



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

CHARLOTTESVILLE :::

BROADCAST TV MARKET AREA

Population

Total Population	189,853
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Housing Status

(in housing units unless noted)

Total	80,562
Occupied	72,364
Owner-occupied	52,371
Population in owner-occupied (number of individuals)	133,847
Renter-occupied	19,993
Population in renter-occupied (number of individuals)	46,939
Households with individuals under 18	23,104
Vacant	8,198
Vacant: for rent	1,816
Vacant: for sale	1,281

Population by Sex/Age

Male	91,380
Female	98,473
Under 18	42,426
18 & over	147,427
20 - 24	11,073
25 - 34	22,776
35 - 49	38,762
50 - 64	38,717
65 & over	28,884

Population by Ethnicity

Hispanic or Latino	8,333
Non Hispanic or Latino	181,520

Population by Race

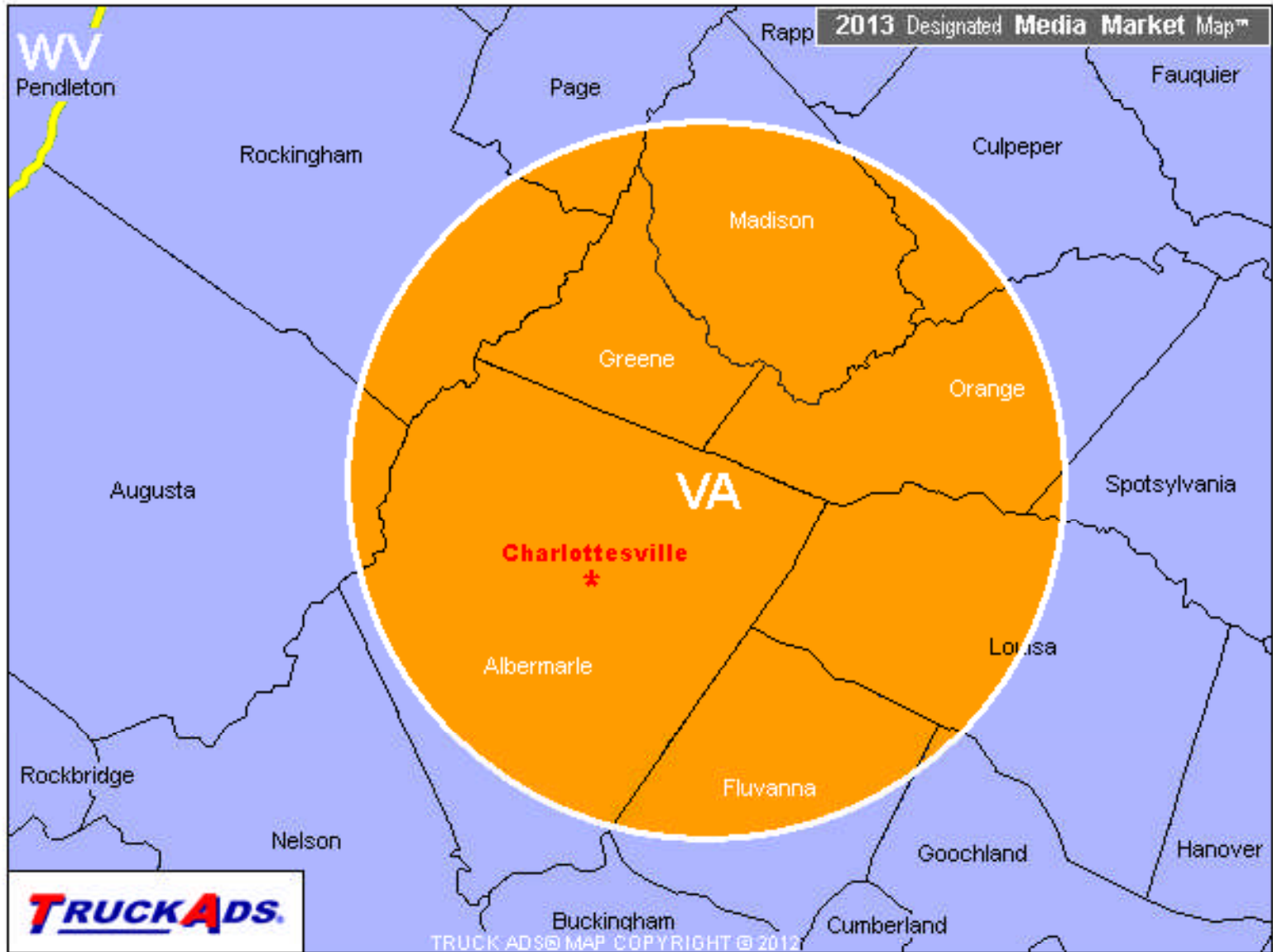
White	155,731
African American	20,263
Asian	5,350
American Indian and Alaska Native	461
Native Hawaiian and Pacific Islander	89
Other	3,509
Identified by two or more	4,450

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CHARLOTTESVILLE :::

BROADCAST TV MARKET AREA



5 COUNTIES IN THIS DESIGNATED MARKET

VIRGINIA: Albemarle, VA ~ Fluvanna, VA ~ Greene, VA ~ Madison, VA ~ Orange, VA

VA - Albemarle County

Population

Total Population	98,970
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Housing Status

(in housing units unless noted)

Total	42,122
Occupied	38,157
Owner-occupied	25,061
Population in owner-occupied (number of individuals)	63,345
Renter-occupied	13,096
Population in renter-occupied (number of individuals)	28,761
Households with individuals under 18	11,651
Vacant	3,965
Vacant: for rent	1,268
Vacant: for sale	605

Population by Sex/Age

Male	47,609
Female	51,361
Under 18	21,285
18 & over	77,685
20 - 24	6,976
25 - 34	12,560
35 - 49	18,994
50 - 64	19,757
65 & over	14,124

Population by Ethnicity

Hispanic or Latino	5,417
Non Hispanic or Latino	93,553

Population by Race

White	79,738
African American	9,600
Asian	4,625
American Indian and Alaska Native	252
Native Hawaiian and Pacific Islander	52
Other	2,325
Identified by two or more	2,378

VA - Fluvanna County

Population

Total Population	25,691
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Housing Status

(in housing units unless noted)

Total	10,383
Occupied	9,449
Owner-occupied	8,012
Population in owner-occupied (number of individuals)	20,515
Renter-occupied	1,437
Population in renter-occupied (number of individuals)	3,904
Households with individuals under 18	3,223
Vacant	934
Vacant: for rent	81
Vacant: for sale	190

Population by Sex/Age

Male	11,804
Female	13,887
Under 18	5,918
18 & over	19,773
20 - 24	1,032
25 - 34	3,128
35 - 49	5,906
50 - 64	5,186
65 & over	4,022

Population by Ethnicity

Hispanic or Latino	760
Non Hispanic or Latino	24,931

Population by Race

White	20,743
African American	3,938
Asian	147
American Indian and Alaska Native	49
Native Hawaiian and Pacific Islander	10
Other	258
Identified by two or more	546

VA - Greene County

Population

Total Population	18,403
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Housing Status

(in housing units unless noted)

Total	7,509
Occupied	6,780
Owner-occupied	5,450
Population in owner-occupied (number of individuals)	14,725
Renter-occupied	1,330
Population in renter-occupied (number of individuals)	3,541
Households with individuals under 18	2,486
Vacant	729
Vacant: for rent	136
Vacant: for sale	103

Population by Sex/Age

Male	9,057
Female	9,346
Under 18	4,591
18 & over	13,812
20 - 24	890
25 - 34	2,205
35 - 49	4,196
50 - 64	3,757
65 & over	2,345

Population by Ethnicity

Hispanic or Latino	781
Non Hispanic or Latino	17,622

Population by Race

White	16,123
African American	1,167
Asian	258
American Indian and Alaska Native	43
Native Hawaiian and Pacific Islander	3
Other	400
Identified by two or more	409

VA - Madison County

Population

Total Population	13,308
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Housing Status

(in housing units unless noted)

Total	5,932
Occupied	5,083
Owner-occupied	3,958
Population in owner-occupied (number of individuals)	10,076
Renter-occupied	1,125
Population in renter-occupied (number of individuals)	3,039
Households with individuals under 18	1,621
Vacant	849
Vacant: for rent	65
Vacant: for sale	89

Population by Sex/Age

Male	6,488
Female	6,820
Under 18	2,970
18 & over	10,338
20 - 24	637
25 - 34	1,303
35 - 49	2,666
50 - 64	3,095
65 & over	2,330

Population by Ethnicity

Hispanic or Latino	236
Non Hispanic or Latino	13,072

Population by Race

White	11,543
African American	1,302
Asian	74
American Indian and Alaska Native	23
Native Hawaiian and Pacific Islander	4
Other	64
Identified by two or more	298

VA - Orange County

Population

Total Population	33,481
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Housing Status

(in housing units unless noted)

Total	14,616
Occupied	12,895
Owner-occupied	9,890
Population in owner-occupied (number of individuals)	25,186
Renter-occupied	3,005
Population in renter-occupied (number of individuals)	7,694
Households with individuals under 18	4,123
Vacant	1,721
Vacant: for rent	266
Vacant: for sale	294

Population by Sex/Age

Male	16,422
Female	17,059
Under 18	7,662
18 & over	25,819
20 - 24	1,538
25 - 34	3,580
35 - 49	7,000
50 - 64	6,922
65 & over	6,063

Population by Ethnicity

Hispanic or Latino	1,139
Non Hispanic or Latino	32,342

Population by Race

White	27,584
African American	4,256
Asian	246
American Indian and Alaska Native	94
Native Hawaiian and Pacific Islander	20
Other	462
Identified by two or more	819