



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

LOS ANGELES :::

BROADCAST TV MARKET AREA

Population

Total Population	17,533,609
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Housing Status

(in housing units unless noted)

Total	6,105,919
Occupied	5,675,688
Owner-occupied	3,074,671
Population in owner-occupied (number of individuals)	9,634,924
Renter-occupied	2,601,017
Population in renter-occupied (number of individuals)	7,604,541
Households with individuals under 18	2,237,632
Vacant	430,231
Vacant: for rent	172,909
Vacant: for sale	63,412

Population by Sex/Age

Male	8,666,242
Female	8,867,367
Under 18	4,476,869
18 & over	13,056,740
20 - 24	1,315,742
25 - 34	2,517,938
35 - 49	3,779,266
50 - 64	2,990,821
65 & over	1,890,667

Population by Ethnicity

Hispanic or Latino	7,843,679
Non Hispanic or Latino	9,689,930

Population by Race

White	9,596,790
African American	1,233,917
Asian	2,187,874
American Indian and Alaska Native	144,016
Native Hawaiian and Pacific Islander	50,410
Other	3,522,108
Identified by two or more	798,494

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LOS ANGELES :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

CALIFORNIA: Inyo, CA ~ Los Angeles, CA ~ Orange, CA ~ Riverside, CA (Split) ~ San Bernardino, CA ~ Ventura, CA
~ **NEVADA:** Esmeralda, NV

CA - Inyo County

Population

Total Population	18,546
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Housing Status

(in housing units unless noted)

Total	9,478
Occupied	8,049
Owner-occupied	5,121
Population in owner-occupied (number of individuals)	11,412
Renter-occupied	2,928
Population in renter-occupied (number of individuals)	6,701
Households with individuals under 18	2,074
Vacant	1,429
Vacant: for rent	182
Vacant: for sale	90

Population by Sex/Age

Male	9,354
Female	9,192
Under 18	3,900
18 & over	14,646
20 - 24	865
25 - 34	2,020
35 - 49	3,336
50 - 64	4,514
65 & over	3,535

Population by Ethnicity

Hispanic or Latino	3,597
Non Hispanic or Latino	14,949

Population by Race

White	13,741
African American	109
Asian	243
American Indian and Alaska Native	2,121
Native Hawaiian and Pacific Islander	16
Other	1,676
Identified by two or more	640

CA - Los Angeles County

Population

Total Population	9,818,605
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Housing Status

(in housing units unless noted)

Total	3,445,076
Occupied	3,241,204
Owner-occupied	1,544,749
Population in owner-occupied (number of individuals)	4,878,845
Renter-occupied	1,696,455
Population in renter-occupied (number of individuals)	4,768,079
Households with individuals under 18	1,220,021
Vacant	203,872
Vacant: for rent	104,960
Vacant: for sale	26,808

Population by Sex/Age

Male	4,839,654
Female	4,978,951
Under 18	2,402,208
18 & over	7,416,397
20 - 24	752,788
25 - 34	1,475,731
35 - 49	2,137,068
50 - 64	1,675,361
65 & over	1,065,699

Population by Ethnicity

Hispanic or Latino	4,687,889
Non Hispanic or Latino	5,130,716

Population by Race

White	4,936,599
African American	856,874
Asian	1,346,865
American Indian and Alaska Native	72,828
Native Hawaiian and Pacific Islander	26,094
Other	2,140,632
Identified by two or more	438,713

CA - Orange County

Population

Total Population	3,010,232
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Housing Status

(in housing units unless noted)

Total	1,048,907
Occupied	992,781
Owner-occupied	588,313
Population in owner-occupied (number of individuals)	1,755,924
Renter-occupied	404,468
Population in renter-occupied (number of individuals)	1,215,072
Households with individuals under 18	375,387
Vacant	56,126
Vacant: for rent	25,254
Vacant: for sale	8,434

Population by Sex/Age

Male	1,488,780
Female	1,521,452
Under 18	736,659
18 & over	2,273,573
20 - 24	213,601
25 - 34	413,528
35 - 49	669,639
50 - 64	535,443
65 & over	349,677

Population by Ethnicity

Hispanic or Latino	1,012,973
Non Hispanic or Latino	1,997,259

Population by Race

White	1,830,758
African American	50,744
Asian	537,804
American Indian and Alaska Native	18,132
Native Hawaiian and Pacific Islander	9,354
Other	435,641
Identified by two or more	127,799

CA - Riverside County (Partial - split county)

Population

Total Population	1,826,915
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Housing Status

(in housing units unless noted)

Total	620,276
Occupied	554,727
Owner-occupied	378,457
Population in owner-occupied (number of individuals)	1,214,055
Renter-occupied	176,270
Population in renter-occupied (number of individuals)	580,721
Households with individuals under 18	250,370
Vacant	65,549
Vacant: for rent	15,871
Vacant: for sale	13,458

Population by Sex/Age

Male	907,544
Female	919,371
Under 18	527,467
18 & over	1,299,448
20 - 24	132,381
25 - 34	239,045
35 - 49	379,636
50 - 64	289,185
65 & over	193,897

Population by Ethnicity

Hispanic or Latino	806,388
Non Hispanic or Latino	1,020,527

Population by Race

White	1,096,066
African American	129,165
Asian	118,910
American Indian and Alaska Native	20,145
Native Hawaiian and Pacific Islander	6,433
Other	364,193
Identified by two or more	92,003

CA - San Bernardino County

Population

Total Population	2,035,210
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Housing Status

(in housing units unless noted)

Total	699,637
Occupied	611,618
Owner-occupied	383,573
Population in owner-occupied (number of individuals)	1,248,252
Renter-occupied	228,045
Population in renter-occupied (number of individuals)	746,904
Households with individuals under 18	283,252
Vacant	88,019
Vacant: for rent	21,892
Vacant: for sale	12,138

Population by Sex/Age

Male	1,011,507
Female	1,023,703
Under 18	594,588
18 & over	1,440,622
20 - 24	159,908
25 - 34	282,091
35 - 49	415,640
50 - 64	331,646
65 & over	181,348

Population by Ethnicity

Hispanic or Latino	1,001,145
Non Hispanic or Latino	1,034,065

Population by Race

White	1,153,161
African American	181,862
Asian	128,603
American Indian and Alaska Native	22,689
Native Hawaiian and Pacific Islander	6,870
Other	439,661
Identified by two or more	102,364

CA - Ventura County

Population

Total Population	823,318
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Housing Status

(in housing units unless noted)

Total	281,695
Occupied	266,920
Owner-occupied	174,168
Population in owner-occupied (number of individuals)	525,886
Renter-occupied	92,752
Population in renter-occupied (number of individuals)	286,832
Households with individuals under 18	106,457
Vacant	14,775
Vacant: for rent	4,664
Vacant: for sale	2,467

Population by Sex/Age

Male	408,969
Female	414,349
Under 18	211,915
18 & over	611,403
20 - 24	56,183
25 - 34	105,460
35 - 49	173,814
50 - 64	154,449
65 & over	96,309

Population by Ethnicity

Hispanic or Latino	331,567
Non Hispanic or Latino	491,751

Population by Race

White	565,804
African American	15,163
Asian	55,446
American Indian and Alaska Native	8,068
Native Hawaiian and Pacific Islander	1,643
Other	140,253
Identified by two or more	36,941

NV - Esmeralda County

Population

Total Population	783
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Housing Status

(in housing units unless noted)

Total	850
Occupied	389
Owner-occupied	290
Population in owner-occupied (number of individuals)	550
Renter-occupied	99
Population in renter-occupied (number of individuals)	232
Households with individuals under 18	71
Vacant	461
Vacant: for rent	86
Vacant: for sale	17

Population by Sex/Age

Male	434
Female	349
Under 18	132
18 & over	651
20 - 24	16
25 - 34	63
35 - 49	133
50 - 64	223
65 & over	202

Population by Ethnicity

Hispanic or Latino	120
Non Hispanic or Latino	663

Population by Race

White	661
African American	0
Asian	3
American Indian and Alaska Native	33
Native Hawaiian and Pacific Islander	0
Other	52
Identified by two or more	34