



**CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.**

**LIMA :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	172,888
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**Housing Status**

( in housing units unless noted )

Total	71,830
Occupied	65,253
Owner-occupied	47,114
Population in owner-occupied ( number of individuals )	121,511
Renter-occupied	18,139
Population in renter-occupied ( number of individuals )	42,881
Households with individuals under 18	21,196
Vacant	6,677
Vacant: for rent	2,026
Vacant: for sale	1,026

**Population by Sex/Age**

Male	86,779
Female	86,109
Under 18	42,205
18 & over	130,683
20 - 24	12,755
25 - 34	19,854
35 - 49	32,439
50 - 64	34,313
65 & over	24,930

**Population by Ethnicity**

Hispanic or Latino	4,810
Non Hispanic or Latino	168,078

**Population by Race**

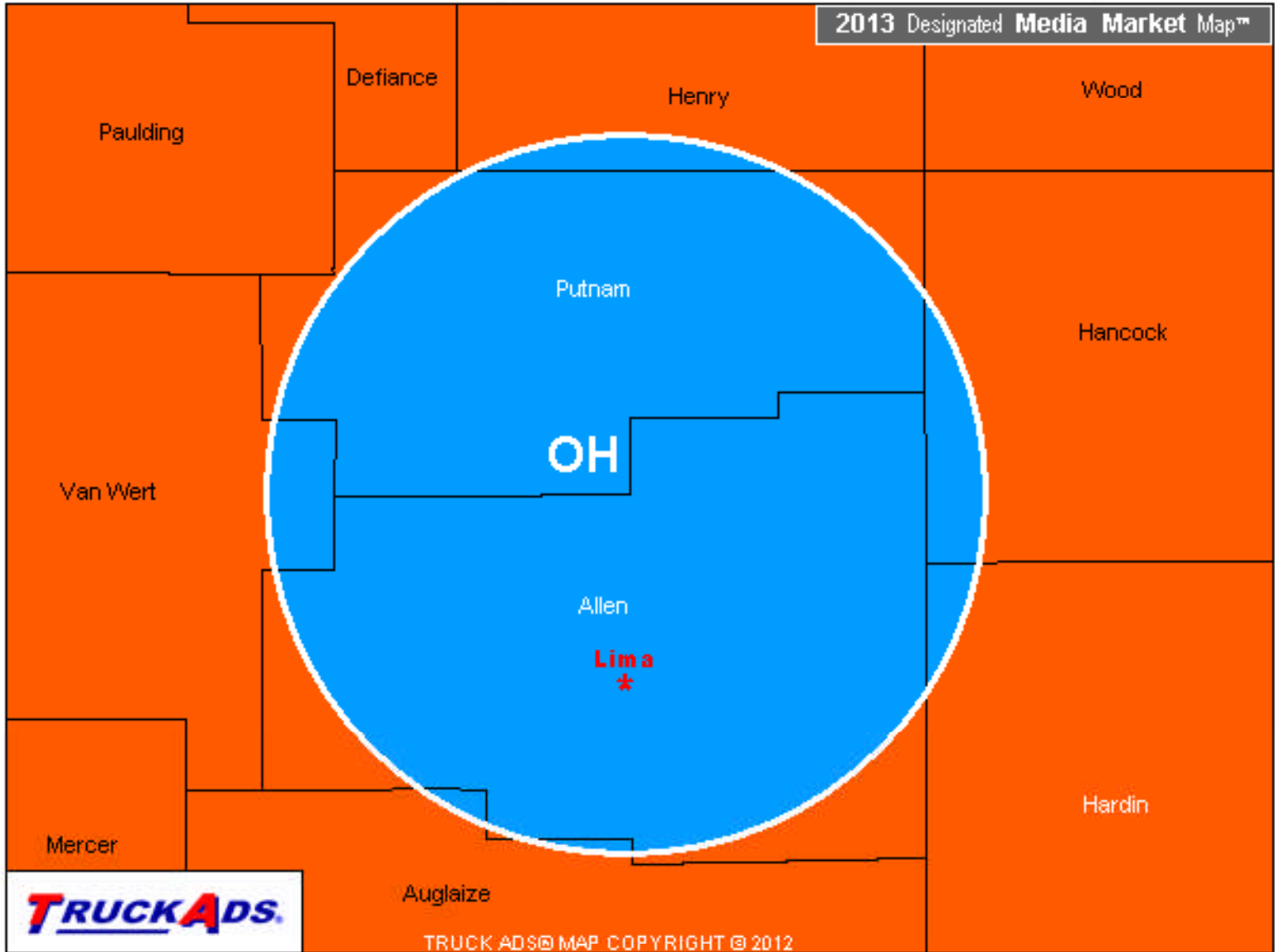
White	153,091
African American	12,992
Asian	1,003
American Indian and Alaska Native	333
Native Hawaiian and Pacific Islander	31
Other	1,913
Identified by two or more	3,525

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# LIMA :::

## BROADCAST TV MARKET AREA



### 3 COUNTIES IN THIS DESIGNATED MARKET

OHIO: Allen, OH ~ Hardin, OH ~ Putnam, OH

## OH - Allen County

### Population

Total Population	106,331
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### Housing Status

( in housing units unless noted )

Total	44,999
Occupied	40,619
Owner-occupied	28,099
Population in owner-occupied ( number of individuals )	70,824
Renter-occupied	12,520
Population in renter-occupied ( number of individuals )	29,573
Households with individuals under 18	12,888
Vacant	4,380
Vacant: for rent	1,426
Vacant: for sale	650

### Population by Sex/Age

Male	53,630
Female	52,701
Under 18	25,445
18 & over	80,886
20 - 24	7,471
25 - 34	12,443
35 - 49	19,777
50 - 64	21,545
65 & over	15,697

### Population by Ethnicity

Hispanic or Latino	2,513
Non Hispanic or Latino	103,818

### Population by Race

White	89,089
African American	12,639
Asian	740
American Indian and Alaska Native	207
Native Hawaiian and Pacific Islander	15
Other	845
Identified by two or more	2,796

## OH - Hardin County

### Population

Total Population	32,058
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### Housing Status

( in housing units unless noted )

Total	13,100
Occupied	11,762
Owner-occupied	8,319
Population in owner-occupied ( number of individuals )	21,489
Renter-occupied	3,443
Population in renter-occupied ( number of individuals )	8,310
Households with individuals under 18	3,802
Vacant	1,338
Vacant: for rent	400
Vacant: for sale	218

### Population by Sex/Age

Male	15,907
Female	16,151
Under 18	7,560
18 & over	24,498
20 - 24	3,501
25 - 34	3,560
35 - 49	5,816
50 - 64	5,784
65 & over	4,303

### Population by Ethnicity

Hispanic or Latino	407
Non Hispanic or Latino	31,651

### Population by Race

White	30,990
African American	259
Asian	182
American Indian and Alaska Native	52
Native Hawaiian and Pacific Islander	12
Other	147
Identified by two or more	416

## OH - Putnam County

### Population

Total Population	34,499
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### Housing Status

( in housing units unless noted )

Total	13,731
Occupied	12,872
Owner-occupied	10,696
Population in owner-occupied ( number of individuals )	29,198
Renter-occupied	2,176
Population in renter-occupied ( number of individuals )	4,998
Households with individuals under 18	4,506
Vacant	859
Vacant: for rent	200
Vacant: for sale	158

### Population by Sex/Age

Male	17,242
Female	17,257
Under 18	9,200
18 & over	25,299
20 - 24	1,783
25 - 34	3,851
35 - 49	6,846
50 - 64	6,984
65 & over	4,930

### Population by Ethnicity

Hispanic or Latino	1,890
Non Hispanic or Latino	32,609

### Population by Race

White	33,012
African American	94
Asian	81
American Indian and Alaska Native	74
Native Hawaiian and Pacific Islander	4
Other	921
Identified by two or more	313