



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

# BEAUMONT PORT ARTHUR :::

## BROADCAST TV MARKET AREA

### Population

Total Population	471,500
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### Housing Status

( in housing units unless noted )

Total	204,841
Occupied	176,925
Owner-occupied	125,344
Population in owner-occupied ( number of individuals )	325,322
Renter-occupied	51,581
Population in renter-occupied ( number of individuals )	124,984
Households with individuals under 18	60,597
Vacant	27,916
Vacant: for rent	7,390
Vacant: for sale	2,257

### Population by Sex/Age

Male	238,616
Female	232,884
Under 18	113,735
18 & over	357,765
20 - 24	31,490
25 - 34	61,534
35 - 49	93,062
50 - 64	92,160
65 & over	66,161

### Population by Ethnicity

Hispanic or Latino	54,300
Non Hispanic or Latino	417,200

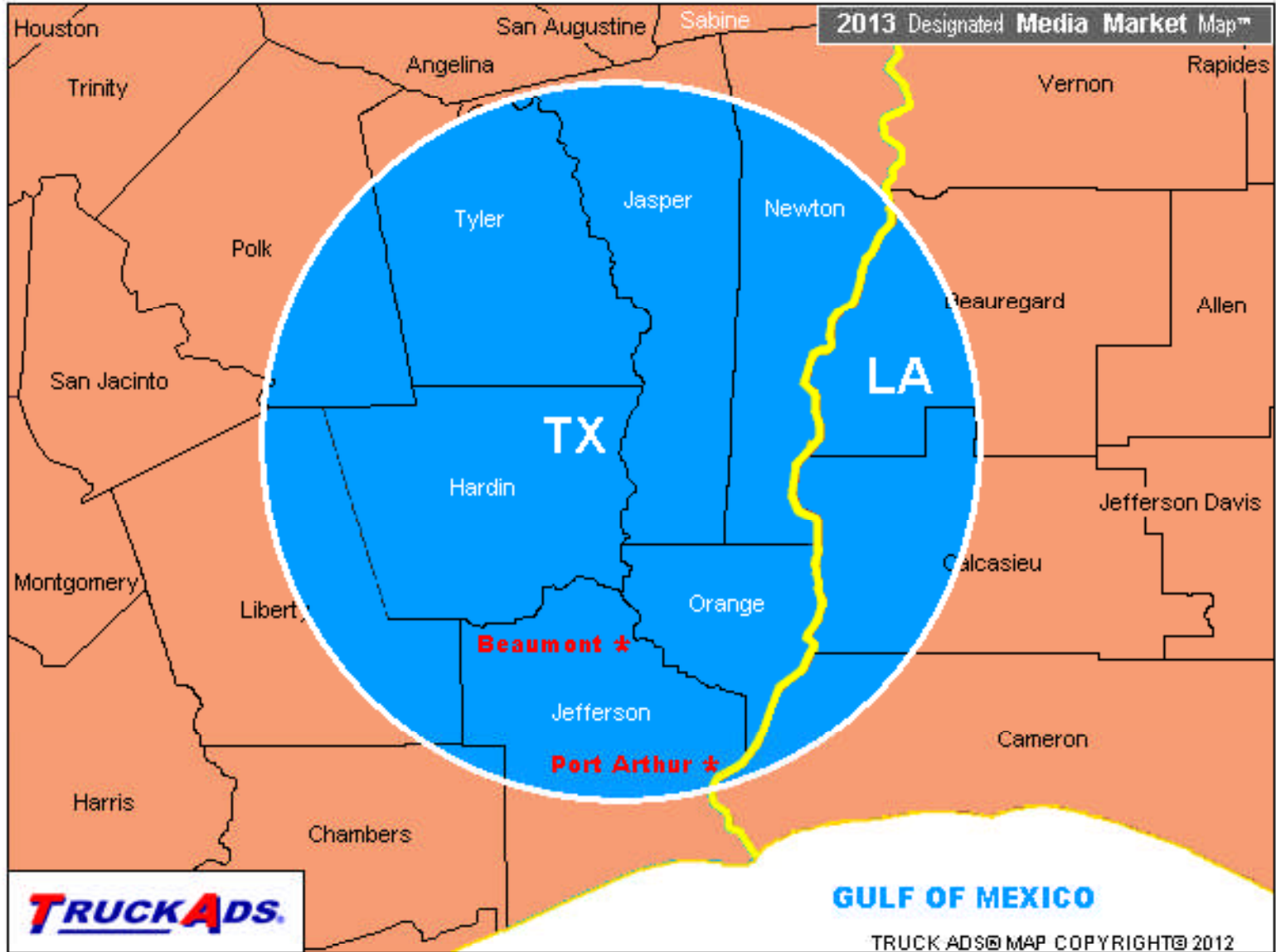
### Population by Race

White	317,988
African American	107,497
Asian	10,056
American Indian and Alaska Native	2,472
Native Hawaiian and Pacific Islander	153
Other	25,049
Identified by two or more	8,285



# BEAUMONT PORT ARTHUR :::

## BROADCAST TV MARKET AREA



### 7 COUNTIES IN THIS DESIGNATED MARKET

TEXAS: Hardin, TX ~ Jasper, TX ~ Jefferson, TX ~ Newton, TX ~ Orange, TX ~ Sabine, TX ~ Tyler, TX

## TX - Hardin County

### Population

Total Population	54,635
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### Housing Status

( in housing units unless noted )

Total	22,597
Occupied	20,462
Owner-occupied	16,429
Population in owner-occupied ( number of individuals )	43,874
Renter-occupied	4,033
Population in renter-occupied ( number of individuals )	10,381
Households with individuals under 18	7,672
Vacant	2,135
Vacant: for rent	571
Vacant: for sale	211

### Population by Sex/Age

Male	26,942
Female	27,693
Under 18	14,110
18 & over	40,525
20 - 24	3,148
25 - 34	6,636
35 - 49	11,087
50 - 64	10,875
65 & over	7,382

### Population by Ethnicity

Hispanic or Latino	2,384
Non Hispanic or Latino	52,251

### Population by Race

White	49,505
African American	3,193
Asian	276
American Indian and Alaska Native	217
Native Hawaiian and Pacific Islander	6
Other	720
Identified by two or more	718

## TX - Jasper County

### Population

Total Population	35,710
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### Housing Status

( in housing units unless noted )

Total	16,798
Occupied	13,770
Owner-occupied	10,819
Population in owner-occupied ( number of individuals )	27,362
Renter-occupied	2,951
Population in renter-occupied ( number of individuals )	7,407
Households with individuals under 18	4,710
Vacant	3,028
Vacant: for rent	481
Vacant: for sale	189

### Population by Sex/Age

Male	17,543
Female	18,167
Under 18	8,895
18 & over	26,815
20 - 24	1,836
25 - 34	4,055
35 - 49	6,787
50 - 64	7,360
65 & over	5,932

### Population by Ethnicity

Hispanic or Latino	2,017
Non Hispanic or Latino	33,693

### Population by Race

White	27,738
African American	5,959
Asian	200
American Indian and Alaska Native	197
Native Hawaiian and Pacific Islander	14
Other	1,066
Identified by two or more	536

## TX - Jefferson County

### Population

Total Population	252,273
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### Housing Status

( in housing units unless noted )

Total	104,424
Occupied	93,441
Owner-occupied	59,066
Population in owner-occupied ( number of individuals )	154,749
Renter-occupied	34,375
Population in renter-occupied ( number of individuals )	81,541
Households with individuals under 18	31,864
Vacant	10,983
Vacant: for rent	4,380
Vacant: for sale	1,108

### Population by Sex/Age

Male	128,946
Female	123,327
Under 18	60,398
18 & over	191,875
20 - 24	19,123
25 - 34	35,766
35 - 49	49,787
50 - 64	47,466
65 & over	32,002

### Population by Ethnicity

Hispanic or Latino	42,899
Non Hispanic or Latino	209,374

### Population by Race

White	131,574
African American	85,291
Asian	8,630
American Indian and Alaska Native	1,381
Native Hawaiian and Pacific Islander	83
Other	20,353
Identified by two or more	4,961

## TX - Newton County

### Population

Total Population	14,445
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### Housing Status

( in housing units unless noted )

Total	7,142
Occupied	5,476
Owner-occupied	4,586
Population in owner-occupied ( number of individuals )	11,480
Renter-occupied	890
Population in renter-occupied ( number of individuals )	2,241
Households with individuals under 18	1,782
Vacant	1,666
Vacant: for rent	116
Vacant: for sale	72

### Population by Sex/Age

Male	7,445
Female	7,000
Under 18	3,353
18 & over	11,092
20 - 24	813
25 - 34	1,591
35 - 49	2,872
50 - 64	3,033
65 & over	2,342

### Population by Ethnicity

Hispanic or Latino	403
Non Hispanic or Latino	14,042

### Population by Race

White	11,105
African American	2,901
Asian	62
American Indian and Alaska Native	80
Native Hawaiian and Pacific Islander	1
Other	86
Identified by two or more	210

## TX - Orange County

### Population

Total Population	81,837
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### Housing Status

( in housing units unless noted )

Total	35,313
Occupied	31,031
Owner-occupied	23,808
Population in owner-occupied ( number of individuals )	62,694
Renter-occupied	7,223
Population in renter-occupied ( number of individuals )	18,504
Households with individuals under 18	11,142
Vacant	4,282
Vacant: for rent	1,567
Vacant: for sale	458

### Population by Sex/Age

Male	40,708
Female	41,129
Under 18	20,507
18 & over	61,330
20 - 24	4,816
25 - 34	9,769
35 - 49	16,676
50 - 64	16,372
65 & over	11,473

### Population by Ethnicity

Hispanic or Latino	4,766
Non Hispanic or Latino	77,071

### Population by Race

White	70,478
African American	6,979
Asian	804
American Indian and Alaska Native	426
Native Hawaiian and Pacific Islander	43
Other	1,681
Identified by two or more	1,426

## TX - Sabine County

### Population

Total Population	10,834
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### Housing Status

( in housing units unless noted )

Total	7,988
Occupied	4,738
Owner-occupied	4,014
Population in owner-occupied ( number of individuals )	9,083
Renter-occupied	724
Population in renter-occupied ( number of individuals )	1,672
Households with individuals under 18	1,122
Vacant	3,250
Vacant: for rent	84
Vacant: for sale	68

### Population by Sex/Age

Male	5,301
Female	5,533
Under 18	2,120
18 & over	8,714
20 - 24	438
25 - 34	822
35 - 49	1,743
50 - 64	2,602
65 & over	2,901

### Population by Ethnicity

Hispanic or Latino	344
Non Hispanic or Latino	10,490

### Population by Race

White	9,658
African American	784
Asian	33
American Indian and Alaska Native	56
Native Hawaiian and Pacific Islander	0
Other	133
Identified by two or more	170



## TX - Tyler County

### Population

Total Population	21,766
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### Housing Status

( in housing units unless noted )

Total	10,579
Occupied	8,007
Owner-occupied	6,622
Population in owner-occupied ( number of individuals )	16,080
Renter-occupied	1,385
Population in renter-occupied ( number of individuals )	3,238
Households with individuals under 18	2,305
Vacant	2,572
Vacant: for rent	191
Vacant: for sale	151

### Population by Sex/Age

Male	11,731
Female	10,035
Under 18	4,352
18 & over	17,414
20 - 24	1,316
25 - 34	2,895
35 - 49	4,110
50 - 64	4,452
65 & over	4,129

### Population by Ethnicity

Hispanic or Latino	1,487
Non Hispanic or Latino	20,279

### Population by Race

White	17,930
African American	2,390
Asian	51
American Indian and Alaska Native	115
Native Hawaiian and Pacific Islander	6
Other	1,010
Identified by two or more	264