



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**BILOXI GULFPORT :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	349,351
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**Housing Status**

( in housing units unless noted )

Total	154,578
Occupied	131,663
Owner-occupied	88,189
Population in owner-occupied ( number of individuals )	231,735
Renter-occupied	43,474
Population in renter-occupied ( number of individuals )	110,310
Households with individuals under 18	47,423
Vacant	22,915
Vacant: for rent	10,360
Vacant: for sale	3,011

**Population by Sex/Age**

Male	173,304
Female	176,047
Under 18	87,513
18 & over	261,838
20 - 24	24,144
25 - 34	47,680
35 - 49	71,581
50 - 64	66,063
65 & over	42,172

**Population by Ethnicity**

Hispanic or Latino	16,768
Non Hispanic or Latino	332,583

**Population by Race**

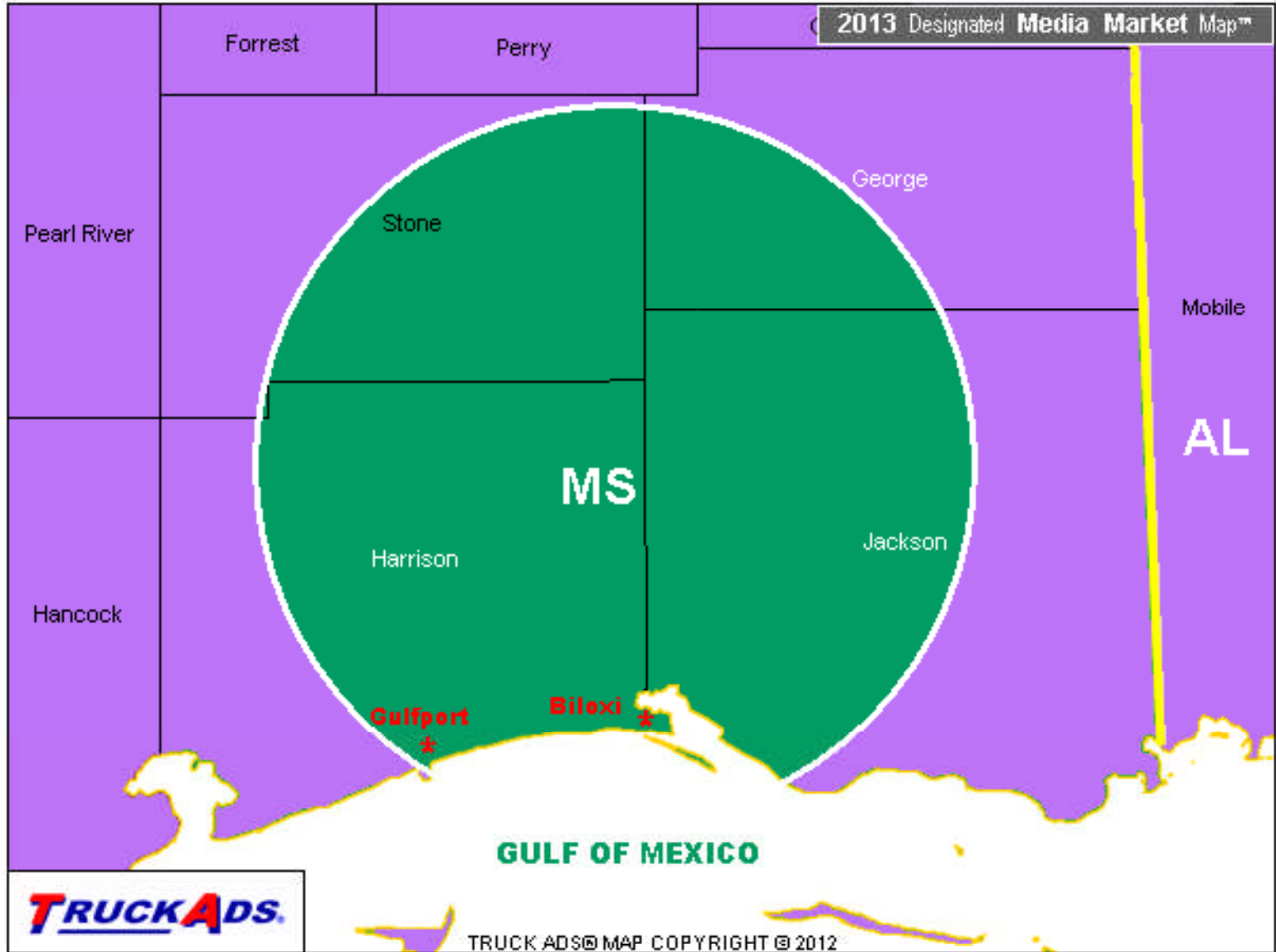
White	251,367
African American	73,256
Asian	8,392
American Indian and Alaska Native	1,497
Native Hawaiian and Pacific Islander	342
Other	6,680
Identified by two or more	7,817

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# BILOXI GULFPORT :::

## BROADCAST TV MARKET AREA



### 3 COUNTIES IN THIS DESIGNATED MARKET

MISSISSIPPI: George, MS ~ Harrison, MS ~ Jackson, MS

## MS - George County

### Population

Total Population	22,578
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### Housing Status

( in housing units unless noted )

Total	9,330
Occupied	7,982
Owner-occupied	6,569
Population in owner-occupied ( number of individuals )	18,211
Renter-occupied	1,413
Population in renter-occupied ( number of individuals )	3,803
Households with individuals under 18	3,125
Vacant	1,348
Vacant: for rent	241
Vacant: for sale	144

### Population by Sex/Age

Male	11,421
Female	11,157
Under 18	6,060
18 & over	16,518
20 - 24	1,376
25 - 34	2,750
35 - 49	4,745
50 - 64	4,091
65 & over	2,879

### Population by Ethnicity

Hispanic or Latino	453
Non Hispanic or Latino	22,125

### Population by Race

White	20,266
African American	1,829
Asian	47
American Indian and Alaska Native	69
Native Hawaiian and Pacific Islander	0
Other	159
Identified by two or more	208

## MS - Harrison County

### Population

Total Population	187,105
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### Housing Status

( in housing units unless noted )

Total	85,181
Occupied	71,476
Owner-occupied	44,198
Population in owner-occupied ( number of individuals )	113,641
Renter-occupied	27,278
Population in renter-occupied ( number of individuals )	68,012
Households with individuals under 18	24,993
Vacant	13,705
Vacant: for rent	6,766
Vacant: for sale	1,720

### Population by Sex/Age

Male	93,033
Female	94,072
Under 18	45,853
18 & over	141,252
20 - 24	14,309
25 - 34	26,842
35 - 49	37,462
50 - 64	34,867
65 & over	21,952

### Population by Ethnicity

Hispanic or Latino	9,937
Non Hispanic or Latino	177,168

### Population by Race

White	130,366
African American	41,393
Asian	5,322
American Indian and Alaska Native	863
Native Hawaiian and Pacific Islander	263
Other	3,911
Identified by two or more	4,987

## MS - Jackson County

### Population

Total Population	139,668
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### Housing Status

( in housing units unless noted )

Total	60,067
Occupied	52,205
Owner-occupied	37,422
Population in owner-occupied ( number of individuals )	99,883
Renter-occupied	14,783
Population in renter-occupied ( number of individuals )	38,495
Households with individuals under 18	19,305
Vacant	7,862
Vacant: for rent	3,353
Vacant: for sale	1,147

### Population by Sex/Age

Male	68,850
Female	70,818
Under 18	35,600
18 & over	104,068
20 - 24	8,459
25 - 34	18,088
35 - 49	29,374
50 - 64	27,105
65 & over	17,341

### Population by Ethnicity

Hispanic or Latino	6,378
Non Hispanic or Latino	133,290

### Population by Race

White	100,735
African American	30,034
Asian	3,023
American Indian and Alaska Native	565
Native Hawaiian and Pacific Islander	79
Other	2,610
Identified by two or more	2,622