



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

CLARKSBURG WESTON :::

BROADCAST TV MARKET AREA

Population

Total Population	287,194
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Housing Status

(in housing units unless noted)

Total	137,956
Occupied	116,890
Owner-occupied	87,544
Population in owner-occupied (number of individuals)	212,116
Renter-occupied	29,346
Population in renter-occupied (number of individuals)	64,535
Households with individuals under 18	33,302
Vacant	21,066
Vacant: for rent	2,345
Vacant: for sale	1,355

Population by Sex/Age

Male	143,388
Female	143,806
Under 18	59,094
18 & over	228,100
20 - 24	16,858
25 - 34	33,462
35 - 49	58,108
50 - 64	63,089
65 & over	48,642

Population by Ethnicity

Hispanic or Latino	2,925
Non Hispanic or Latino	284,269

Population by Race

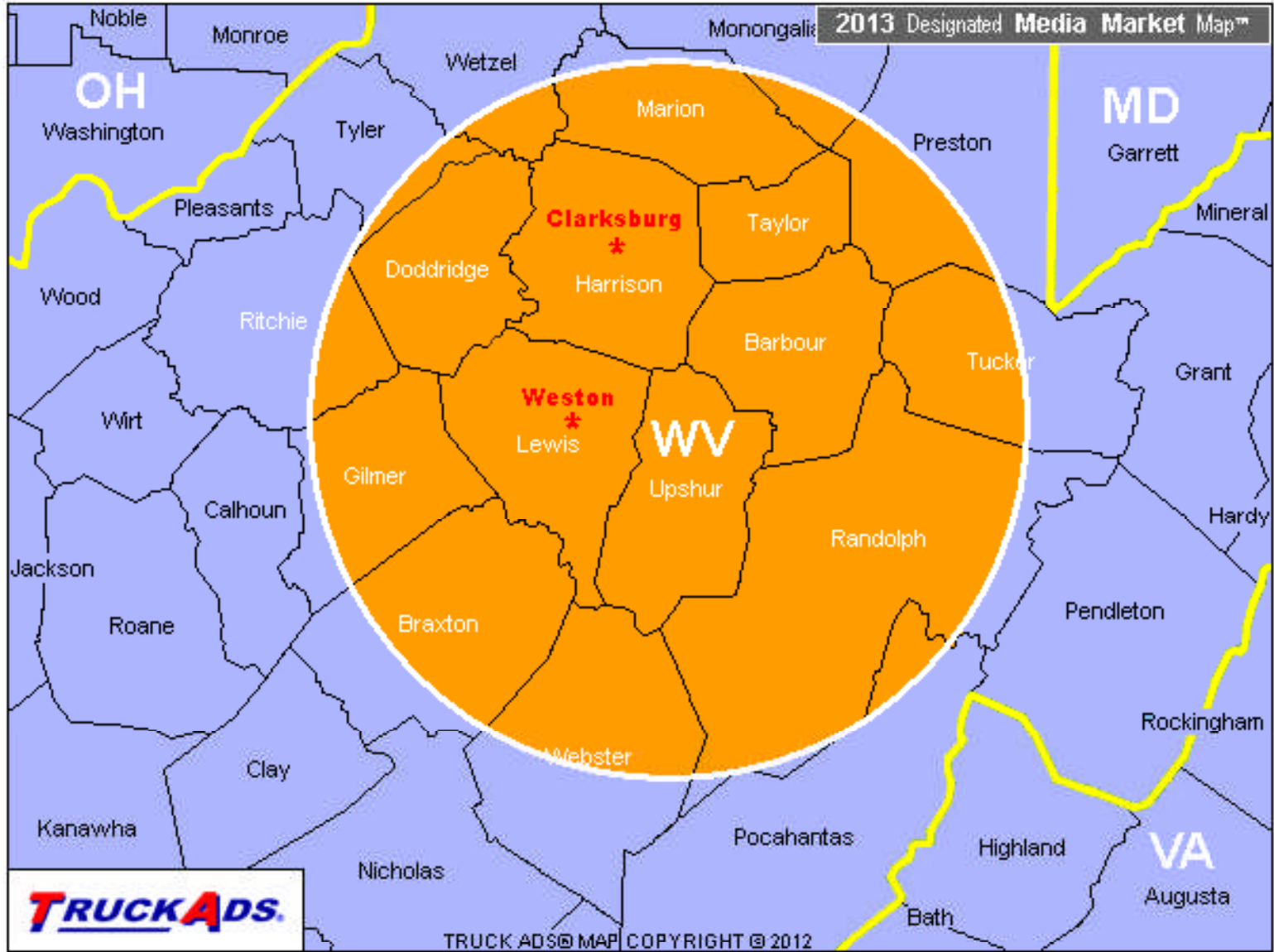
White	276,163
African American	5,092
Asian	1,042
American Indian and Alaska Native	675
Native Hawaiian and Pacific Islander	44
Other	647
Identified by two or more	3,531

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CLARKSBURG WESTON :::

BROADCAST TV MARKET AREA



13 COUNTIES IN THIS DESIGNATED MARKET

WEST VIRGINIA: Barbour, WV ~ Braxton, WV ~ Doddridge, WV ~ Gilmer, WV ~ Harrison, WV ~ Lewis, WV ~ Marion, WV ~ Randolph, WV ~ Ritchie, WV ~ Taylor, WV ~ Tucker, WV ~ Upshur, WV ~ Webster, WV

WV - Barbour County

Population

Total Population	16,589
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Housing Status

(in housing units unless noted)

Total	7,849
Occupied	6,548
Owner-occupied	5,010
Population in owner-occupied (number of individuals)	12,469
Renter-occupied	1,538
Population in renter-occupied (number of individuals)	3,651
Households with individuals under 18	2,011
Vacant	1,301
Vacant: for rent	148
Vacant: for sale	81

Population by Sex/Age

Male	8,190
Female	8,399
Under 18	3,602
18 & over	12,987
20 - 24	1,029
25 - 34	1,766
35 - 49	3,362
50 - 64	3,543
65 & over	2,761

Population by Ethnicity

Hispanic or Latino	96
Non Hispanic or Latino	16,493

Population by Race

White	16,059
African American	124
Asian	34
American Indian and Alaska Native	96
Native Hawaiian and Pacific Islander	3
Other	29
Identified by two or more	244

WV - Braxton County

Population

Total Population	14,523
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Housing Status

(in housing units unless noted)

Total	7,415
Occupied	6,000
Owner-occupied	4,496
Population in owner-occupied (number of individuals)	10,797
Renter-occupied	1,504
Population in renter-occupied (number of individuals)	3,391
Households with individuals under 18	1,680
Vacant	1,415
Vacant: for rent	107
Vacant: for sale	52

Population by Sex/Age

Male	7,316
Female	7,207
Under 18	3,009
18 & over	11,514
20 - 24	773
25 - 34	1,554
35 - 49	2,933
50 - 64	3,386
65 & over	2,546

Population by Ethnicity

Hispanic or Latino	67
Non Hispanic or Latino	14,456

Population by Race

White	14,259
African American	59
Asian	25
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	3
Other	7
Identified by two or more	128

WV - Doddridge County

Population

Total Population	8,202
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Housing Status

(in housing units unless noted)

Total	3,946
Occupied	3,099
Owner-occupied	2,507
Population in owner-occupied (number of individuals)	6,043
Renter-occupied	592
Population in renter-occupied (number of individuals)	1,437
Households with individuals under 18	885
Vacant	847
Vacant: for rent	27
Vacant: for sale	31

Population by Sex/Age

Male	4,391
Female	3,811
Under 18	1,676
18 & over	6,526
20 - 24	450
25 - 34	973
35 - 49	1,678
50 - 64	1,847
65 & over	1,329

Population by Ethnicity

Hispanic or Latino	39
Non Hispanic or Latino	8,163

Population by Race

White	7,955
African American	111
Asian	14
American Indian and Alaska Native	24
Native Hawaiian and Pacific Islander	1
Other	5
Identified by two or more	92

WV - Gilmer County

Population

Total Population	8,693
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Housing Status

(in housing units unless noted)

Total	3,448
Occupied	2,753
Owner-occupied	2,005
Population in owner-occupied (number of individuals)	4,777
Renter-occupied	748
Population in renter-occupied (number of individuals)	1,677
Households with individuals under 18	712
Vacant	695
Vacant: for rent	52
Vacant: for sale	32

Population by Sex/Age

Male	5,256
Female	3,437
Under 18	1,257
18 & over	7,436
20 - 24	840
25 - 34	1,431
35 - 49	2,005
50 - 64	1,602
65 & over	1,193

Population by Ethnicity

Hispanic or Latino	493
Non Hispanic or Latino	8,200

Population by Race

White	7,173
African American	1,073
Asian	36
American Indian and Alaska Native	42
Native Hawaiian and Pacific Islander	11
Other	211
Identified by two or more	147

WV - Harrison County

Population

Total Population	69,099
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Housing Status

(in housing units unless noted)

Total	31,431
Occupied	28,533
Owner-occupied	21,101
Population in owner-occupied (number of individuals)	52,043
Renter-occupied	7,432
Population in renter-occupied (number of individuals)	16,171
Households with individuals under 18	8,562
Vacant	2,898
Vacant: for rent	501
Vacant: for sale	341

Population by Sex/Age

Male	33,648
Female	35,451
Under 18	15,172
18 & over	53,927
20 - 24	3,474
25 - 34	8,238
35 - 49	14,202
50 - 64	15,047
65 & over	11,408

Population by Ethnicity

Hispanic or Latino	883
Non Hispanic or Latino	68,216

Population by Race

White	66,306
African American	1,121
Asian	327
American Indian and Alaska Native	136
Native Hawaiian and Pacific Islander	16
Other	124
Identified by two or more	1,069

WV - Lewis County

Population

Total Population	16,372
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Housing Status

(in housing units unless noted)

Total	7,958
Occupied	6,863
Owner-occupied	4,972
Population in owner-occupied (number of individuals)	11,942
Renter-occupied	1,891
Population in renter-occupied (number of individuals)	4,182
Households with individuals under 18	1,930
Vacant	1,095
Vacant: for rent	175
Vacant: for sale	91

Population by Sex/Age

Male	8,068
Female	8,304
Under 18	3,397
18 & over	12,975
20 - 24	808
25 - 34	1,824
35 - 49	3,381
50 - 64	3,677
65 & over	2,928

Population by Ethnicity

Hispanic or Latino	104
Non Hispanic or Latino	16,268

Population by Race

White	16,029
African American	74
Asian	55
American Indian and Alaska Native	33
Native Hawaiian and Pacific Islander	1
Other	17
Identified by two or more	163

WV - Marion County

Population

Total Population	56,418
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Housing Status

(in housing units unless noted)

Total	26,463
Occupied	23,786
Owner-occupied	17,470
Population in owner-occupied (number of individuals)	41,779
Renter-occupied	6,316
Population in renter-occupied (number of individuals)	13,299
Households with individuals under 18	6,455
Vacant	2,677
Vacant: for rent	521
Vacant: for sale	259

Population by Sex/Age

Male	27,546
Female	28,872
Under 18	11,205
18 & over	45,213
20 - 24	3,922
25 - 34	6,979
35 - 49	10,834
50 - 64	12,138
65 & over	9,541

Population by Ethnicity

Hispanic or Latino	514
Non Hispanic or Latino	55,904

Population by Race

White	53,226
African American	1,858
Asian	282
American Indian and Alaska Native	107
Native Hawaiian and Pacific Islander	6
Other	120
Identified by two or more	819

WV - Randolph County

Population

Total Population	29,405
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Housing Status

(in housing units unless noted)

Total	14,189
Occupied	11,695
Owner-occupied	8,583
Population in owner-occupied (number of individuals)	20,441
Renter-occupied	3,112
Population in renter-occupied (number of individuals)	6,691
Households with individuals under 18	3,174
Vacant	2,494
Vacant: for rent	316
Vacant: for sale	136

Population by Sex/Age

Male	15,148
Female	14,257
Under 18	5,706
18 & over	23,699
20 - 24	1,675
25 - 34	3,374
35 - 49	6,051
50 - 64	6,567
65 & over	5,246

Population by Ethnicity

Hispanic or Latino	192
Non Hispanic or Latino	29,213

Population by Race

White	28,614
African American	344
Asian	100
American Indian and Alaska Native	66
Native Hawaiian and Pacific Islander	0
Other	41
Identified by two or more	240

WV - Ritchie County

Population

Total Population	10,449
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Housing Status

(in housing units unless noted)

Total	5,843
Occupied	4,367
Owner-occupied	3,463
Population in owner-occupied (number of individuals)	8,276
Renter-occupied	904
Population in renter-occupied (number of individuals)	2,067
Households with individuals under 18	1,231
Vacant	1,476
Vacant: for rent	59
Vacant: for sale	46

Population by Sex/Age

Male	5,222
Female	5,227
Under 18	2,208
18 & over	8,241
20 - 24	464
25 - 34	1,092
35 - 49	2,139
50 - 64	2,488
65 & over	1,797

Population by Ethnicity

Hispanic or Latino	55
Non Hispanic or Latino	10,394

Population by Race

White	10,308
African American	20
Asian	10
American Indian and Alaska Native	14
Native Hawaiian and Pacific Islander	0
Other	18
Identified by two or more	79

WV - Taylor County

Population

Total Population	16,895
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Housing Status

(in housing units unless noted)

Total	7,541
Occupied	6,778
Owner-occupied	5,294
Population in owner-occupied (number of individuals)	13,082
Renter-occupied	1,484
Population in renter-occupied (number of individuals)	3,302
Households with individuals under 18	1,987
Vacant	763
Vacant: for rent	50
Vacant: for sale	66

Population by Sex/Age

Male	8,549
Female	8,346
Under 18	3,514
18 & over	13,381
20 - 24	854
25 - 34	2,052
35 - 49	3,614
50 - 64	3,746
65 & over	2,744

Population by Ethnicity

Hispanic or Latino	143
Non Hispanic or Latino	16,752

Population by Race

White	16,481
African American	125
Asian	60
American Indian and Alaska Native	39
Native Hawaiian and Pacific Islander	0
Other	19
Identified by two or more	171

WV - Tucker County

Population

Total Population	7,141
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Housing Status

(in housing units unless noted)

Total	5,346
Occupied	3,057
Owner-occupied	2,458
Population in owner-occupied (number of individuals)	5,708
Renter-occupied	599
Population in renter-occupied (number of individuals)	1,291
Households with individuals under 18	772
Vacant	2,289
Vacant: for rent	123
Vacant: for sale	64

Population by Sex/Age

Male	3,579
Female	3,562
Under 18	1,370
18 & over	5,771
20 - 24	303
25 - 34	682
35 - 49	1,447
50 - 64	1,660
65 & over	1,501

Population by Ethnicity

Hispanic or Latino	41
Non Hispanic or Latino	7,100

Population by Race

White	7,051
African American	11
Asian	8
American Indian and Alaska Native	16
Native Hawaiian and Pacific Islander	1
Other	8
Identified by two or more	46

WV - Upshur County

Population

Total Population	24,254
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Housing Status

(in housing units unless noted)

Total	11,099
Occupied	9,619
Owner-occupied	7,223
Population in owner-occupied (number of individuals)	17,573
Renter-occupied	2,396
Population in renter-occupied (number of individuals)	5,466
Households with individuals under 18	2,762
Vacant	1,480
Vacant: for rent	175
Vacant: for sale	95

Population by Sex/Age

Male	11,944
Female	12,310
Under 18	5,004
18 & over	19,250
20 - 24	1,839
25 - 34	2,575
35 - 49	4,634
50 - 64	5,183
65 & over	4,044

Population by Ethnicity

Hispanic or Latino	250
Non Hispanic or Latino	24,004

Population by Race

White	23,675
African American	158
Asian	86
American Indian and Alaska Native	54
Native Hawaiian and Pacific Islander	1
Other	42
Identified by two or more	238

WV - Webster County

Population

Total Population	9,154
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Housing Status

(in housing units unless noted)

Total	5,428
Occupied	3,792
Owner-occupied	2,962
Population in owner-occupied (number of individuals)	7,186
Renter-occupied	830
Population in renter-occupied (number of individuals)	1,910
Households with individuals under 18	1,141
Vacant	1,636
Vacant: for rent	91
Vacant: for sale	61

Population by Sex/Age

Male	4,531
Female	4,623
Under 18	1,974
18 & over	7,180
20 - 24	427
25 - 34	922
35 - 49	1,828
50 - 64	2,205
65 & over	1,604

Population by Ethnicity

Hispanic or Latino	48
Non Hispanic or Latino	9,106

Population by Race

White	9,027
African American	14
Asian	5
American Indian and Alaska Native	6
Native Hawaiian and Pacific Islander	1
Other	6
Identified by two or more	95