



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

LAFAYETTE :::

BROADCAST TV MARKET AREA

Population

Total Population	584,118
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Housing Status

(in housing units unless noted)

Total	246,271
Occupied	222,437
Owner-occupied	154,820
Population in owner-occupied (number of individuals)	409,567
Renter-occupied	67,617
Population in renter-occupied (number of individuals)	163,686
Households with individuals under 18	80,160
Vacant	23,834
Vacant: for rent	6,486
Vacant: for sale	2,295

Population by Sex/Age

Male	284,975
Female	299,143
Under 18	152,063
18 & over	432,055
20 - 24	43,146
25 - 34	79,581
35 - 49	114,359
50 - 64	108,077
65 & over	69,123

Population by Ethnicity

Hispanic or Latino	16,505
Non Hispanic or Latino	567,613

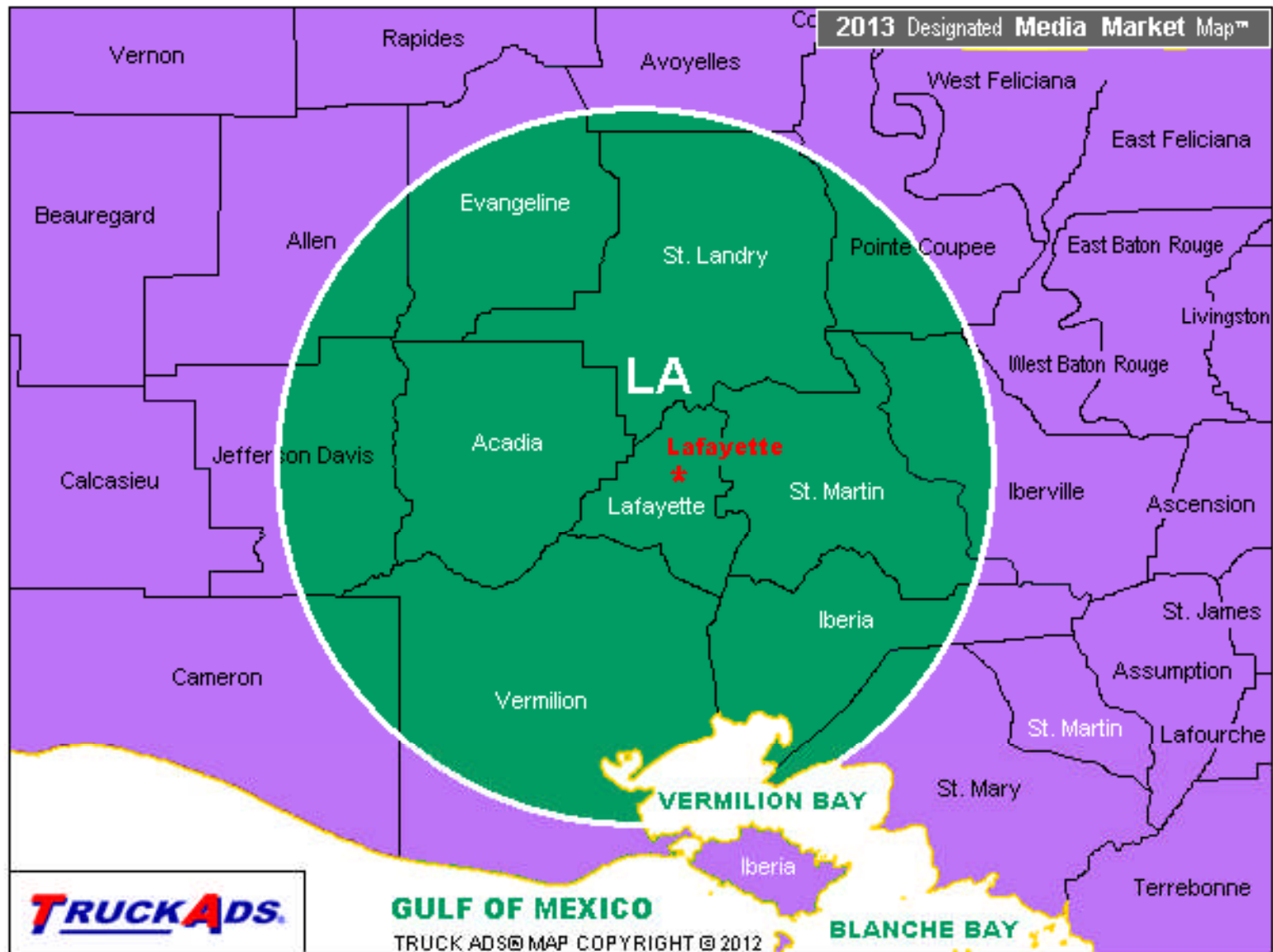
Population by Race

White	399,673
African American	160,082
Asian	7,219
American Indian and Alaska Native	1,983
Native Hawaiian and Pacific Islander	126
Other	6,528
Identified by two or more	8,507



LAFAYETTE :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

LOUISIANA: Acadia, LA ~ Evangeline, LA ~ Iberia, LA ~ Lafayette, LA ~ St. Landry, LA ~ St. Martin, LA ~ Vermilion, LA

LA - Acadia Parish

Population

Total Population	61,773
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Housing Status

(in housing units unless noted)

Total	25,387
Occupied	22,841
Owner-occupied	16,140
Population in owner-occupied (number of individuals)	43,537
Renter-occupied	6,701
Population in renter-occupied (number of individuals)	17,186
Households with individuals under 18	8,674
Vacant	2,546
Vacant: for rent	783
Vacant: for sale	208

Population by Sex/Age

Male	30,161
Female	31,612
Under 18	16,863
18 & over	44,910
20 - 24	3,985
25 - 34	7,760
35 - 49	11,996
50 - 64	11,457
65 & over	7,886

Population by Ethnicity

Hispanic or Latino	1,060
Non Hispanic or Latino	60,713

Population by Race

White	49,127
African American	11,175
Asian	137
American Indian and Alaska Native	163
Native Hawaiian and Pacific Islander	6
Other	349
Identified by two or more	816

LA - Evangeline Parish

Population

Total Population	33,984
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Housing Status

(in housing units unless noted)

Total	14,662
Occupied	12,829
Owner-occupied	8,677
Population in owner-occupied (number of individuals)	22,310
Renter-occupied	4,152
Population in renter-occupied (number of individuals)	10,295
Households with individuals under 18	4,676
Vacant	1,833
Vacant: for rent	340
Vacant: for sale	92

Population by Sex/Age

Male	17,115
Female	16,869
Under 18	9,167
18 & over	24,817
20 - 24	2,251
25 - 34	4,227
35 - 49	6,617
50 - 64	6,186
65 & over	4,490

Population by Ethnicity

Hispanic or Latino	776
Non Hispanic or Latino	33,208

Population by Race

White	23,439
African American	9,632
Asian	114
American Indian and Alaska Native	99
Native Hawaiian and Pacific Islander	3
Other	329
Identified by two or more	368

LA - Iberia Parish

Population

Total Population	73,240
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Housing Status

(in housing units unless noted)

Total	29,698
Occupied	26,778
Owner-occupied	18,995
Population in owner-occupied (number of individuals)	51,895
Renter-occupied	7,783
Population in renter-occupied (number of individuals)	20,401
Households with individuals under 18	10,388
Vacant	2,920
Vacant: for rent	931
Vacant: for sale	260

Population by Sex/Age

Male	35,756
Female	37,484
Under 18	19,842
18 & over	53,398
20 - 24	4,815
25 - 34	9,335
35 - 49	14,373
50 - 64	13,833
65 & over	8,914

Population by Ethnicity

Hispanic or Latino	2,299
Non Hispanic or Latino	70,941

Population by Race

White	45,551
African American	23,435
Asian	1,754
American Indian and Alaska Native	269
Native Hawaiian and Pacific Islander	20
Other	1,074
Identified by two or more	1,137

LA - Lafayette Parish

Population

Total Population	221,578
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Housing Status

(in housing units unless noted)

Total	93,656
Occupied	87,027
Owner-occupied	56,573
Population in owner-occupied (number of individuals)	147,399
Renter-occupied	30,454
Population in renter-occupied (number of individuals)	69,029
Households with individuals under 18	29,529
Vacant	6,629
Vacant: for rent	2,797
Vacant: for sale	1,059

Population by Sex/Age

Male	108,156
Female	113,422
Under 18	54,263
18 & over	167,315
20 - 24	20,173
25 - 34	34,018
35 - 49	43,315
50 - 64	39,548
65 & over	22,787

Population by Ethnicity

Hispanic or Latino	8,597
Non Hispanic or Latino	212,981

Population by Race

White	153,706
African American	57,073
Asian	3,331
American Indian and Alaska Native	746
Native Hawaiian and Pacific Islander	81
Other	3,045
Identified by two or more	3,596

LA - St. Landry Parish

Population

Total Population	83,384
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Housing Status

(in housing units unless noted)

Total	35,692
Occupied	31,857
Owner-occupied	22,494
Population in owner-occupied (number of individuals)	58,798
Renter-occupied	9,363
Population in renter-occupied (number of individuals)	23,481
Households with individuals under 18	11,494
Vacant	3,835
Vacant: for rent	758
Vacant: for sale	282

Population by Sex/Age

Male	39,876
Female	43,508
Under 18	22,680
18 & over	60,704
20 - 24	5,114
25 - 34	10,014
35 - 49	15,736
50 - 64	16,075
65 & over	11,452

Population by Ethnicity

Hispanic or Latino	1,321
Non Hispanic or Latino	82,063

Population by Race

White	46,615
African American	34,442
Asian	326
American Indian and Alaska Native	275
Native Hawaiian and Pacific Islander	8
Other	662
Identified by two or more	1,056

LA - St. Martin Parish

Population

Total Population	52,160
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Housing Status

(in housing units unless noted)

Total	21,941
Occupied	19,216
Owner-occupied	15,302
Population in owner-occupied (number of individuals)	41,318
Renter-occupied	3,914
Population in renter-occupied (number of individuals)	10,141
Households with individuals under 18	7,283
Vacant	2,725
Vacant: for rent	416
Vacant: for sale	179

Population by Sex/Age

Male	25,697
Female	26,463
Under 18	13,771
18 & over	38,389
20 - 24	3,312
25 - 34	6,707
35 - 49	10,710
50 - 64	10,136
65 & over	6,086

Population by Ethnicity

Hispanic or Latino	1,071
Non Hispanic or Latino	51,089

Population by Race

White	34,313
African American	16,039
Asian	397
American Indian and Alaska Native	222
Native Hawaiian and Pacific Islander	3
Other	466
Identified by two or more	720

LA - Vermilion Parish

Population

Total Population	57,999
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Housing Status

(in housing units unless noted)

Total	25,235
Occupied	21,889
Owner-occupied	16,639
Population in owner-occupied (number of individuals)	44,310
Renter-occupied	5,250
Population in renter-occupied (number of individuals)	13,153
Households with individuals under 18	8,116
Vacant	3,346
Vacant: for rent	461
Vacant: for sale	215

Population by Sex/Age

Male	28,214
Female	29,785
Under 18	15,477
18 & over	42,522
20 - 24	3,496
25 - 34	7,520
35 - 49	11,612
50 - 64	10,842
65 & over	7,508

Population by Ethnicity

Hispanic or Latino	1,381
Non Hispanic or Latino	56,618

Population by Race

White	46,922
African American	8,286
Asian	1,160
American Indian and Alaska Native	209
Native Hawaiian and Pacific Islander	5
Other	603
Identified by two or more	814