



**CENSUS RECORDS TOTALS FOR  
THIS TV DESIGNATED MEDIA MARKET.**

**ALPENA :::**

**BROADCAST TV MARKET AREA**

**Population**

Total Population	49,180
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**Housing Status**

( in housing units unless noted )

Total	36,244
Occupied	21,652
Owner-occupied	17,756
Population in owner-occupied ( number of individuals )	40,327
Renter-occupied	3,896
Population in renter-occupied ( number of individuals )	8,147
Households with individuals under 18	5,026
Vacant	14,592
Vacant: for rent	551
Vacant: for sale	703

**Population by Sex/Age**

Male	24,434
Female	24,746
Under 18	9,525
18 & over	39,655
20 - 24	2,113
25 - 34	4,208
35 - 49	8,786
50 - 64	12,191
65 & over	11,240

**Population by Ethnicity**

Hispanic or Latino	507
Non Hispanic or Latino	48,673

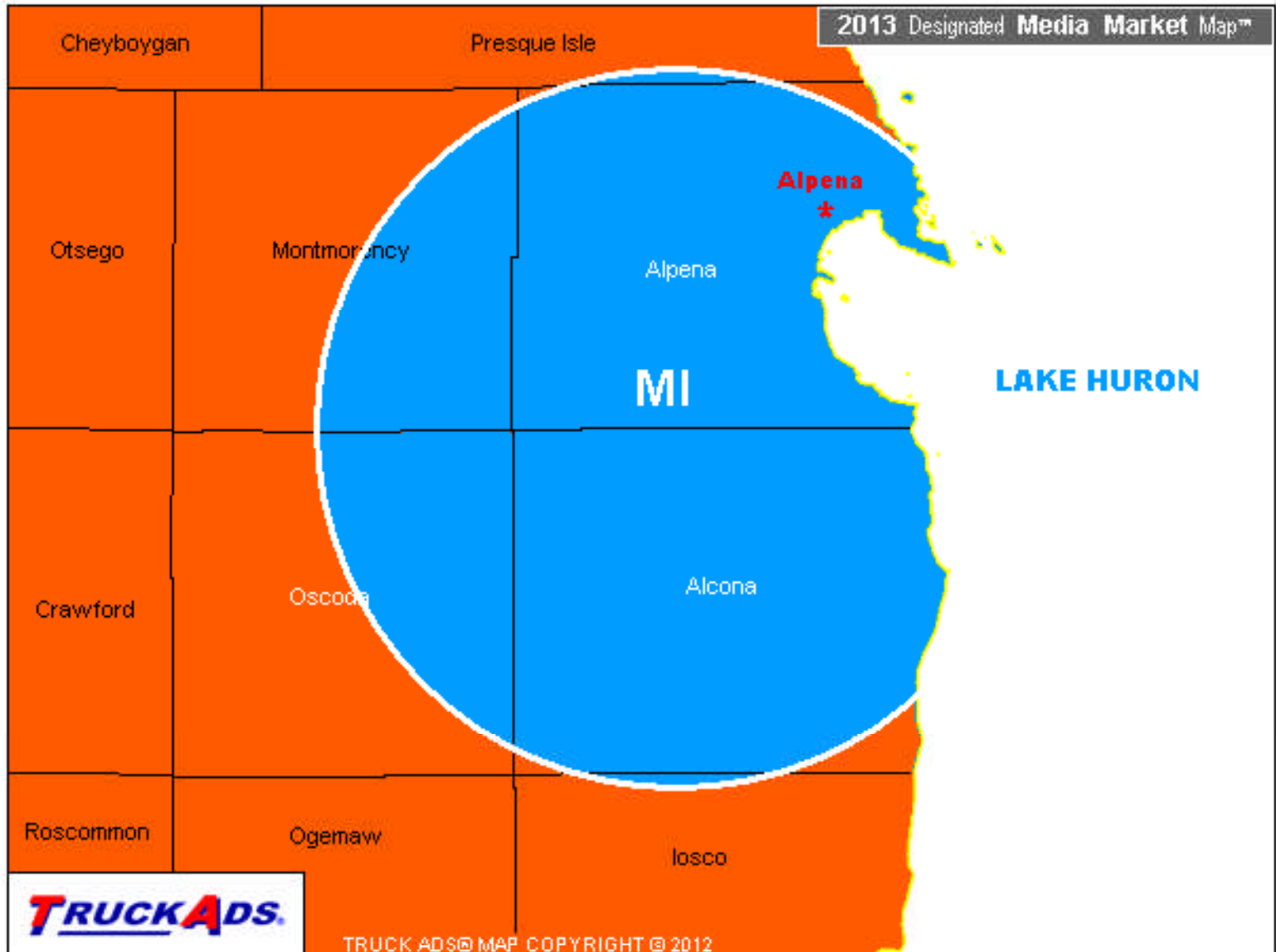
**Population by Race**

White	47,994
African American	106
Asian	184
American Indian and Alaska Native	271
Native Hawaiian and Pacific Islander	17
Other	86
Identified by two or more	522



# ALPENA :::

## BROADCAST TV MARKET AREA



### 3 COUNTIES IN THIS DESIGNATED MARKET

MICHIGAN: Alcona, MI ~ Alpena, MI, ~ Oscoda, MI

## MI - Alcona County

### Population

Total Population	10,942
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### Housing Status

( in housing units unless noted )

Total	11,073
Occupied	5,089
Owner-occupied	4,559
Population in owner-occupied ( number of individuals )	9,631
Renter-occupied	530
Population in renter-occupied ( number of individuals )	1,184
Households with individuals under 18	887
Vacant	5,984
Vacant: for rent	155
Vacant: for sale	247

### Population by Sex/Age

Male	5,555
Female	5,387
Under 18	1,593
18 & over	9,349
20 - 24	304
25 - 34	651
35 - 49	1,760
50 - 64	2,989
65 & over	3,441

### Population by Ethnicity

Hispanic or Latino	124
Non Hispanic or Latino	10,818

### Population by Race

White	10,712
African American	13
Asian	25
American Indian and Alaska Native	66
Native Hawaiian and Pacific Islander	1
Other	26
Identified by two or more	99

## MI - Alpena County

### Population

Total Population	29,598
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### Housing Status

( in housing units unless noted )

Total	16,053
Occupied	12,791
Owner-occupied	10,076
Population in owner-occupied ( number of individuals )	23,586
Renter-occupied	2,715
Population in renter-occupied ( number of individuals )	5,498
Households with individuals under 18	3,302
Vacant	3,262
Vacant: for rent	289
Vacant: for sale	289

### Population by Sex/Age

Male	14,524
Female	15,074
Under 18	6,189
18 & over	23,409
20 - 24	1,444
25 - 34	2,916
35 - 49	5,579
50 - 64	6,969
65 & over	5,765

### Population by Ethnicity

Hispanic or Latino	304
Non Hispanic or Latino	29,294

### Population by Race

White	28,845
African American	79
Asian	152
American Indian and Alaska Native	156
Native Hawaiian and Pacific Islander	13
Other	42
Identified by two or more	311

## MI - Oscoda County

### Population

Total Population	8,640
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### Housing Status

( in housing units unless noted )

Total	9,118
Occupied	3,772
Owner-occupied	3,121
Population in owner-occupied ( number of individuals )	7,110
Renter-occupied	651
Population in renter-occupied ( number of individuals )	1,465
Households with individuals under 18	837
Vacant	5,346
Vacant: for rent	107
Vacant: for sale	167

### Population by Sex/Age

Male	4,355
Female	4,285
Under 18	1,743
18 & over	6,897
20 - 24	365
25 - 34	641
35 - 49	1,447
50 - 64	2,233
65 & over	2,034

### Population by Ethnicity

Hispanic or Latino	79
Non Hispanic or Latino	8,561

### Population by Race

White	8,437
African American	14
Asian	7
American Indian and Alaska Native	49
Native Hawaiian and Pacific Islander	3
Other	18
Identified by two or more	112