



**CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.**

BANGOR :::

BROADCAST TV MARKET AREA

Population

Total Population	383,449
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Housing Status

(in housing units unless noted)

Total	224,896
Occupied	162,077
Owner-occupied	118,207
Population in owner-occupied (number of individuals)	281,734
Renter-occupied	43,870
Population in renter-occupied (number of individuals)	89,639
Households with individuals under 18	43,339
Vacant	62,819
Vacant: for rent	4,279
Vacant: for sale	3,399

Population by Sex/Age

Male	188,987
Female	194,462
Under 18	76,284
18 & over	307,165
20 - 24	25,194
25 - 34	40,610
35 - 49	77,149
50 - 64	89,509
65 & over	63,109

Population by Ethnicity

Hispanic or Latino	3,895
Non Hispanic or Latino	379,554

Population by Race

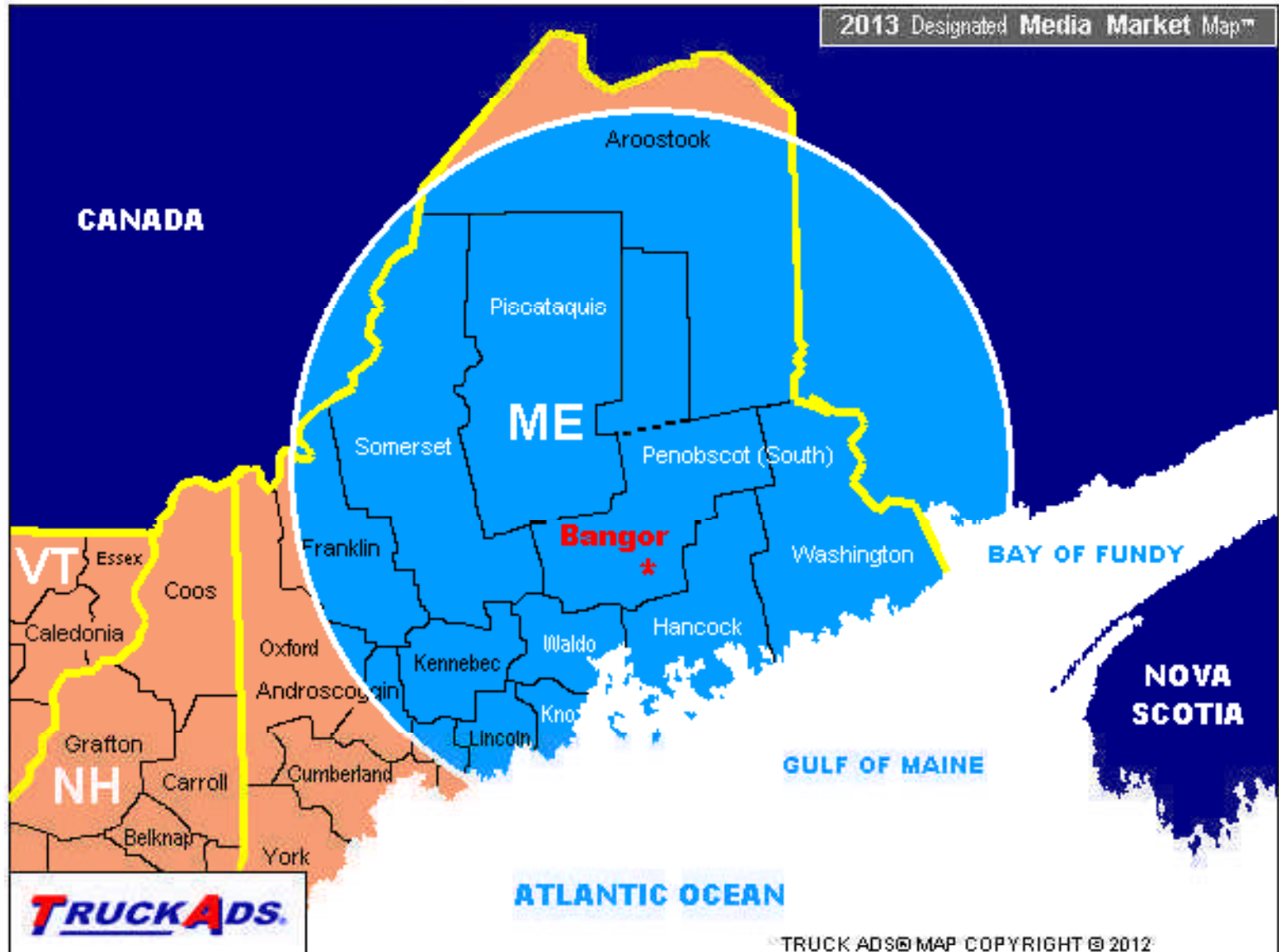
White	367,898
African American	2,086
Asian	2,757
American Indian and Alaska Native	4,233
Native Hawaiian and Pacific Islander	93
Other	880
Identified by two or more	5,502

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BANGOR :::

BROADCAST TV MARKET AREA



7 COUNTIES IN THIS DESIGNATED MARKET

MAINE: Hancock, ME ~ Knox, ME ~ Penobscot, ME (Split) ~ Piscataquis, ME ~ Somerset, ME ~ Waldo, ME ~ Washington, ME

ME - Hancock County

Population

Total Population	54,418
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Housing Status

(in housing units unless noted)

Total	40,184
Occupied	24,221
Owner-occupied	18,019
Population in owner-occupied (number of individuals)	41,043
Renter-occupied	6,202
Population in renter-occupied (number of individuals)	12,199
Households with individuals under 18	5,908
Vacant	15,963
Vacant: for rent	838
Vacant: for sale	681

Population by Sex/Age

Male	26,641
Female	27,777
Under 18	9,977
18 & over	44,441
20 - 24	2,992
25 - 34	5,295
35 - 49	10,856
50 - 64	13,995
65 & over	9,937

Population by Ethnicity

Hispanic or Latino	594
Non Hispanic or Latino	53,824

Population by Race

White	52,741
African American	221
Asian	446
American Indian and Alaska Native	220
Native Hawaiian and Pacific Islander	7
Other	150
Identified by two or more	633

ME - Knox County

Population

Total Population	39,736
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Housing Status

(in housing units unless noted)

Total	23,744
Occupied	17,258
Owner-occupied	12,789
Population in owner-occupied (number of individuals)	29,502
Renter-occupied	4,469
Population in renter-occupied (number of individuals)	8,873
Households with individuals under 18	4,387
Vacant	6,486
Vacant: for rent	502
Vacant: for sale	372

Population by Sex/Age

Male	19,663
Female	20,073
Under 18	7,710
18 & over	32,026
20 - 24	1,763
25 - 34	4,025
35 - 49	7,982
50 - 64	9,922
65 & over	7,594

Population by Ethnicity

Hispanic or Latino	337
Non Hispanic or Latino	39,399

Population by Race

White	38,579
African American	197
Asian	184
American Indian and Alaska Native	141
Native Hawaiian and Pacific Islander	5
Other	77
Identified by two or more	553

ME - Penobscot County (Partial - Split County)

Population

Total Population	147,890
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Housing Status

(in housing units unless noted)

Total	70,492
Occupied	60,113
Owner-occupied	40,877
Population in owner-occupied (number of individuals)	101,399
Renter-occupied	19,236
Population in renter-occupied (number of individuals)	39,224
Households with individuals under 18	16,754
Vacant	10,379
Vacant: for rent	1,427
Vacant: for sale	803

Population by Sex/Age

Male	72,908
Female	74,982
Under 18	29,345
18 & over	118,545
20 - 24	13,792
25 - 34	17,196
35 - 49	29,593
50 - 64	30,990
65 & over	20,771

Population by Ethnicity

Hispanic or Latino	1,585
Non Hispanic or Latino	146,305

Population by Race

White	140,915
African American	1,146
Asian	1,401
American Indian and Alaska Native	1,766
Native Hawaiian and Pacific Islander	38
Other	326
Identified by two or more	2,298

ME - Piscataquis County

Population

Total Population	17,535
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Housing Status

(in housing units unless noted)

Total	15,340
Occupied	7,825
Owner-occupied	6,055
Population in owner-occupied (number of individuals)	13,846
Renter-occupied	1,770
Population in renter-occupied (number of individuals)	3,469
Households with individuals under 18	1,849
Vacant	7,515
Vacant: for rent	220
Vacant: for sale	277

Population by Sex/Age

Male	8,694
Female	8,841
Under 18	3,365
18 & over	14,170
20 - 24	650
25 - 34	1,464
35 - 49	3,503
50 - 64	4,617
65 & over	3,564

Population by Ethnicity

Hispanic or Latino	169
Non Hispanic or Latino	17,366

Population by Race

White	17,000
African American	53
Asian	129
American Indian and Alaska Native	92
Native Hawaiian and Pacific Islander	7
Other	46
Identified by two or more	208

ME - Somerset County

Population

Total Population	52,228
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Housing Status

(in housing units unless noted)

Total	30,569
Occupied	21,927
Owner-occupied	16,777
Population in owner-occupied (number of individuals)	40,380
Renter-occupied	5,150
Population in renter-occupied (number of individuals)	11,133
Households with individuals under 18	6,177
Vacant	8,642
Vacant: for rent	563
Vacant: for sale	454

Population by Sex/Age

Male	25,890
Female	26,338
Under 18	11,176
18 & over	41,052
20 - 24	2,442
25 - 34	5,380
35 - 49	11,264
50 - 64	12,239
65 & over	8,537

Population by Ethnicity

Hispanic or Latino	409
Non Hispanic or Latino	51,819

Population by Race

White	50,733
African American	192
Asian	295
American Indian and Alaska Native	241
Native Hawaiian and Pacific Islander	13
Other	64
Identified by two or more	690

ME - Waldo County

Population

Total Population	38,786
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Housing Status

(in housing units unless noted)

Total	21,566
Occupied	16,431
Owner-occupied	12,900
Population in owner-occupied (number of individuals)	30,718
Renter-occupied	3,531
Population in renter-occupied (number of individuals)	7,567
Households with individuals under 18	4,554
Vacant	5,135
Vacant: for rent	365
Vacant: for sale	325

Population by Sex/Age

Male	19,003
Female	19,783
Under 18	8,147
18 & over	30,639
20 - 24	1,973
25 - 34	4,035
35 - 49	7,718
50 - 64	9,684
65 & over	6,280

Population by Ethnicity

Hispanic or Latino	349
Non Hispanic or Latino	38,437

Population by Race

White	37,673
African American	137
Asian	153
American Indian and Alaska Native	170
Native Hawaiian and Pacific Islander	14
Other	77
Identified by two or more	562

ME - Washington County

Population

Total Population	32,856
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Housing Status

(in housing units unless noted)

Total	23,001
Occupied	14,302
Owner-occupied	10,790
Population in owner-occupied (number of individuals)	24,846
Renter-occupied	3,512
Population in renter-occupied (number of individuals)	7,174
Households with individuals under 18	3,710
Vacant	8,699
Vacant: for rent	364
Vacant: for sale	487

Population by Sex/Age

Male	16,188
Female	16,668
Under 18	6,564
18 & over	26,292
20 - 24	1,582
25 - 34	3,215
35 - 49	6,233
50 - 64	8,062
65 & over	6,426

Population by Ethnicity

Hispanic or Latino	452
Non Hispanic or Latino	32,404

Population by Race

White	30,257
African American	140
Asian	149
American Indian and Alaska Native	1,603
Native Hawaiian and Pacific Islander	9
Other	140
Identified by two or more	558