



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

EUREKA :::

BROADCAST TV MARKET AREA

Population

Total Population	148,409
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Housing Status

(in housing units unless noted)

Total	70,240
Occupied	62,114
Owner-occupied	35,104
Population in owner-occupied (number of individuals)	82,855
Renter-occupied	27,010
Population in renter-occupied (number of individuals)	60,155
Households with individuals under 18	16,216
Vacant	8,126
Vacant: for rent	1,058
Vacant: for sale	582

Population by Sex/Age

Male	74,708
Female	73,701
Under 18	29,581
18 & over	118,828
20 - 24	12,422
25 - 34	21,266
35 - 49	26,299
50 - 64	33,302
65 & over	20,494

Population by Ethnicity

Hispanic or Latino	14,170
Non Hispanic or Latino	134,239

Population by Race

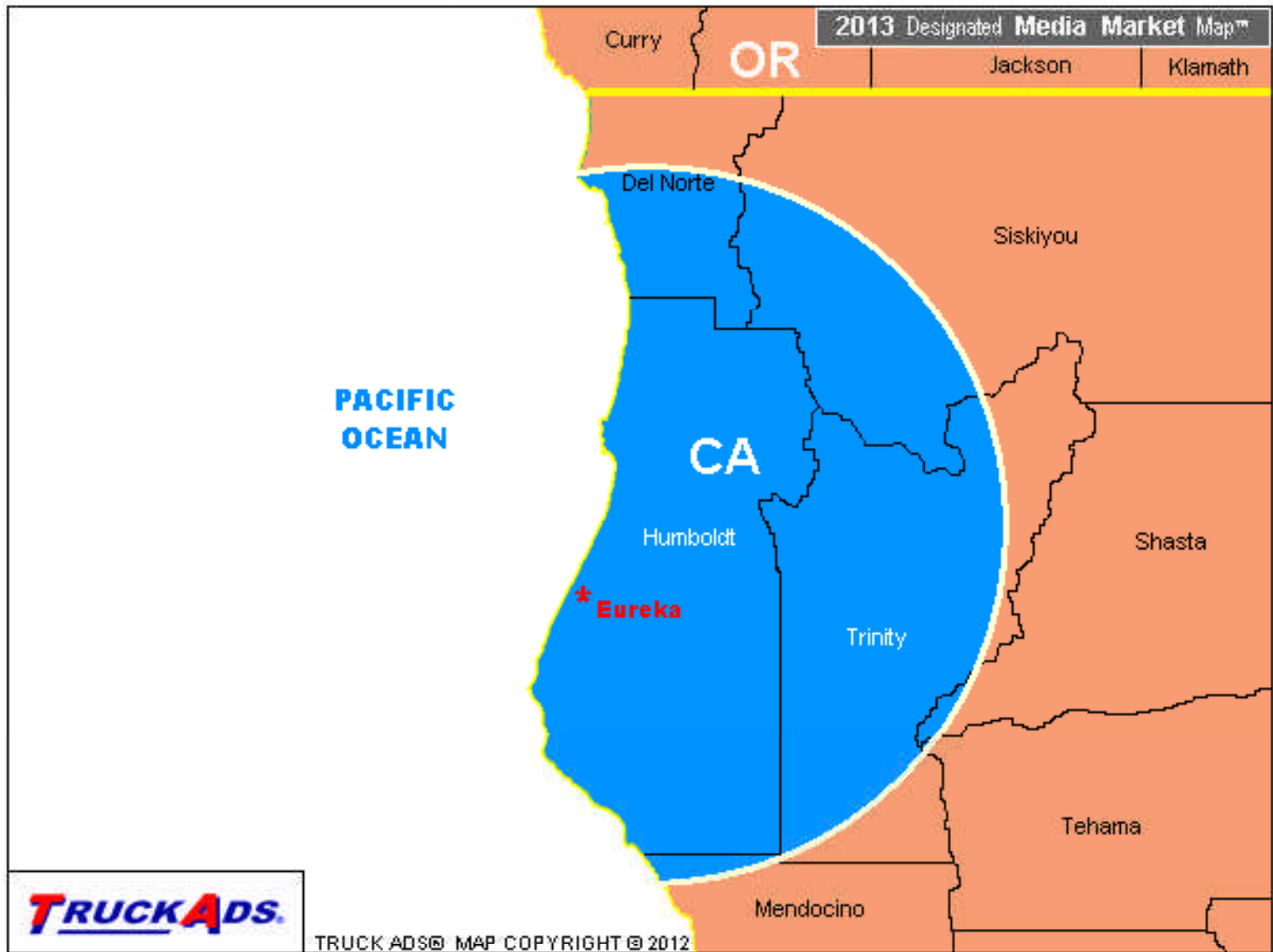
White	121,953
African American	1,564
Asian	3,038
American Indian and Alaska Native	8,381
Native Hawaiian and Pacific Islander	368
Other	5,220
Identified by two or more	7,885

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EUREKA :::

BROADCAST TV MARKET AREA



2 COUNTIES IN THIS DESIGNATED MARKET

CALIFORNIA: Humboldt, CA ~ Trinity, CA

CA - Humboldt County

Population

Total Population	134,623
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Housing Status

(in housing units unless noted)

Total	61,559
Occupied	56,031
Owner-occupied	30,820
Population in owner-occupied (number of individuals)	73,505
Renter-occupied	25,211
Population in renter-occupied (number of individuals)	56,104
Households with individuals under 18	14,873
Vacant	5,528
Vacant: for rent	936
Vacant: for sale	467

Population by Sex/Age

Male	67,595
Female	67,028
Under 18	27,061
18 & over	107,562
20 - 24	11,878
25 - 34	19,995
35 - 49	23,839
50 - 64	29,351
65 & over	17,725

Population by Ethnicity

Hispanic or Latino	13,211
Non Hispanic or Latino	121,412

Population by Race

White	109,920
African American	1,505
Asian	2,944
American Indian and Alaska Native	7,726
Native Hawaiian and Pacific Islander	352
Other	5,003
Identified by two or more	7,173

CA - Trinity County

Population

Total Population	13,786
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Housing Status

(in housing units unless noted)

Total	8,681
Occupied	6,083
Owner-occupied	4,284
Population in owner-occupied (number of individuals)	9,350
Renter-occupied	1,799
Population in renter-occupied (number of individuals)	4,051
Households with individuals under 18	1,343
Vacant	2,598
Vacant: for rent	122
Vacant: for sale	115

Population by Sex/Age

Male	7,113
Female	6,673
Under 18	2,520
18 & over	11,266
20 - 24	544
25 - 34	1,271
35 - 49	2,460
50 - 64	3,951
65 & over	2,769

Population by Ethnicity

Hispanic or Latino	959
Non Hispanic or Latino	12,827

Population by Race

White	12,033
African American	59
Asian	94
American Indian and Alaska Native	655
Native Hawaiian and Pacific Islander	16
Other	217
Identified by two or more	712