



CENSUS RECORDS TOTALS FOR
THIS TV DESIGNATED MEDIA MARKET.

ALBANY SCHENECTADY TROY :::

BROADCAST TV MARKET AREA

Population

Total Population	1,254,831
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Housing Status

(in housing units unless noted)

Total	595,399
Occupied	511,458
Owner-occupied	339,376
Population in owner-occupied (number of individuals)	851,180
Renter-occupied	172,082
Population in renter-occupied (number of individuals)	357,773
Households with individuals under 18	147,739
Vacant	83,941
Vacant: for rent	13,741
Vacant: for sale	6,736

Population by Sex/Age

Male	617,222
Female	637,609
Under 18	267,378
18 & over	987,453
20 - 24	86,721
25 - 34	145,990
35 - 49	261,298
50 - 64	267,166
65 & over	187,374

Population by Ethnicity

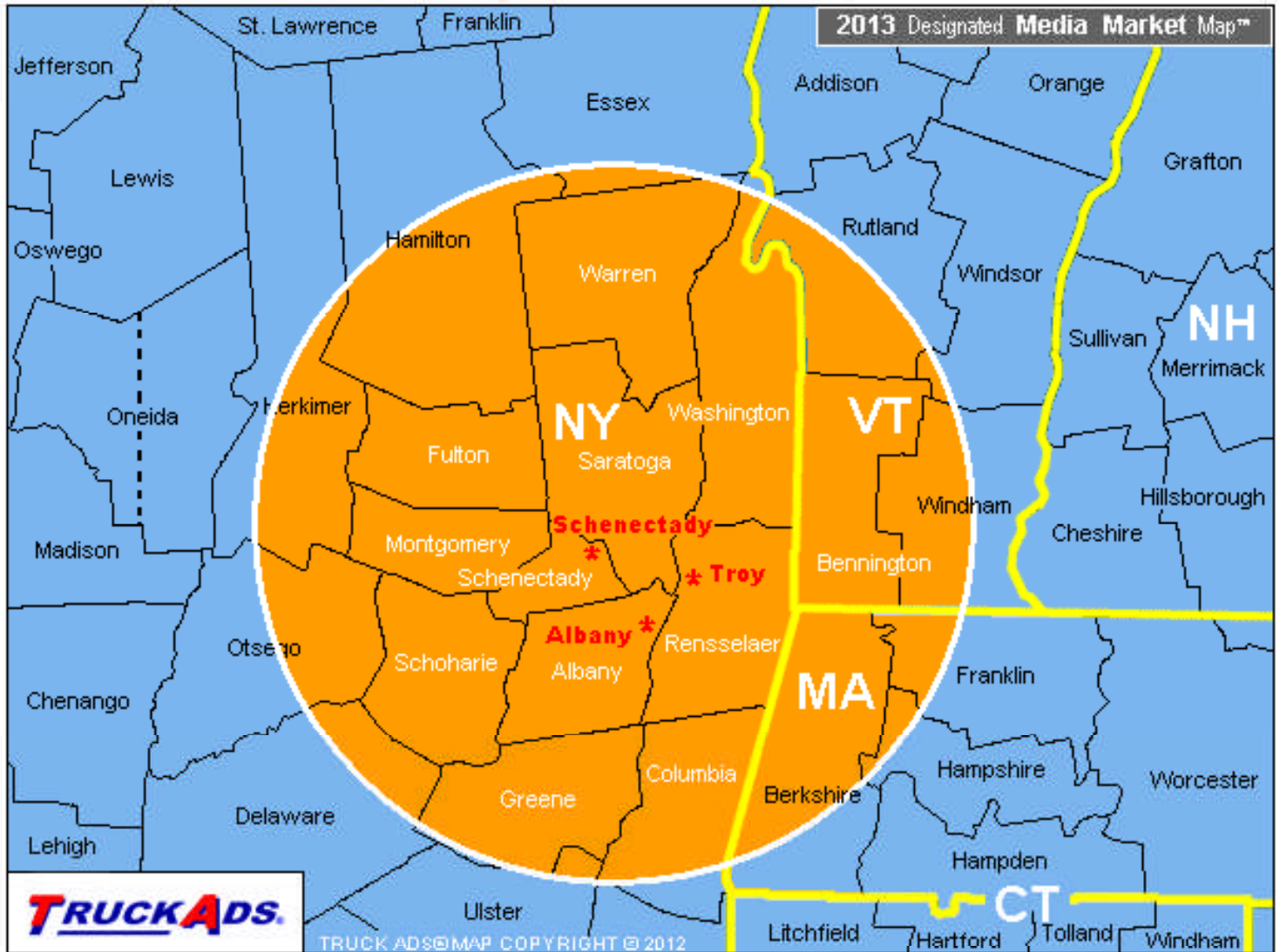
Hispanic or Latino	50,966
Non Hispanic or Latino	1,203,865

Population by Race

White	1,098,303
African American	77,844
Asian	30,266
American Indian and Alaska Native	2,991
Native Hawaiian and Pacific Islander	393
Other	17,720
Identified by two or more	27,314



ALBANY SCHENECTADY TROY ::: BROADCAST TV MARKET AREA



12 COUNTIES IN THIS DESIGNATED MARKET

NEW YORK: Albany, NY ~ Columbia, NY ~ Fulton, NY ~ Greene, NY ~ Montgomery, NY ~ Rensselaer, NY ~ Saratoga, NY ~ Schenectady, NY ~ Schoharie, NY ~ Warren, NY ~ Washington, NY ~ VERMONT: Bennington, VT

NY - Albany County

Population

Total Population	304,204
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Housing Status

(in housing units unless noted)

Total	137,739
Occupied	126,251
Owner-occupied	72,577
Population in owner-occupied (number of individuals)	180,419
Renter-occupied	53,674
Population in renter-occupied (number of individuals)	106,761
Households with individuals under 18	33,737
Vacant	11,488
Vacant: for rent	3,853
Vacant: for sale	1,168

Population by Sex/Age

Male	147,076
Female	157,128
Under 18	60,631
18 & over	243,573
20 - 24	28,017
25 - 34	39,522
35 - 49	59,855
50 - 64	61,688
65 & over	42,314

Population by Ethnicity

Hispanic or Latino	14,917
Non Hispanic or Latino	289,287

Population by Race

White	237,873
African American	38,609
Asian	14,579
American Indian and Alaska Native	654
Native Hawaiian and Pacific Islander	98
Other	4,744
Identified by two or more	7,647

NY - Columbia County

Population

Total Population	63,096
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Housing Status

(in housing units unless noted)

Total	32,775
Occupied	25,906
Owner-occupied	18,557
Population in owner-occupied (number of individuals)	44,833
Renter-occupied	7,349
Population in renter-occupied (number of individuals)	16,127
Households with individuals under 18	7,070
Vacant	6,869
Vacant: for rent	692
Vacant: for sale	451

Population by Sex/Age

Male	31,761
Female	31,335
Under 18	12,807
18 & over	50,289
20 - 24	3,212
25 - 34	5,917
35 - 49	13,095
50 - 64	15,128
65 & over	11,463

Population by Ethnicity

Hispanic or Latino	2,454
Non Hispanic or Latino	60,642

Population by Race

White	57,136
African American	2,855
Asian	1,002
American Indian and Alaska Native	123
Native Hawaiian and Pacific Islander	18
Other	683
Identified by two or more	1,279

NY - Fulton County

Population

Total Population	55,531
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Housing Status

(in housing units unless noted)

Total	28,562
Occupied	22,554
Owner-occupied	16,001
Population in owner-occupied (number of individuals)	39,270
Renter-occupied	6,553
Population in renter-occupied (number of individuals)	14,787
Households with individuals under 18	6,800
Vacant	6,008
Vacant: for rent	522
Vacant: for sale	359

Population by Sex/Age

Male	27,465
Female	28,066
Under 18	12,326
18 & over	43,205
20 - 24	2,976
25 - 34	6,298
35 - 49	11,746
50 - 64	11,869
65 & over	8,901

Population by Ethnicity

Hispanic or Latino	1,263
Non Hispanic or Latino	54,268

Population by Race

White	52,948
African American	1,060
Asian	321
American Indian and Alaska Native	116
Native Hawaiian and Pacific Islander	13
Other	296
Identified by two or more	777

NY - Greene County

Population

Total Population	49,221
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Housing Status

(in housing units unless noted)

Total	29,210
Occupied	19,823
Owner-occupied	14,365
Population in owner-occupied (number of individuals)	34,330
Renter-occupied	5,458
Population in renter-occupied (number of individuals)	11,491
Households with individuals under 18	5,255
Vacant	9,387
Vacant: for rent	552
Vacant: for sale	523

Population by Sex/Age

Male	25,680
Female	23,541
Under 18	9,482
18 & over	39,739
20 - 24	3,159
25 - 34	4,854
35 - 49	10,385
50 - 64	11,309
65 & over	8,514

Population by Ethnicity

Hispanic or Latino	2,419
Non Hispanic or Latino	46,802

Population by Race

White	44,440
African American	2,826
Asian	391
American Indian and Alaska Native	145
Native Hawaiian and Pacific Islander	19
Other	551
Identified by two or more	849

NY - Montgomery County

Population

Total Population	50,219
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Housing Status

(in housing units unless noted)

Total	23,063
Occupied	20,272
Owner-occupied	13,584
Population in owner-occupied (number of individuals)	33,869
Renter-occupied	6,688
Population in renter-occupied (number of individuals)	15,430
Households with individuals under 18	6,069
Vacant	2,791
Vacant: for rent	590
Vacant: for sale	350

Population by Sex/Age

Male	24,447
Female	25,772
Under 18	11,801
18 & over	38,418
20 - 24	2,915
25 - 34	5,732
35 - 49	9,750
50 - 64	10,500
65 & over	8,329

Population by Ethnicity

Hispanic or Latino	5,654
Non Hispanic or Latino	44,565

Population by Race

White	45,519
African American	951
Asian	369
American Indian and Alaska Native	169
Native Hawaiian and Pacific Islander	19
Other	2,211
Identified by two or more	981

NY - Rensselaer County

Population

Total Population	159,429
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Housing Status

(in housing units unless noted)

Total	71,475
Occupied	64,702
Owner-occupied	41,336
Population in owner-occupied (number of individuals)	104,456
Renter-occupied	23,366
Population in renter-occupied (number of individuals)	49,366
Households with individuals under 18	18,870
Vacant	6,773
Vacant: for rent	1,898
Vacant: for sale	685

Population by Sex/Age

Male	78,709
Female	80,720
Under 18	33,969
18 & over	125,460
20 - 24	12,546
25 - 34	19,457
35 - 49	32,640
50 - 64	33,302
65 & over	21,607

Population by Ethnicity

Hispanic or Latino	6,080
Non Hispanic or Latino	153,349

Population by Race

White	139,529
African American	10,338
Asian	3,517
American Indian and Alaska Native	385
Native Hawaiian and Pacific Islander	34
Other	1,783
Identified by two or more	3,843

NY - Saratoga County

Population

Total Population	219,607
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Housing Status

(in housing units unless noted)

Total	98,656
Occupied	88,296
Owner-occupied	64,205
Population in owner-occupied (number of individuals)	167,750
Renter-occupied	24,091
Population in renter-occupied (number of individuals)	47,907
Households with individuals under 18	27,855
Vacant	10,360
Vacant: for rent	1,819
Vacant: for sale	1,078

Population by Sex/Age

Male	108,059
Female	111,548
Under 18	49,856
18 & over	169,751
20 - 24	12,160
25 - 34	24,742
35 - 49	50,588
50 - 64	47,071
65 & over	29,994

Population by Ethnicity

Hispanic or Latino	5,279
Non Hispanic or Latino	214,328

Population by Race

White	207,181
African American	3,269
Asian	3,919
American Indian and Alaska Native	388
Native Hawaiian and Pacific Islander	44
Other	1,165
Identified by two or more	3,641

NY - Schenectady County

Population

Total Population	154,727
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Housing Status

(in housing units unless noted)

Total	68,196
Occupied	62,886
Owner-occupied	40,730
Population in owner-occupied (number of individuals)	102,849
Renter-occupied	22,156
Population in renter-occupied (number of individuals)	47,444
Households with individuals under 18	19,231
Vacant	5,310
Vacant: for rent	1,889
Vacant: for sale	747

Population by Sex/Age

Male	74,856
Female	79,871
Under 18	35,509
18 & over	119,218
20 - 24	10,035
25 - 34	18,557
35 - 49	32,017
50 - 64	31,269
65 & over	23,083

Population by Ethnicity

Hispanic or Latino	8,827
Non Hispanic or Latino	145,900

Population by Race

White	123,211
African American	14,710
Asian	4,960
American Indian and Alaska Native	575
Native Hawaiian and Pacific Islander	105
Other	5,364
Identified by two or more	5,802

NY - Schoharie County

Population

Total Population	32,749
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Housing Status

(in housing units unless noted)

Total	17,231
Occupied	13,166
Owner-occupied	9,893
Population in owner-occupied (number of individuals)	24,332
Renter-occupied	3,273
Population in renter-occupied (number of individuals)	6,861
Households with individuals under 18	3,594
Vacant	4,065
Vacant: for rent	246
Vacant: for sale	242

Population by Sex/Age

Male	16,375
Female	16,374
Under 18	6,532
18 & over	26,217
20 - 24	2,273
25 - 34	3,267
35 - 49	6,464
50 - 64	7,493
65 & over	5,220

Population by Ethnicity

Hispanic or Latino	924
Non Hispanic or Latino	31,825

Population by Race

White	31,402
African American	435
Asian	217
American Indian and Alaska Native	70
Native Hawaiian and Pacific Islander	6
Other	170
Identified by two or more	449

NY - Warren County

Population

Total Population	65,707
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Housing Status

(in housing units unless noted)

Total	38,726
Occupied	27,990
Owner-occupied	19,389
Population in owner-occupied (number of individuals)	47,417
Renter-occupied	8,601
Population in renter-occupied (number of individuals)	17,552
Households with individuals under 18	7,729
Vacant	10,736
Vacant: for rent	792
Vacant: for sale	471

Population by Sex/Age

Male	32,082
Female	33,625
Under 18	13,545
18 & over	52,162
20 - 24	3,404
25 - 34	6,915
35 - 49	13,800
50 - 64	15,243
65 & over	11,247

Population by Ethnicity

Hispanic or Latino	1,178
Non Hispanic or Latino	64,529

Population by Race

White	63,391
African American	590
Asian	456
American Indian and Alaska Native	144
Native Hawaiian and Pacific Islander	8
Other	208
Identified by two or more	910

NY - Washington County

Population

Total Population	63,216
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Housing Status

(in housing units unless noted)

Total	28,844
Occupied	24,142
Owner-occupied	17,722
Population in owner-occupied (number of individuals)	45,173
Renter-occupied	6,420
Population in renter-occupied (number of individuals)	14,879
Households with individuals under 18	7,296
Vacant	4,702
Vacant: for rent	510
Vacant: for sale	403

Population by Sex/Age

Male	32,758
Female	30,458
Under 18	13,317
18 & over	49,899
20 - 24	3,891
25 - 34	7,337
35 - 49	13,734
50 - 64	13,605
65 & over	9,707

Population by Ethnicity

Hispanic or Latino	1,446
Non Hispanic or Latino	61,770

Population by Race

White	59,815
African American	1,893
Asian	266
American Indian and Alaska Native	128
Native Hawaiian and Pacific Islander	13
Other	432
Identified by two or more	669

VT - Bennington County

Population

Total Population	37,125
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Housing Status

(in housing units unless noted)

Total	20,922
Occupied	15,470
Owner-occupied	11,017
Population in owner-occupied (number of individuals)	26,482
Renter-occupied	4,453
Population in renter-occupied (number of individuals)	9,168
Households with individuals under 18	4,233
Vacant	5,452
Vacant: for rent	378
Vacant: for sale	259

Population by Sex/Age

Male	17,954
Female	19,171
Under 18	7,603
18 & over	29,522
20 - 24	2,133
25 - 34	3,392
35 - 49	7,224
50 - 64	8,689
65 & over	6,995

Population by Ethnicity

Hispanic or Latino	525
Non Hispanic or Latino	36,600

Population by Race

White	35,858
African American	308
Asian	269
American Indian and Alaska Native	94
Native Hawaiian and Pacific Islander	16
Other	113
Identified by two or more	467