



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

LAKE CHARLES :::

BROADCAST TV MARKET AREA

Population

Total Population	292,619
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Housing Status

(in housing units unless noted)

Total	123,730
Occupied	110,017
Owner-occupied	79,253
Population in owner-occupied (number of individuals)	207,663
Renter-occupied	30,764
Population in renter-occupied (number of individuals)	75,093
Households with individuals under 18	39,141
Vacant	13,713
Vacant: for rent	3,911
Vacant: for sale	1,101

Population by Sex/Age

Male	145,560
Female	147,059
Under 18	74,255
18 & over	218,364
20 - 24	19,783
25 - 34	39,217
35 - 49	57,410
50 - 64	55,987
65 & over	37,742

Population by Ethnicity

Hispanic or Latino	6,982
Non Hispanic or Latino	285,637

Population by Race

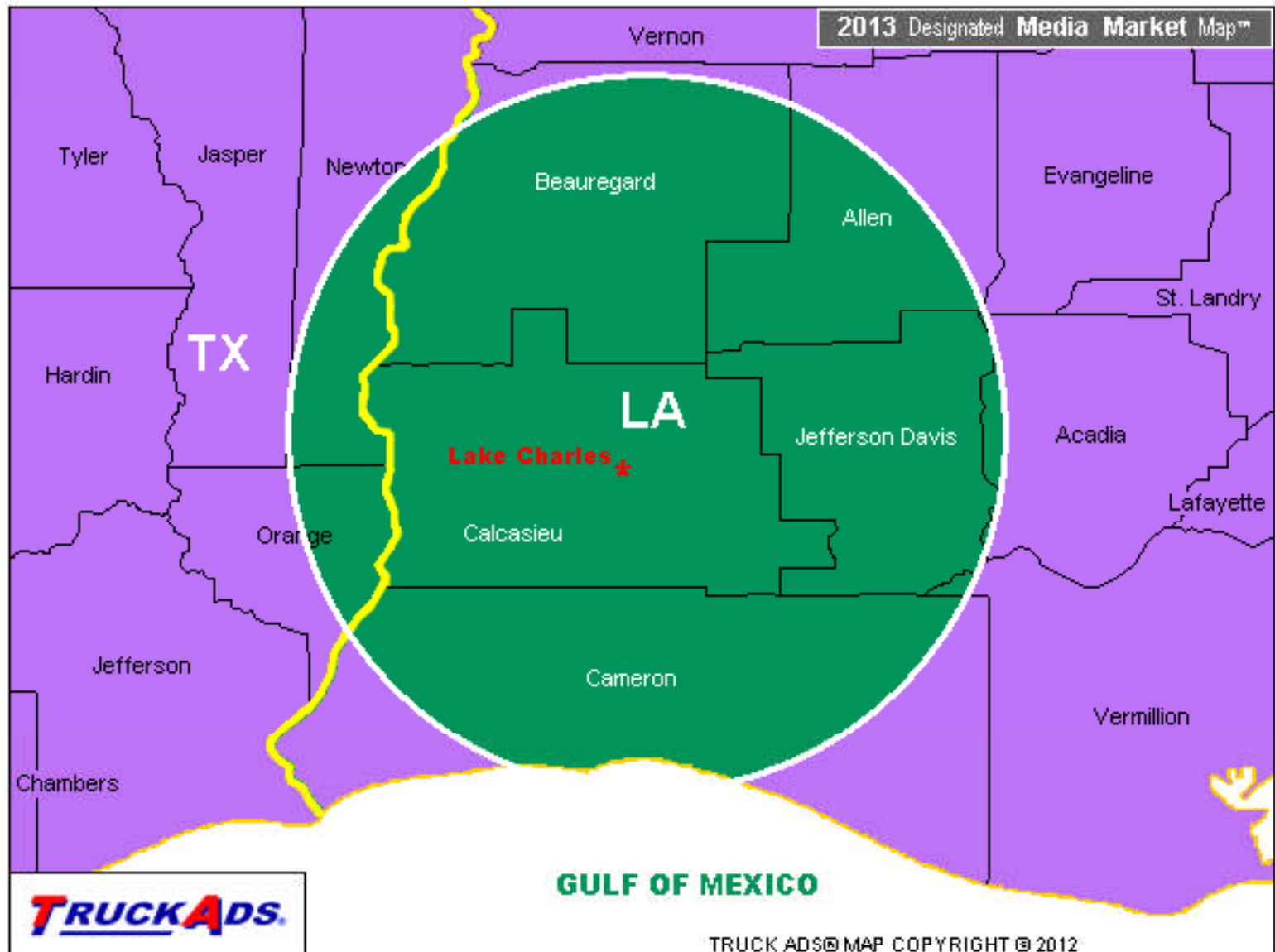
White	215,941
African American	64,009
Asian	2,541
American Indian and Alaska Native	2,069
Native Hawaiian and Pacific Islander	119
Other	2,323
Identified by two or more	5,617

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LAKE CHARLES :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

LOUISIANA: Allen, LA ~ Beauregard, LA ~ Calcasieu, LA ~ Cameron, LA ~ Jefferson Davis, LA

LA - Allen Parish

Population

Total Population	25,764
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Housing Status

(in housing units unless noted)

Total	9,733
Occupied	8,516
Owner-occupied	6,291
Population in owner-occupied (number of individuals)	16,145
Renter-occupied	2,225
Population in renter-occupied (number of individuals)	5,419
Households with individuals under 18	3,084
Vacant	1,217
Vacant: for rent	263
Vacant: for sale	72

Population by Sex/Age

Male	14,490
Female	11,274
Under 18	5,894
18 & over	19,870
20 - 24	1,626
25 - 34	3,953
35 - 49	5,697
50 - 64	4,713
65 & over	3,328

Population by Ethnicity

Hispanic or Latino	342
Non Hispanic or Latino	25,422

Population by Race

White	18,435
African American	5,985
Asian	176
American Indian and Alaska Native	622
Native Hawaiian and Pacific Islander	6
Other	126
Identified by two or more	414

LA - Beauregard Parish

Population

Total Population	35,654
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Housing Status

(in housing units unless noted)

Total	15,040
Occupied	13,159
Owner-occupied	10,302
Population in owner-occupied (number of individuals)	27,369
Renter-occupied	2,857
Population in renter-occupied (number of individuals)	6,985
Households with individuals under 18	4,874
Vacant	1,881
Vacant: for rent	251
Vacant: for sale	159

Population by Sex/Age

Male	18,170
Female	17,484
Under 18	9,295
18 & over	26,359
20 - 24	2,076
25 - 34	4,737
35 - 49	7,219
50 - 64	6,771
65 & over	4,622

Population by Ethnicity

Hispanic or Latino	1,003
Non Hispanic or Latino	34,651

Population by Race

White	29,321
African American	4,655
Asian	224
American Indian and Alaska Native	356
Native Hawaiian and Pacific Islander	17
Other	220
Identified by two or more	861

LA - Calcasieu Parish

Population

Total Population	192,768
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Housing Status

(in housing units unless noted)

Total	82,058
Occupied	73,996
Owner-occupied	51,533
Population in owner-occupied (number of individuals)	134,323
Renter-occupied	22,463
Population in renter-occupied (number of individuals)	54,649
Households with individuals under 18	25,882
Vacant	8,062
Vacant: for rent	3,015
Vacant: for sale	726

Population by Sex/Age

Male	94,038
Female	98,730
Under 18	49,012
18 & over	143,756
20 - 24	13,928
25 - 34	25,905
35 - 49	36,938
50 - 64	37,024
65 & over	24,326

Population by Ethnicity

Hispanic or Latino	4,945
Non Hispanic or Latino	187,823

Population by Race

White	136,514
African American	47,782
Asian	2,073
American Indian and Alaska Native	898
Native Hawaiian and Pacific Islander	93
Other	1,728
Identified by two or more	3,680

LA - Cameron Parish

Population

Total Population	6,839
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Housing Status

(in housing units unless noted)

Total	3,593
Occupied	2,575
Owner-occupied	2,260
Population in owner-occupied (number of individuals)	6,075
Renter-occupied	315
Population in renter-occupied (number of individuals)	764
Households with individuals under 18	929
Vacant	1,018
Vacant: for rent	62
Vacant: for sale	30

Population by Sex/Age

Male	3,395
Female	3,444
Under 18	1,656
18 & over	5,183
20 - 24	379
25 - 34	816
35 - 49	1,455
50 - 64	1,447
65 & over	881

Population by Ethnicity

Hispanic or Latino	154
Non Hispanic or Latino	6,685

Population by Race

White	6,546
African American	119
Asian	6
American Indian and Alaska Native	36
Native Hawaiian and Pacific Islander	0
Other	58
Identified by two or more	74

LA - Jefferson Davis Parish

Population

Total Population	31,594
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Housing Status

(in housing units unless noted)

Total	13,306
Occupied	11,771
Owner-occupied	8,867
Population in owner-occupied (number of individuals)	23,751
Renter-occupied	2,904
Population in renter-occupied (number of individuals)	7,276
Households with individuals under 18	4,372
Vacant	1,535
Vacant: for rent	320
Vacant: for sale	114

Population by Sex/Age

Male	15,467
Female	16,127
Under 18	8,398
18 & over	23,196
20 - 24	1,774
25 - 34	3,806
35 - 49	6,101
50 - 64	6,032
65 & over	4,585

Population by Ethnicity

Hispanic or Latino	538
Non Hispanic or Latino	31,056

Population by Race

White	25,125
African American	5,468
Asian	62
American Indian and Alaska Native	157
Native Hawaiian and Pacific Islander	3
Other	191
Identified by two or more	588