



CENSUS RECORDS TOTALS FOR THIS TV DESIGNATED MEDIA MARKET.

LAFAYETTE :::

BROADCAST TV MARKET AREA

Population

Total Population	198,528
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Housing Status

(in housing units unless noted)

Total	82,641
Occupied	75,804
Owner-occupied	44,002
Population in owner-occupied (number of individuals)	113,419
Renter-occupied	31,802
Population in renter-occupied (number of individuals)	70,390
Households with individuals under 18	21,902
Vacant	6,837
Vacant: for rent	2,808
Vacant: for sale	1,317

Population by Sex/Age

Male	100,843
Female	97,685
Under 18	41,887
18 & over	156,641
20 - 24	32,700
25 - 34	27,506
35 - 49	33,162
50 - 64	30,706
65 & over	20,834

Population by Ethnicity

Hispanic or Latino	13,390
Non Hispanic or Latino	185,138

Population by Race

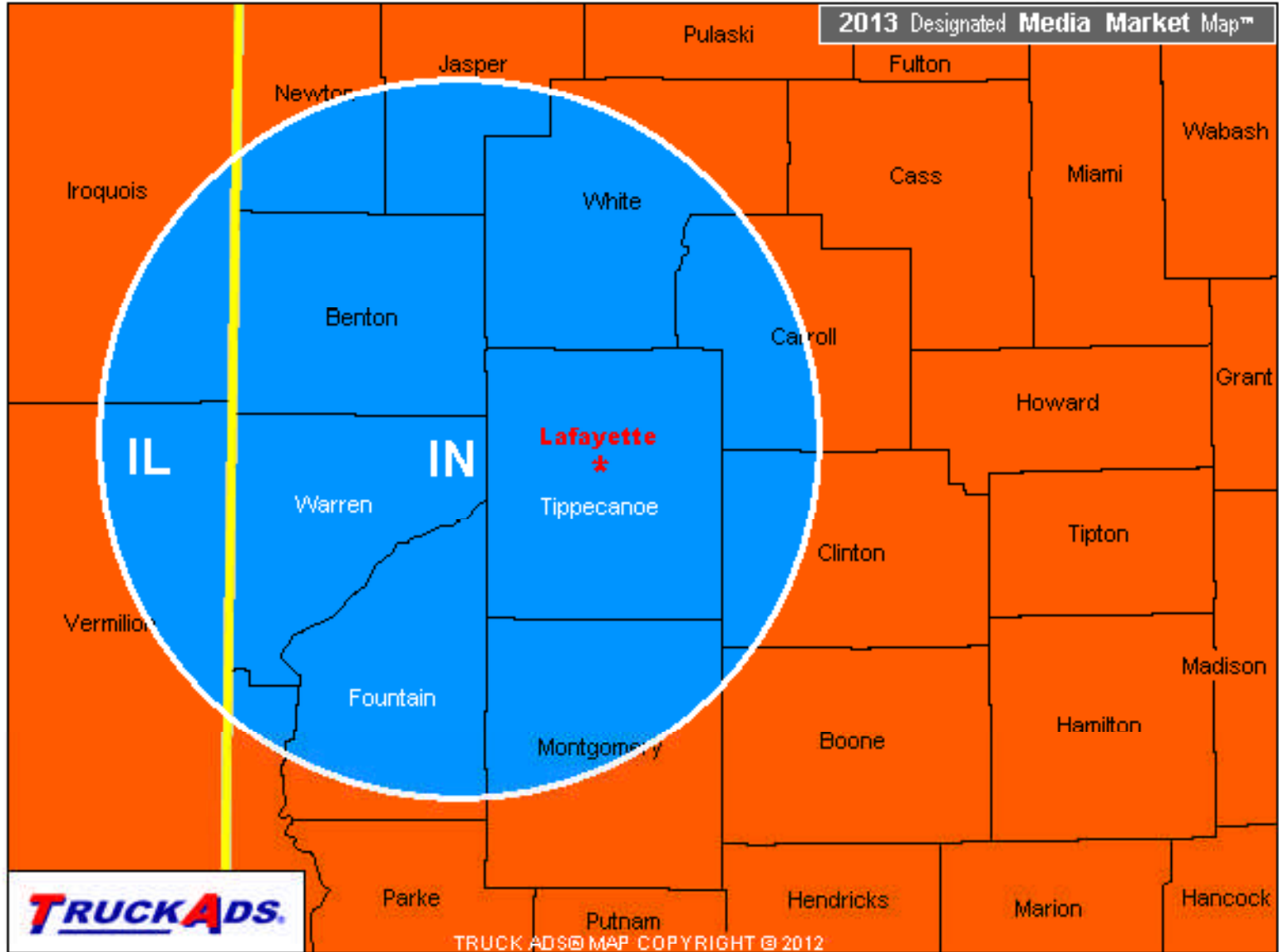
White	170,355
African American	6,952
Asian	10,801
American Indian and Alaska Native	520
Native Hawaiian and Pacific Islander	57
Other	5,837
Identified by two or more	4,006

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LAFAYETTE :::

BROADCAST TV MARKET AREA



3 COUNTIES IN THIS DESIGNATED MARKET

INDIANA: Fountain, IN ~ Tippecanoe, IN ~ Warren, IN

IN - Fountain County

Population

Total Population	17,240
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Housing Status

(in housing units unless noted)

Total	7,865
Occupied	6,935
Owner-occupied	5,307
Population in owner-occupied (number of individuals)	13,194
Renter-occupied	1,628
Population in renter-occupied (number of individuals)	3,874
Households with individuals under 18	2,164
Vacant	930
Vacant: for rent	162
Vacant: for sale	125

Population by Sex/Age

Male	8,534
Female	8,706
Under 18	4,174
18 & over	13,066
20 - 24	807
25 - 34	1,797
35 - 49	3,495
50 - 64	3,493
65 & over	3,043

Population by Ethnicity

Hispanic or Latino	373
Non Hispanic or Latino	16,867

Population by Race

White	16,802
African American	28
Asian	35
American Indian and Alaska Native	54
Native Hawaiian and Pacific Islander	1
Other	145
Identified by two or more	175

IN - Tippecanoe County

Population

Total Population	172,780
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Housing Status

(in housing units unless noted)

Total	71,096
Occupied	65,532
Owner-occupied	36,015
Population in owner-occupied (number of individuals)	93,368
Renter-occupied	29,517
Population in renter-occupied (number of individuals)	64,949
Households with individuals under 18	18,681
Vacant	5,564
Vacant: for rent	2,595
Vacant: for sale	1,158

Population by Sex/Age

Male	88,040
Female	84,740
Under 18	35,717
18 & over	137,063
20 - 24	31,483
25 - 34	24,855
35 - 49	27,879
50 - 64	25,368
65 & over	16,379

Population by Ethnicity

Hispanic or Latino	12,947
Non Hispanic or Latino	159,833

Population by Race

White	145,190
African American	6,913
Asian	10,730
American Indian and Alaska Native	453
Native Hawaiian and Pacific Islander	50
Other	5,672
Identified by two or more	3,772

IN - Warren County

Population

Total Population	8,508
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Housing Status

(in housing units unless noted)

Total	3,680
Occupied	3,337
Owner-occupied	2,680
Population in owner-occupied (number of individuals)	6,857
Renter-occupied	657
Population in renter-occupied (number of individuals)	1,567
Households with individuals under 18	1,057
Vacant	343
Vacant: for rent	51
Vacant: for sale	34

Population by Sex/Age

Male	4,269
Female	4,239
Under 18	1,996
18 & over	6,512
20 - 24	410
25 - 34	854
35 - 49	1,788
50 - 64	1,845
65 & over	1,412

Population by Ethnicity

Hispanic or Latino	70
Non Hispanic or Latino	8,438

Population by Race

White	8,363
African American	11
Asian	36
American Indian and Alaska Native	13
Native Hawaiian and Pacific Islander	6
Other	20
Identified by two or more	59