



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

MARQUETTE :::

BROADCAST TV MARKET AREA

Population

Total Population	214,641
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Housing Status

(in housing units unless noted)

Total	122,643
Occupied	90,070
Owner-occupied	67,828
Population in owner-occupied (number of individuals)	159,259
Renter-occupied	22,242
Population in renter-occupied (number of individuals)	44,214
Households with individuals under 18	22,217
Vacant	32,573
Vacant: for rent	2,245
Vacant: for sale	1,830

Population by Sex/Age

Male	109,671
Female	104,970
Under 18	42,044
18 & over	172,597
20 - 24	17,082
25 - 34	22,622
35 - 49	38,540
50 - 64	48,700
65 & over	38,089

Population by Ethnicity

Hispanic or Latino	2,274
Non Hispanic or Latino	212,367

Population by Race

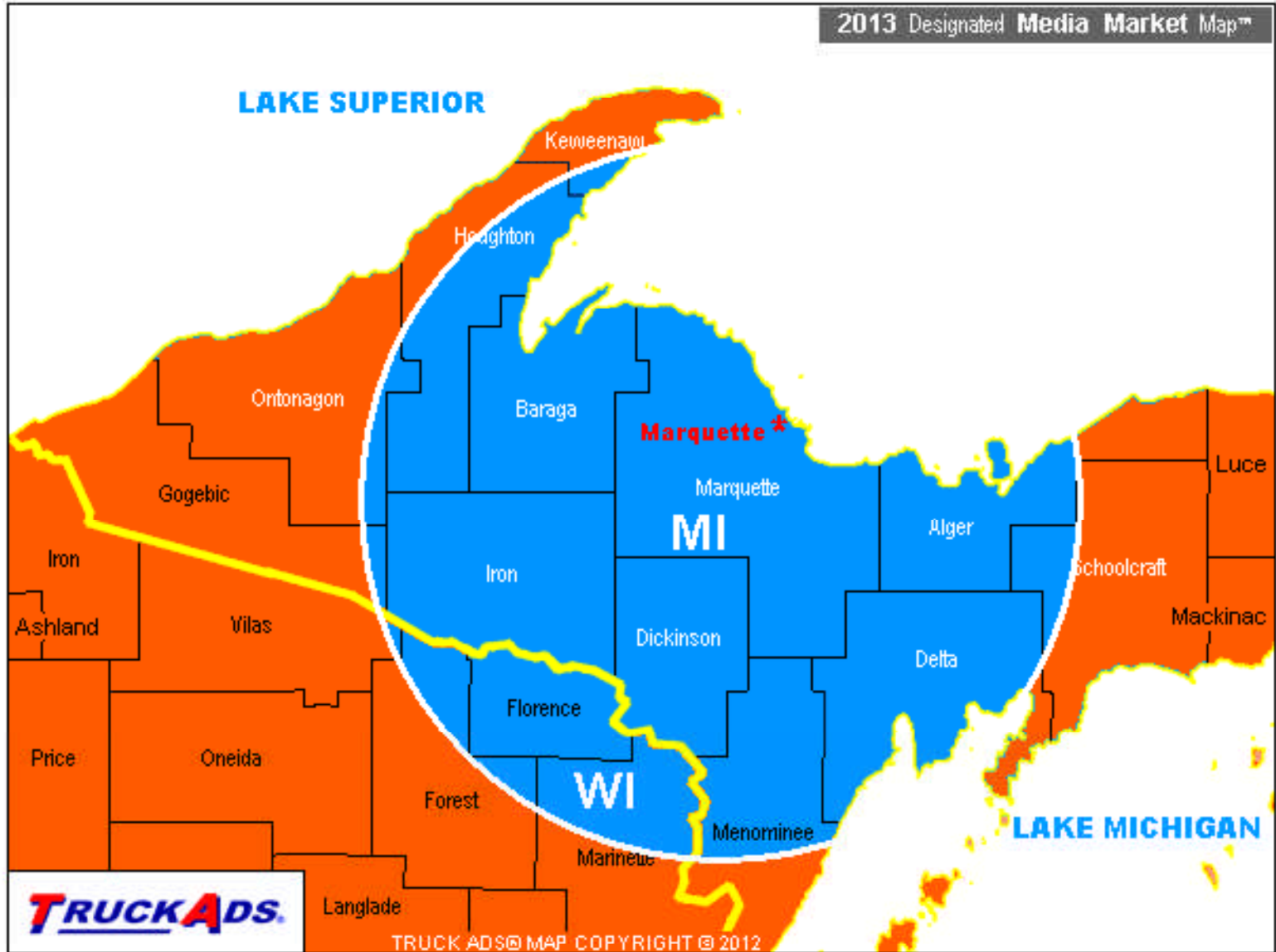
White	200,608
African American	2,782
Asian	1,807
American Indian and Alaska Native	4,875
Native Hawaiian and Pacific Islander	47
Other	367
Identified by two or more	4,155

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MARQUETTE :::

BROADCAST TV MARKET AREA



10 COUNTIES IN THIS DESIGNATED MARKET

MICHIGAN: Alger, MI ~ Baraga, MI ~ Delta, MI ~ Dickinson, MI ~ Houghton, MI ~ Iron, MI ~ Keweenaw, MI ~ Marquette, MI ~ Ontonagon, MI ~ Schoolcraft, MI

MI - Alger County

Population

Total Population	9,601
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Housing Status

(in housing units unless noted)

Total	6,554
Occupied	3,898
Owner-occupied	3,228
Population in owner-occupied (number of individuals)	7,294
Renter-occupied	670
Population in renter-occupied (number of individuals)	1,285
Households with individuals under 18	871
Vacant	2,656
Vacant: for rent	145
Vacant: for sale	106

Population by Sex/Age

Male	5,224
Female	4,377
Under 18	1,645
18 & over	7,956
20 - 24	483
25 - 34	1,056
35 - 49	1,862
50 - 64	2,429
65 & over	1,975

Population by Ethnicity

Hispanic or Latino	114
Non Hispanic or Latino	9,487

Population by Race

White	8,286
African American	612
Asian	32
American Indian and Alaska Native	397
Native Hawaiian and Pacific Islander	0
Other	11
Identified by two or more	263

MI - Baraga County

Population

Total Population	8,860
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Housing Status

(in housing units unless noted)

Total	5,270
Occupied	3,444
Owner-occupied	2,659
Population in owner-occupied (number of individuals)	6,196
Renter-occupied	785
Population in renter-occupied (number of individuals)	1,654
Households with individuals under 18	962
Vacant	1,826
Vacant: for rent	80
Vacant: for sale	86

Population by Sex/Age

Male	4,863
Female	3,997
Under 18	1,794
18 & over	7,066
20 - 24	446
25 - 34	1,090
35 - 49	1,860
50 - 64	1,961
65 & over	1,531

Population by Ethnicity

Hispanic or Latino	86
Non Hispanic or Latino	8,774

Population by Race

White	6,641
African American	635
Asian	13
American Indian and Alaska Native	1,160
Native Hawaiian and Pacific Islander	0
Other	17
Identified by two or more	394

MI - Delta County

Population

Total Population	37,069
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Housing Status

(in housing units unless noted)

Total	20,214
Occupied	15,992
Owner-occupied	12,636
Population in owner-occupied (number of individuals)	29,817
Renter-occupied	3,356
Population in renter-occupied (number of individuals)	6,629
Households with individuals under 18	4,155
Vacant	4,222
Vacant: for rent	274
Vacant: for sale	303

Population by Sex/Age

Male	18,367
Female	18,702
Under 18	7,738
18 & over	29,331
20 - 24	1,739
25 - 34	3,667
35 - 49	6,897
50 - 64	8,981
65 & over	7,098

Population by Ethnicity

Hispanic or Latino	318
Non Hispanic or Latino	36,751

Population by Race

White	35,118
African American	75
Asian	146
American Indian and Alaska Native	874
Native Hawaiian and Pacific Islander	7
Other	65
Identified by two or more	784

MI - Dickinson County

Population

Total Population	26,168
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Housing Status

(in housing units unless noted)

Total	13,990
Occupied	11,359
Owner-occupied	9,118
Population in owner-occupied (number of individuals)	21,298
Renter-occupied	2,241
Population in renter-occupied (number of individuals)	4,417
Households with individuals under 18	3,072
Vacant	2,631
Vacant: for rent	226
Vacant: for sale	245

Population by Sex/Age

Male	12,876
Female	13,292
Under 18	5,609
18 & over	20,559
20 - 24	1,176
25 - 34	2,487
35 - 49	5,184
50 - 64	6,170
65 & over	4,967

Population by Ethnicity

Hispanic or Latino	270
Non Hispanic or Latino	25,898

Population by Race

White	25,438
African American	87
Asian	120
American Indian and Alaska Native	145
Native Hawaiian and Pacific Islander	7
Other	48
Identified by two or more	323

MI - Houghton County

Population

Total Population	36,628
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Housing Status

(in housing units unless noted)

Total	18,636
Occupied	14,232
Owner-occupied	9,837
Population in owner-occupied (number of individuals)	24,621
Renter-occupied	4,395
Population in renter-occupied (number of individuals)	9,292
Households with individuals under 18	3,518
Vacant	4,404
Vacant: for rent	251
Vacant: for sale	280

Population by Sex/Age

Male	19,823
Female	16,805
Under 18	7,562
18 & over	29,066
20 - 24	5,223
25 - 34	3,879
35 - 49	5,708
50 - 64	6,475
65 & over	5,476

Population by Ethnicity

Hispanic or Latino	415
Non Hispanic or Latino	36,213

Population by Race

White	34,596
African American	198
Asian	1,054
American Indian and Alaska Native	206
Native Hawaiian and Pacific Islander	17
Other	65
Identified by two or more	492

MI - Iron County

Population

Total Population	11,817
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Housing Status

(in housing units unless noted)

Total	9,197
Occupied	5,577
Owner-occupied	4,559
Population in owner-occupied (number of individuals)	9,497
Renter-occupied	1,018
Population in renter-occupied (number of individuals)	1,965
Households with individuals under 18	1,094
Vacant	3,620
Vacant: for rent	145
Vacant: for sale	192

Population by Sex/Age

Male	5,821
Female	5,996
Under 18	2,021
18 & over	9,796
20 - 24	408
25 - 34	1,003
35 - 49	1,898
50 - 64	3,158
65 & over	3,108

Population by Ethnicity

Hispanic or Latino	161
Non Hispanic or Latino	11,656

Population by Race

White	11,469
African American	14
Asian	32
American Indian and Alaska Native	112
Native Hawaiian and Pacific Islander	2
Other	24
Identified by two or more	164

MI - Keweenaw County

Population

Total Population	2,156
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Housing Status

(in housing units unless noted)

Total	2,467
Occupied	1,013
Owner-occupied	910
Population in owner-occupied (number of individuals)	1,949
Renter-occupied	103
Population in renter-occupied (number of individuals)	197
Households with individuals under 18	184
Vacant	1,454
Vacant: for rent	32
Vacant: for sale	45

Population by Sex/Age

Male	1,107
Female	1,049
Under 18	385
18 & over	1,771
20 - 24	74
25 - 34	167
35 - 49	355
50 - 64	616
65 & over	518

Population by Ethnicity

Hispanic or Latino	15
Non Hispanic or Latino	2,141

Population by Race

White	2,123
African American	3
Asian	1
American Indian and Alaska Native	3
Native Hawaiian and Pacific Islander	0
Other	1
Identified by two or more	25

MI - Marquette County

Population

Total Population	67,077
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Housing Status

(in housing units unless noted)

Total	34,330
Occupied	27,538
Owner-occupied	18,992
Population in owner-occupied (number of individuals)	45,704
Renter-occupied	8,546
Population in renter-occupied (number of individuals)	16,616
Households with individuals under 18	6,886
Vacant	6,792
Vacant: for rent	941
Vacant: for sale	350

Population by Sex/Age

Male	33,894
Female	33,183
Under 18	12,530
18 & over	54,547
20 - 24	7,026
25 - 34	8,117
35 - 49	11,928
50 - 64	14,783
65 & over	9,827

Population by Ethnicity

Hispanic or Latino	767
Non Hispanic or Latino	66,310

Population by Race

White	62,911
African American	1,141
Asian	385
American Indian and Alaska Native	1,161
Native Hawaiian and Pacific Islander	13
Other	121
Identified by two or more	1,345

MI - Ontonagon County

Population

Total Population	6,780
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Housing Status

(in housing units unless noted)

Total	5,672
Occupied	3,258
Owner-occupied	2,801
Population in owner-occupied (number of individuals)	5,876
Renter-occupied	457
Population in renter-occupied (number of individuals)	821
Households with individuals under 18	564
Vacant	2,414
Vacant: for rent	80
Vacant: for sale	119

Population by Sex/Age

Male	3,496
Female	3,284
Under 18	1,073
18 & over	5,707
20 - 24	193
25 - 34	454
35 - 49	1,244
50 - 64	1,941
65 & over	1,787

Population by Ethnicity

Hispanic or Latino	64
Non Hispanic or Latino	6,716

Population by Race

White	6,594
African American	6
Asian	11
American Indian and Alaska Native	73
Native Hawaiian and Pacific Islander	1
Other	8
Identified by two or more	87

MI - Schoolcraft County

Population

Total Population	8,485
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Housing Status

(in housing units unless noted)

Total	6,313
Occupied	3,759
Owner-occupied	3,088
Population in owner-occupied (number of individuals)	7,007
Renter-occupied	671
Population in renter-occupied (number of individuals)	1,338
Households with individuals under 18	911
Vacant	2,554
Vacant: for rent	71
Vacant: for sale	104

Population by Sex/Age

Male	4,200
Female	4,285
Under 18	1,687
18 & over	6,798
20 - 24	314
25 - 34	702
35 - 49	1,604
50 - 64	2,186
65 & over	1,802

Population by Ethnicity

Hispanic or Latino	64
Non Hispanic or Latino	8,421

Population by Race

White	7,432
African American	11
Asian	13
American Indian and Alaska Native	744
Native Hawaiian and Pacific Islander	0
Other	7
Identified by two or more	278