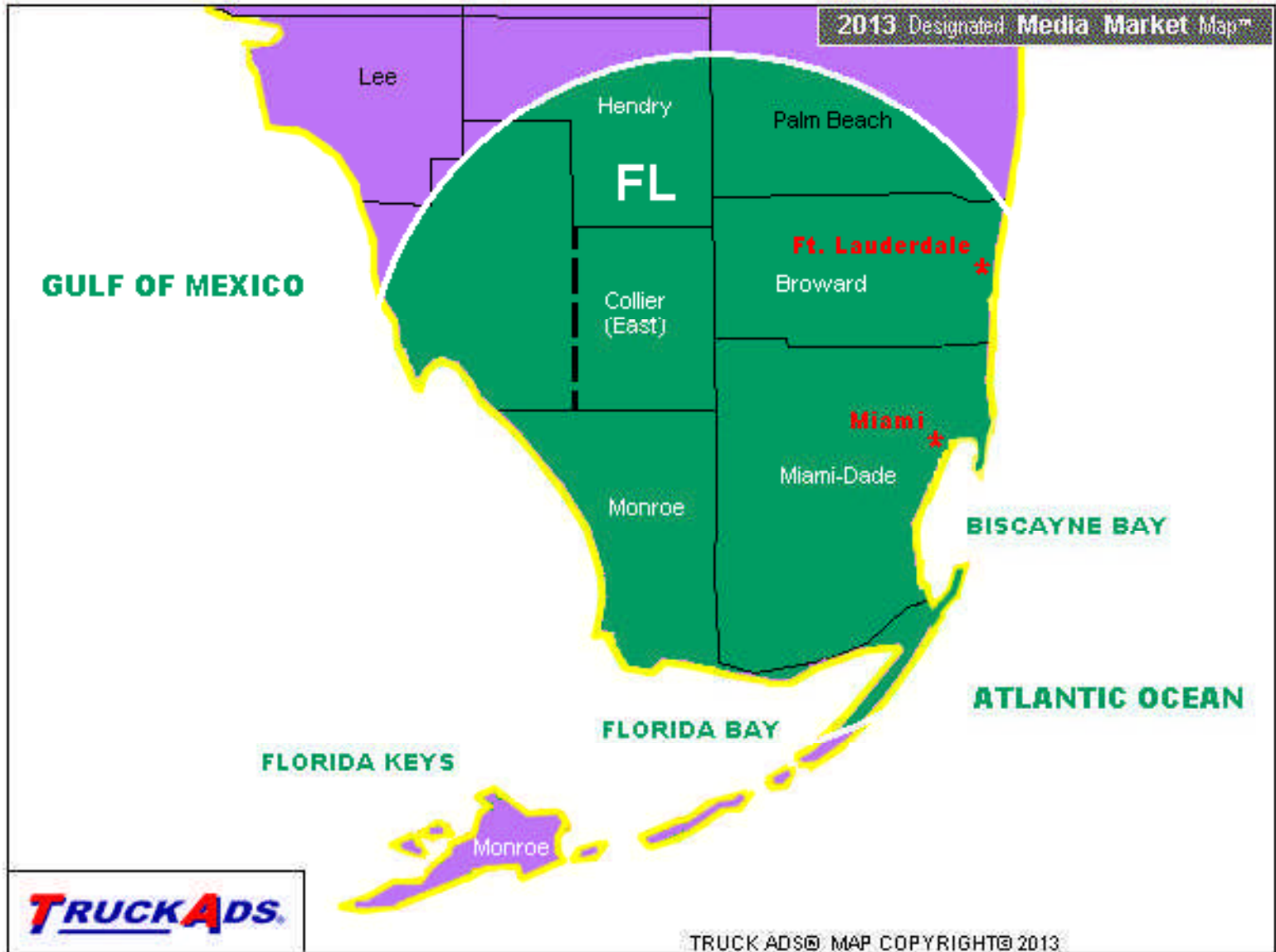
White	3,032,963
African American	949,950
Asian	95,552
American Indian and Alaska Native	11,033
Native Hawaiian and Pacific Islander	9,103
Other	153,477
Identified by two or more	112,076

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MIAMI FT. LAUDERDALE :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

FLORIDA: Broward, FL ~ Collier, FL (Split) ~ Hendry, FL ~ Miami-Dade, FL ~ Monroe, FL

FL - Broward County

Population

Total Population	1,748,066
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Housing Status

(in housing units unless noted)

Total	810,388
Occupied	686,047
Owner-occupied	456,732
Population in owner-occupied (number of individuals)	1,161,678
Renter-occupied	229,315
Population in renter-occupied (number of individuals)	569,496
Households with individuals under 18	221,320
Vacant	124,341
Vacant: for rent	27,753
Vacant: for sale	15,687

Population by Sex/Age

Male	846,571
Female	901,495
Under 18	391,349
18 & over	1,356,717
20 - 24	104,783
25 - 34	224,479
35 - 49	395,162
50 - 64	340,484
65 & over	249,424

Population by Ethnicity

Hispanic or Latino	438,247
Non Hispanic or Latino	1,309,819

Population by Race

White	1,102,231
African American	467,519
Asian	56,795
American Indian and Alaska Native	5,065
Native Hawaiian and Pacific Islander	911
Other	64,694
Identified by two or more	50,851

FL - Collier County (Partial - Split County)

Population

Total Population	0
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Housing Status

(in housing units unless noted)

Total	0
Occupied	0
Owner-occupied	0
Population in owner-occupied (number of individuals)	0
Renter-occupied	0
Population in renter-occupied (number of individuals)	0
Households with individuals under 18	0
Vacant	0
Vacant: for rent	0
Vacant: for sale	0

Population by Sex/Age

Male	0
Female	0
Under 18	
18 & over	0
20 - 24	0
25 - 34	0
35 - 49	0
50 - 64	0
65 & over	0

Population by Ethnicity

Hispanic or Latino	0
Non Hispanic or Latino	0

Population by Race

White	0
African American	0
Asian	0
American Indian and Alaska Native	0
Native Hawaiian and Pacific Islander	0
Other	0
Identified by two or more	0

FL - Hendry County

Population

Total Population	39,140
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Housing Status

(in housing units unless noted)

Total	14,564
Occupied	12,025
Owner-occupied	8,324
Population in owner-occupied (number of individuals)	24,844
Renter-occupied	3,701
Population in renter-occupied (number of individuals)	12,354
Households with individuals under 18	5,229
Vacant	2,539
Vacant: for rent	577
Vacant: for sale	320

Population by Sex/Age

Male	21,198
Female	17,942
Under 18	10,886
18 & over	28,254
20 - 24	3,004
25 - 34	5,576
35 - 49	7,876
50 - 64	6,046
65 & over	4,491

Population by Ethnicity

Hispanic or Latino	19,243
Non Hispanic or Latino	19,897

Population by Race

White	23,436
African American	5,261
Asian	279
American Indian and Alaska Native	672
Native Hawaiian and Pacific Islander	24
Other	8,421
Identified by two or more	1,047

FL - Miami-Dade County

Population

Total Population	2,496,435
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Housing Status

(in housing units unless noted)

Total	989,435
Occupied	867,352
Owner-occupied	483,874
Population in owner-occupied (number of individuals)	1,442,857
Renter-occupied	383,478
Population in renter-occupied (number of individuals)	1,013,521
Households with individuals under 18	313,235
Vacant	122,083
Vacant: for rent	37,848
Vacant: for sale	16,156

Population by Sex/Age

Male	1,208,364
Female	1,288,071
Under 18	545,728
18 & over	1,950,707
20 - 24	176,823
25 - 34	340,467
35 - 49	570,650
50 - 64	440,237
65 & over	352,013

Population by Ethnicity

Hispanic or Latino	1,623,859
Non Hispanic or Latino	872,576

Population by Race

White	1,841,887
African American	472,976
Asian	37,669
American Indian and Alaska Native	5,000
Native Hawaiian and Pacific Islander	675
Other	79,351
Identified by two or more	58,877

FL - Monroe County

Population

Total Population	73,090
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Housing Status

(in housing units unless noted)

Total	52,764
Occupied	32,629
Owner-occupied	18,501
Population in owner-occupied (number of individuals)	39,904
Renter-occupied	14,128
Population in renter-occupied (number of individuals)	31,166
Households with individuals under 18	6,678
Vacant	20,135
Vacant: for rent	2,245
Vacant: for sale	1,061

Population by Sex/Age

Male	38,962
Female	34,128
Under 18	11,001
18 & over	62,089
20 - 24	3,758
25 - 34	8,885
35 - 49	16,098
50 - 64	19,636
65 & over	12,469

Population by Ethnicity

Hispanic or Latino	15,071
Non Hispanic or Latino	58,019

Population by Race

White	65,409
African American	4,194
Asian	809
American Indian and Alaska Native	296
Native Hawaiian and Pacific Islander	70
Other	1,011
Identified by two or more	1,301